As the new Executive Director of Development and the Schoolcraft College Foundation, I want to take this opportunity to introduce myself and share some stories of the impact philanthropy has on our students and the college. As you will see, donors play an important role in assisting students and the greater community served by Schoolcraft College.

I continue to be impressed with the dedication and support our community members, faculty and staff show towards the college. It is apparent that this commitment remains as strong today as it has been since the college opened its doors in August 1964. It is this commitment that allowed the Schoolcraft College Foundation to award nearly $300,000 in private scholarships to students this academic year alone.

From a personal standpoint, I have seen first-hand the role that philanthropy plays in helping community college students achieve their dreams of obtaining an education. I profoundly appreciate the role that donors like you play in student success and enabling the college to positively impact the entire community.

Schoolcraft’s reputation is outstanding and, like you, I feel privileged to be a part of the Schoolcraft College community. Please enjoy this 2017/2018 Year in Review and know that many of the college’s successes are due to people like YOU, the greater Schoolcraft family.

All the best,

Dawn Dyer Magretta, CFRE
Executive Director
734.462.4455 or dmagrett@schoolcraft.edu

YEAR IN REVIEW

MEET THE FOUNDATION SCHOLAR

The Foundation Board and staff are proud to present the 2017-2018 Foundation Scholar, Kari Klavon.

The Schoolcraft College Foundation’s annual Foundation Scholar awards one outstanding student with a $3,000 scholarship. Students must be in their second year, be enrolled full time, and carry a 3.5 cumulative grade point average to be considered for this prestigious honor.

In both her scholarship essay and her interview with the Scholar committee, Kari was able to clearly demonstrate her passion and dedication to her Schoolcraft education and future career goals. She is actively preparing for a career as a Speech Pathologist. Kari has her educational plan in place to earn her associate’s degree from Schoolcraft College, and then transfer to either Wayne State University or Eastern Michigan University to complete a bachelor's degree in Communication Sciences and Disorders. She then hopes to be accepted into the graduate program at Bowling Green State University to complete a master’s degree. Her goal is to treat speech, language and social communication disorders in children in an educational or hospital setting. Kari has taken the initiative to shadow a speech pathologist, all while working two to three jobs and taking classes full time.

The Scholar selection committee recognized Kari’s involvement in community service, which included: Open Door Ministry, Key Club, Miracle League of Plymouth and as an active member of Phi Theta Kappa Honor Society at Schoolcraft.

The Foundation is honored to support Kari Klavon with this recognition, and we wish her continued success through her education and career beyond Schoolcraft College.
On the evening of Wednesday, January 17, over 200 community members gathered at Schoolcraft College to celebrate 30 young minds. The annual Young Inventors contest is a special program designed to inspire middle school students by challenging them to create a unique concept, product, service or technology and then submit their ideas for the competition. Spearheading the program was the Livonia Chamber of Commerce, Alpha USA and Schoolcraft College, in conjunction with the Livonia, Clarenceville and Wayne-Westland school districts. The program allows students to experience the opportunities and satisfaction of working in the area of skilled trades.

Student inventions were judged by a panel of experts and 30 finalists were selected to present their ideas at the Young Inventors Banquet. The top three student inventors from each school were recognized for their work and then the grand finale of the evening was choosing the top three student inventors overall. All of the winning student inventors were provided with scholarships to attend the Schoolcraft College Kids on Campus program. A total of $2,000 in Kids on Campus scholarships were provided by the Rockall Fund at the Schoolcraft College Foundation.

Congratulations to the following overall student inventors: First Place, Mastercrafter invented by Ethan Kovie of Livonia Holmes; Second Place, Salteasy invented by Madeline Johnson of Livonia Emerson; Third Place, Fingerprint Carseat invented by Madison Morgan of Clarenceville.
Under a beautiful Florida sky, more than 50 retirees, alumni and friends of Schoolcraft College came together to attend Schoolcraft College’s third annual visit to Florida. Guests enjoyed a special private reception with President Conway A. Jeffress who shared the vision for Schoolcraft College and its students. Dr. Jeffress shared news of exciting opportunities for future growth along with the challenges that must be faced for the college to continue to meet the needs of students in an ever-changing world.

Guests included alumni that graduated as far back as the 1960s, as well as donors and retirees who value their Schoolcraft College experience and continue to support the college in various ways. It was truly a wonderful afternoon of good fellowship, fond memories and celebration of Schoolcraft College and its future.
Donors who have indicated a planned gift in a will, estate plan, life insurance policy or other vehicle are members of the Henry Rowe Schoolcraft Society and are recognized on the Schoolcraft College Foundation donor wall located in the VisTaTech Center.

Creating a lasting legacy is one of the most effective ways to help the college plan for the future along with your own. Your bequest may be a specific dollar amount, a percentage of your estate, or the remainder after all provisions are specified. A bequest can be set up as a trust that provides income to your surviving spouse and/or beneficiaries during their lifetime, after which the remaining assets are given to the college. Your gift may be:

- Unrestricted – to meet the greatest need of the college and/or department
- Restricted – to be used according to the donor’s intentions. Please consult the Schoolcraft Foundation office to ensure your intent is fulfilled.

