



Schoolcraft College Foundation Newsletter



Identify - Share - Steward - Foster - Demonstrate

Summer 2003

The *Mission* of Schoolcraft College Foundation is to support the programs, purposes and initiatives of Schoolcraft College.

Officers

- Tom Marek, *President*
- Charlie McIlhargey, *President Elect*
- Jane Thomas, *Immediate Past President*
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- Maureen Foley, *Secretary*

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- Tom Davis
- Robert Farris
- George Grafe
- Marc Israel
- James Jabara
- Elaine Koons
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- Michelle Plawecki
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John N. Santeiu, Jr.

EX-OFFICIO

- Conway A. Jeffress
- Gregory J. Stempien
- John Walsh

From the Executive Director



John Walsh

Having completed another fiscal year on June 30, 2003, the Foundation has much to share with our friends. The Foundation was successful in assisting more than 500 students pursue their education at Schoolcraft College during 2002–2003,

awarding almost \$350,000 in scholarships at a time when enrollment and demand for financial aid has increased in response to the moribund economy.

We cannot overemphasize the importance of your continuing support during this difficult time. We're in the business of helping individuals change their lives by making a college education more affordable—a mission made possible through your generosity.

Like many of your own investments, the Foundation portfolio continued to suffer losses, although it continues to outperform the market. Despite the losses, the Foundation Board acted to assure our students that financial assistance remained available by permitting a controlled use of the fund balance.

Our fundraising for the year was mixed. While our largest fundraising event, the Culinary Extravaganza, realized a 10 percent decrease resulting from reduced corporate sponsorships, our golf outing realized a 6 percent increase in income. Our annual campaign also posted a slight increase, and the Foundation was the grateful recipient of some extraordinary gifts detailed elsewhere in this newsletter.

We also are pleased to announce that Jason Valente, formerly of Concordia College, has joined Schoolcraft College as Director of

Planned Giving and Major Gifts. Jason is a welcome addition to our staff, bringing an expertise in fundraising.

Please enjoy our newsletter.

Sincerely,

John J. Walsh

Foundation Personnel Changes Advance its Mission



Jason Valente

Schoolcraft College Foundation Executive Director John Walsh has taken on new duties supervising Business and Industrial Services, with overall responsibility for the workings of

the new VisTaTech Center. In June Walsh also welcomed a new director of major gifts and planned giving to the Foundation.

“These changes will advance the Foundation’s mission significantly,” said Walsh. “With a position specifically dedicated to major gifts and planned giving, the Foundation is poised to rise to the next level of development, and make even greater contributions to the future of Schoolcraft’s students and instructional initiatives.”

Walsh remains responsible for the overall development functions, but will turn over some day-to-day activities to Jason Valente, the new

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What you CAN'T Give To Schoolcraft College Foundation

You can give money to Schoolcraft College Foundation. You can give stock and real estate. You can give personal property like artwork, antiques, coins and cars. You can give promissory notes and royalty rights. You can give life insurance and pension funds.

You can give your time. You can donate your special expertise and your leadership skills. You can volunteer to help with various events like the Golf Outing and Culinary Extravaganza. You can give a hundred different ways.

But there's one thing you cannot give Schoolcraft College Foundation: a gift that will jeopardize your financial security. We won't let you. At least, we will try our best to prevent it. That's because we value you and your ongoing partnership with us. We want your giving to be right for you in every way.

"Making a major gift to Schoolcraft College Foundation requires great care...It should make sense and contribute to your satisfaction and enjoyment."

Making a major gift to Schoolcraft College Foundation requires great care. The gift plan needs to fit you like a glove. It should make sense and contribute to your satisfaction and enjoyment. It should be one of the high points of your life.

Jason Valente, our new director of Major Gifts and Planned Giving, is in the process of putting together a comprehensive program that will provide a variety of opportunities for you to support Schoolcraft College Foundation, allowing you to be the best steward of your finances. Jason is able to explain various giving opportunities to help you and your advisor tailor the ideal gift plan for you. Whether it is a bequest designation in your will or a life income gift (**see article on charitable remainder trusts on page 3**) we can be of service to you.