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Carol Strom is committed to the work being accomplished by Schoolcraft College. Having served on the College Board of Trustees since 1994, including serving as Chair from 1995 to 2003, she is devoted to helping students gain access to higher education. She has a long history of community involvement centering on education. Carol served for 16 years as a member of the Livonia Board of Education, eventually becoming President of the Board. She also served as a Peer Counselor at Schoolcraft College’s former Women’s Resource Center for four years.

In addition to education, Carol has had a life-long passion for athletics. She earned a Bachelor of Science degree in Physical Education from the University of Michigan and went on to teach Physical Education in the South Lyon and Southfield communities. To combine Carol’s love of education and passion for athletics she and her husband, Cal have created the Carol M. Strom Athletic Scholarship Award to provide support for Schoolcraft College student athletes.

Schoolcraft College employees are amazing, contributing more than $95,000 between October 2016 and December 2017 to the Foundation. Thanks to these employee gifts, the Foundation was able to give thousands of dollars to support our students in achieving their educational goals.

A committee of employees has stepped up to shape this year’s Employee Giving Campaign. We believe that this group of dedicated employees will grow support and help even more deserving students in the near future. This year, the campaign will focus on raising funds to support the Foundation’s Student Emergency Needs Fund, designed to help students avoid dropping out of school when faced with unexpected financial hardships. Results of the April 2018 Employee Giving Campaign will be posted on the Foundation’s website in May.

Schoolcraft employees give so much of their time and talents to the college every day to make a difference in the lives of students. When employees choose to make a charitable contribution to the Foundation, it makes a strong statement that they believe strongly in what happens at Schoolcraft College. Thank you for believing in our students and helping to change lives through providing students their dream of achieving an education.

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Schoolcraft College's Brewing and Distillation Technology program has seen an influx of students who are interested in increasing their chances for a brewing career by earning a 24-credit hour certificate. The program's popularity and success also attracted the attention of FM rock radio station 101 WRIF in Detroit, who partnered with Schoolcraft College to offer its listeners and beer lovers a full scholarship to earn a certificate in Brewing and Distillation Technology and gain the credentials needed to forge a career in the brewing and brewpub industry.

The search for "The Riff Brewer" began with applications being accepted by 101 WRIF from August 21 through October 9. The radio station's staff along with representatives from Schoolcraft College narrowed the more than 150 applicants down to the best 10 finalists. On December 20, an event was held at Otus Supply Company in Ferndale to announce the results. The Schoolcraft College Foundation funded $13,100 in scholarships for the college's Brewing and Distillation Technology program. Michael Tanzini earned the title of The RIFF Brewer and a full-ride scholarship to Schoolcraft College's Brewing program, while eight other qualified finalists received $1,000 scholarships.

WRIF BREWER SCHOLARSHIP

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On September 17, 2017, more than 700 friends of Schoolcraft College gathered on campus to support the Culinary Arts Program and student success at the Annual Culinary Extravaganza, raising $102,000. Funds raised support the culinary program, student scholarships and the newly established Student Emergency Needs Fund.

The Extravaganza brings together students, professionals and the southeastern Michigan community for an afternoon of the finest culinary delicacies from Metro Detroit’s fabulous restaurants, caterers and food vendors. It is a strolling event where guests can sample food from our partnering restaurants and the Schoolcraft College Culinary Program. For the first time, the Brewing and Distillation program was offering samples of their brew.

A warm THANK YOU to the restaurants who served delicious food, to the generous sponsors who made the event a huge success, and all the participants who shared a fun afternoon with us!

SAVE THE DATE!

Our 2018 Culinary Extravaganza is scheduled for Sunday, September 16, 2018.
Maria Johnston loves Schoolcraft College. Graduating from the nursing program in 1975, Maria went on to enjoy a nursing career that spanned more than 40 years. Maria credits the excellent instruction she received from the Schoolcraft College Nursing Program for laying the foundation for her success in the nursing profession.

Maria’s love of education and helping others was instilled in her early-on by her mother, Helen Hasch de Toro. Although German born, Maria’s mother Helen spent her entire adult life in Ecuador, South America working to help those less fortunate. She established medical and dental clinics and drug dispensaries specially aimed at helping the needy.

Helen also founded a K-12 school where scholarships were given to students who maintained academic excellence. She gave her students an avenue for a better future. Many of her students went on to become doctors, lawyers, economists and skilled tradesmen.

Helen was recognized by the nations of Germany and Ecuador for her achievements. She received the highest civilian honors that these nations bestow upon private citizens. Germany honored her with the Alfons Goppel Silver Medal in Literacy and the Fight Against Hunger. Ecuador gave her the National Merit in the Degree of Knighthood.

After her mother passed away, Maria had a deep desire to follow in her footsteps and continue her legacy of giving back. To materialize her desire to honor her mother’s memory, Maria has established the Helen de Toro Nursing Scholarship Fund with the Schoolcraft College Foundation. The scholarship provides financial assistance to Schoolcraft College nursing students.