Have you considered creating an endowment? We can help you. Would you like to know how to give a life insurance policy you no longer need? We can help you. Do you want to explore a possible gift of closely held stock, a vacation home you no longer use or a piece of undeveloped land? We can address all of these things and more.

You can contact Jason at 734-462-4501 or via e-mail at jvalente@schoolcraft.edu. Jason will guard your confidences and honor your privacy. No arm-twisting. Jason's services are complimentary and you are under no obligation to proceed with a gift.

One more thing: We will not try to take the place of your own legal, tax or financial advisors. Instead, we urge you to obtain independent counsel to make sure that any major gift you make to Schoolcraft College Foundation is appropriate in light of your overall estate plan.

'03 Golf Outing A Roaring Success

Washtenaw Country Club in Ypsilanti hosted some very happy golfers June 2 for the annual Schoolcraft College Golf Outing. The sun shone brightly, the hotdogs and hamburgers were great and ample, and the golfers in good form. The event and auction raised more than \$40,000 for the Foundation.

A highlight of the dinner was Andy Odenbach, the featured speaker and tournament director of the 2004 Ryder Cup at Oakland Hills Country Club. He described the logistics involved in hosting a major golf tournament with almost 40,000 people a day attending for four days. Odenbach very generously donated two tickets to the 2004 Ryder Cup as a raffle prize for next year's Golf Outing, so make plans to attend now.

This year, the team to congratulate as first-place winners, posting a score of 61, was Delcor Homes, with ace golfers Phil McCafferty, Jeff Clemence, Jerry Krueger and Brian McCafferty. Second place went to the Smith Barney team with a score of 62, and members Dewey Steffen, Paul Macur, Erik Kawadri and Charlie Howard. Third-place honors, with a score of 63, went to John Tomey's team, including John Tomey, Bruce Lowen, Pete Acho and Terry Clemens.

Personnel Changes, continued from page 1

director of major gifts and planned giving. Valente will design and implement a planned giving program, conduct fund development, and solicit contributions from individuals, foundations and corporate donors.

Valente worked at Concordia University in Ann Arbor for the past five years, where he increased the planned gifts amount from \$4 million to \$26 million. "Development and planned giving are like starting a business," he said. "There is a lot of work to do before seeing significant results, but I wanted to come here. Schoolcraft is making a real difference in this community."

Brenda Durling, special events/fundraising specialist, will become operations manager for all nonteaching scheduling in the VisTaTech Center. She will retain event responsibility for the Foundation during a transition period.



Culinary Extravaganza Coming Sept. 21

The 2003 Schoolcraft College Culinary Extravaganza, that great celebration of autumn harvest, the pleasures of the palate, and culinary talent in southeast Michigan, is set for Sunday, Sept. 21 in the new VisTaTech Center.

Patrons can sample the foods and beverages of 50-plus food providers and get a good look at the VisTaTech Center, Schoolcraft's new gateway to the campus. Guests can vote on their favorite restaurant and get great ideas for new ways to prepare foods. Tickets for Culinary Extravaganza are \$50 each and can be ordered by calling Brenda Durling at 734-462-4670. Sponsorships range from \$250 to \$5,000.

Board Welcomes Two New Members

The Foundation Board of Governors welcomed two new members at its July meeting. Michelle A. Plawecki and Abe Munfakh will serve three-year terms ending June 2006.

"We look forward to Michelle and Abe being part of the board, and the knowledge and commitment they will bring," said Jane Thomas, outgoing board president.

Plawecki is president of Mid Atlantic Planning & Consulting, a company she established that facilitates projects such as a new recreational facility for the city of Southgate and various aspects of the Detroit Metropolitan Airport's expansion.

She has more than 15 years of governmental experience, including serving as a Wayne County Commissioner from 1993 until 1997, where she was chair of the Committee of Roads, Airports and Public Services.

She also has served in various capacities on the Michigan Aerospace Foundation, the Southeastern Michigan Council of Governments, HealthChoice, the Wayne County Solid Waste Site Selection and Planning committees and the Michigan and National Association of Counties.

Munfakh is a trustee on the board of the Charter Township of Plymouth. He has served as a member of the township Planning Commission.

A civil engineer, Munfakh is a principal in an Ann Arbor firm. He was appointed by Gov. John Engler to serve on the State Board of Professional Engineers in 1997 and served as chair of that board.

His other community involvement includes positions with the Plymouth United Way, the Rotary Club and the Trailwood Homeowners Association.

Foundation Receives First Charitable Remainder Trust

Retired Schoolcraft Professor Roger Sutherland and his wife Mary have established the Foundation's first charitable remainder trust, in the form of assets valued at \$100,000. The gift is designated for the VisTaTech Center.

A charitable remainder trust permits an individual to donate an item of appreciated property on a tax-free basis. In return, the donor receives a percentage of the value of such a pledge over his or her lifetime and the lifetime of a spouse. Meanwhile, the college retains the appreciated balance at the end of the individual's life.

"Charitable remainder trusts are important planned giving vehicles," said Jason Valente, director of major gifts and planned giving. "They produce substantial financial and tax benefits for the donor as well as providing significant gifts to support the mission of Schoolcraft College."



Sutherland, biology professor emeritus, was one of the original Schoolcraft faculty members when the college opened its doors in 1964. He retired in 1990, but is a familiar figure on campus, having served on the Speaker's Bureau for a number of years and being active in the Beekeepers Club.

As someone who was here when the college opened, Sutherland has a strong feeling for Schoolcraft and a desire to give something back to the college. As a Scotsman, he wanted a good financial investment that assured him and his wife a fixed percentage income for a fixed period of years, plus a substantial income tax deduction.

"This is a win-win situation for the college and the person giving the gift," Sutherland said. "For five years, I get an income tax deduction, and we get a 6 percent return on the gift per year for a 20-year period. The college gets the asset, its money grows and over the long haul, the college has the asset in perpetuity.

"I would encourage anyone, especially retirees, to consider a charitable remainder trust as a gift to the college and a good financial investment."

Sutherland joked that the 20-year return on his gift gives him the incentive to live many more years. His many retirement activities include about 30 or 40 speeches per year, keeping about 10 beehives and processing honey, leading ecotours to Beaver Island and the Upper Peninsula, traveling extensively, editing the Beekeepers newsletter and keeping up with his five children and his 12 grandchildren, ages one to 21.

The Foundation Board is very pleased that the Sutherland's gift is the first of its kind and wishes Roger and Mary many more years of adventures.

Wojcik Endowment Enlarged

In July 2001, Henry Wojcik established an endowment fund, the Wanda and Henry Wojcik Scholarship, in memory of his wife. Funds from the scholarship are awarded to first- and second-year nursing students who are interested in hospice, pediatrics or general nursing.

With the recent death of Mr. Wojcik, a construction superintendent, the endowment has been increased by more than \$200,000. The Foundation, and specifically the Wojcik endowment, was named as recipient of one-third of the remaining estate.

The Foundation Board is grateful to the Wojcik family for such a generous gift.

Outgoing President Has New Duties

Outgoing Foundation President Jane Thomas has taken on delightful new duties on the home front. She and her husband Brian are the new parents of twin daughters, Gabrielle and Elizabeth. The twins were born May 14. Gabrielle weighed 6 pounds 1 ounce and Elizabeth weighed 5 pounds 9 ounces.

Thomas said she was surprised to learn her first child would be children, but she is having fun. "They are good girls," she said. "I'm a happy mom."

Calendar of Foundation Events

AUGUST 14

Annual Foundation Board Dinner

SEPTEMBER 21

Culinary Extravaganza

NOVEMBER 6

Major Donor Dinner

NOVEMBER 8 & 9

Fall Craft Show

NOVEMBER

**On- and Off-campus
Development Campaign**

FEBRUARY 14

Valentine Dinner Dance

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