Thanks to Maria, her mother’s legacy will live on at Schoolcraft College where she will continue to better the lives of others in perpetuity.
The Schoolcraft College Foundation hosted 130 golfers at the annual Golf Classic on June 5th, 2017. Golfers enjoyed a beautiful day at the Golden Fox at Fox Hills in Plymouth, Michigan. Bringing together donors, members of the community, alumni and staff, the Golf Classic is a fundraiser to support Schoolcraft College students. This annual event raised $64,000 for student scholarships and student success initiatives including a portion allocated to help establish the new Student Emergency Needs Fund at the Foundation.

A huge THANK YOU to all of the sponsors, golfers and volunteers who participated last year. We hope you will join us again in supporting student success at this year’s Golf Classic on Monday, June 4th.
GOLF CLASSIC
FORE STUDENT SUCCESS

MONDAY, JUNE 4, 2018
GOLDEN FOX AT FOX HILLS GOLF AND BANQUET CENTER
5768 N. TERRITORIAL ROAD, PLYMOUTH, MI

Sponsorship Offerings
Along with the satisfaction of knowing your sponsorship will make a difference in the life of a Schoolcraft student, all sponsors will receive acknowledgment on the Foundation’s website. The Schoolcraft College Foundation is a 501(c)(3) organization and a portion of your registration may be tax deductible. Please note, the estimated Fair Market Value (FMV) per golfer is $125. The estimated FMV of lunch-only is $30.

• Dinner Sponsor $3,000
  • Golf for four—including all golfer amenities
  • Sponsorship signage at banquet dinner
  • Banquet program recognition
  • Company logo/hyperlink on Foundation website

• Cocktail Reception Sponsor $2,000
  • Golf for two—including all golfer amenities
  • Sponsorship signage at reception
  • Banquet program recognition
  • Company logo/hyperlink on Foundation website

• Lunch Sponsor $1,500
  • Four lunch tickets
  • Sponsorship signage at lunch buffet
  • Banquet program recognition

President’s Club Sponsor $1,200
• Golf for four—including all golfer amenities
• Sponsorship signage at a tee
• Banquet program recognition

Beverage Cart Sponsor $1,000
• Sponsorship signage on beverage cart
• Half-page banquet program recognition

Golf Cart Sponsor $1,000
• Sponsorship signage on electronic cart sign
• Half-page banquet program recognition

Hot Dog at the Turn Sponsor $1,000
• Sponsorship signage at Hot Dog Station
• Half-page banquet program recognition

Golfer Amenities
• 18 holes of golf with cart
• Buffet lunch
• Complimentary beverages on the course
• Driving range and putting green
• Locker room facilities and services
• Banquet dinner
• Awards and prizes
• Complimentary gift

Hole Sponsor $350
• Sponsorship signage at a tee
• Banquet program recognition

-hole-in-One Sponsor
• Please call the Schoolcraft College Foundation if you are interested in sponsoring a Hole-in-One contest and displaying one of your vehicles at the Golf Classic.

Individual Golfer $250
• Includes all golfer amenities

Golf Cart Sponsorship Options
- Banquet program recognition
- Sponsorship signage at a tee
- Complimentary gift

To register for the 2018 Golf Classic, please visit http://schoolcraft.edu/golfclassic

JANUARY 1, 2017- JANUARY 31, 2018
NEW FUNDS STARTED

The following generous donors are recognized for their contributions in memory of a friend or loved one from January 1-December 31, 2017.

Richard H. Benson
James and Sally Beaton
Michael and Roberta Buway
DTE’s Renewable Energy Development Team
Cathy B. Fischer
Richard A. and Ann McDowell
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Gay A. Spies
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Midge B. Ellis Anonymous
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Catherine A. and Glenn Hunter
Schoolcraft College – Golf Forum
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Dorothy R. Hoefell
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Judy Sawyer
Mary Jennings
Craig and Diane Bowles
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Faye Schwartz* and Linda Burnett
Christopher A. Kennedy
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Douglas and Marcia LaGault
Tom and Laurie Lazewski
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Margaret A. Lyons
Kevin and Laura Petrik
Greg A. Sandstrom
Jeffrey and Julianne Sharp
Aja Suljic
Elizabeth White McDonnell and Paul McDonnell
Greg A. Sandstrom
Rosemary W. Yoshikawa
Schoolcraft Retirees
Schoolcraft Alumni
Schoolcraft Employee

2017 TRIBUTE GIFTS

The Krista Gilbert LPN Award
The Miranda Davies Dual Enrollment Award
Students who are dual enrolled in the Fire Technology Program
Student Emergency Needs Funds
Provides students a one-time emergency need amount up to $500 to help them avoid dropping classes when faced with unexpected financial difficulties.
Plastics Technology Fund
Scholarships or program enhancements for the Plastics Technology Program
Dorothy A. Grant Annual Scholarship
Students for who are residents and/or graduates of the Plymouth-Canton Community Schools District who have financial need.
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