



2017-18 YEAR IN REVIEW



**Schoolcraft
College**
FOUNDATION

YEAR IN REVIEW

As the new Executive Director of Development and the Schoolcraft College Foundation, I want to take this opportunity to introduce myself and share some stories of the impact philanthropy has on our students and the college. As you will see, donors play an important role in assisting students and the greater community served by Schoolcraft College.

I continue to be impressed with the dedication and support our community members, faculty and staff show towards the college. It is apparent that this commitment remains as strong today as it has been since the college opened its doors in August 1964. It is this commitment that allowed the Schoolcraft College Foundation to award nearly \$300,000 in private scholarships to students this academic year alone.

From a personal standpoint, I have seen first-hand the role that philanthropy plays in helping community college students achieve their dreams of obtaining an education. I profoundly appreciate the role that donors like you play in student success and enabling the college to positively impact the entire community.

Schoolcraft's reputation is outstanding and, like you, I feel privileged to be a part of the Schoolcraft College community. Please enjoy this *2017/2018 Year in Review* and know that many of the college's successes are due to people like YOU, the greater Schoolcraft family.

All the best,



Dawn Dyer Magretta, CFRE
Executive Director

734.462.4455 or dmagrett@schoolcraft.edu

MEET THE FOUNDATION SCHOLAR

The Foundation Board and staff are proud to present the 2017-2018 Foundation Scholar, **Kari Klavon**.

The Schoolcraft College Foundation's annual Foundation Scholar awards one outstanding student with a \$3,000 scholarship. Students must be in their second year, be enrolled full time, and carry a 3.5 cumulative grade point average to be considered for this prestigious honor.

In both her scholarship essay and her interview with the Scholar committee, Kari was able to clearly demonstrate her passion and dedication to her Schoolcraft education and future career goals. She is actively preparing for a career as a Speech Pathologist. Kari has her educational plan in place to earn her associate's degree from Schoolcraft College, and then transfer to either Wayne State University or Eastern Michigan University to complete a bachelor's degree in Communication Sciences and Disorders. She then hopes to be accepted into the graduate program at Bowling Green State University to complete a master's degree. Her goal is to treat speech, language and social communication disorders in children in an educational or hospital setting. Kari has taken the initiative to shadow a speech pathologist, all while working two to three jobs and taking classes full time.

The Scholar selection committee recognized Kari's involvement in community service, which included: Open Door Ministry, Key Club, Miracle League of Plymouth and as an active member of Phi Theta Kappa Honor Society at Schoolcraft.

The Foundation is honored to support Kari Klavon with this recognition, and we wish her continued success through her education and career beyond Schoolcraft College.



YOUNG INVENTORS

On the evening of Wednesday, January 17, over 200 community members gathered at Schoolcraft College to celebrate 30 young minds. The annual Young Inventors contest is a special program designed to inspire middle school students by challenging them to create a unique concept, product, service or technology and then submit their ideas for the competition. Spearheading the program was the Livonia Chamber of Commerce, Alpha USA and Schoolcraft College, in conjunction with the Livonia, Clarenceville and Wayne-Westland school districts. The program allows students to experience the opportunities and satisfaction of working in the area of skilled trades.

Student inventions were judged by a panel of experts and 30 finalists were selected to present their ideas at the Young Inventors Banquet. The top three student inventors from each school were recognized for their work and then the grand finale of the evening was choosing the top three student inventors overall. All of the winning student inventors were provided with scholarships to attend the Schoolcraft College Kids on Campus program. A total of \$2,000 in Kids on Campus scholarships were provided by the Rockall Fund at the Schoolcraft College Foundation.

Congratulations to the following overall student inventors: First Place, *Mastercrafter* invented by Ethan Kovie of Livonia Holmes; Second Place, *Salteasy* invented by Madeline Johnson of Livonia Emerson; Third Place, *Fingerprint Carseat* invented by Madison Morgan of Clarenceville.



SCHOOLCRAFT IN FLORIDA

Under a beautiful Florida sky, more than 50 retirees, alumni and friends of Schoolcraft College came to together to attend Schoolcraft College's third annual visit to Florida. Guests enjoyed a special private reception with President Conway A. Jeffress who shared the vision for Schoolcraft College and its students. Dr. Jeffress shared news of exciting opportunities for future growth along with the challenges that must be faced for the college to continue to meet the needs of students in an ever-changing world.

Guests included alumni that graduated as far back as the 1960s, as well as donors and retirees who value their Schoolcraft College experience and continue to support the college in various ways. It was truly a wonderful afternoon of good fellowship, fond memories and celebration of Schoolcraft College and its future.

DONOR SPOTLIGHT



Carol Strom is committed to the work being accomplished by Schoolcraft College. Having served on the College Board of Trustees since 1994, including serving as Chair from 1995 to 2003, she is devoted to helping students gain access to higher education. She has a long history of community involvement centering on education. Carol served for 16 years as a member of the Livonia Board of Education, eventually becoming President of the Board. She also served as a Peer Counselor at Schoolcraft College's former Women's Resource Center for four years.

In addition to education, Carol has had a life-long passion for athletics. She earned a Bachelor of Science degree in Physical Education from the University of Michigan and went on to teach Physical Education in the South Lyon and Southfield communities. To combine Carol's love of education and passion for athletics she and her husband, Cal have created the **Carol M. Strom Athletic Scholarship Award** to provide support for Schoolcraft College student athletes.



EMPLOYEES GIVE BACK

Schoolcraft College employees are amazing, **contributing more than \$95,000** between October 2016 and December 2017 to the Foundation. Thanks to these employee gifts, the Foundation was able to give thousands of dollars to support our students in achieving their educational goals.

A committee of employees has stepped up to shape this year's Employee Giving Campaign. We believe that this group of dedicated employees will grow support and help even more deserving students in the near future. This year, the campaign will focus on raising funds to support the Foundation's Student Emergency Needs Fund, designed to help students avoid dropping out of school when faced with unexpected financial hardships. Results of the April 2018 Employee Giving Campaign will be posted on the Foundation's website in May.

Schoolcraft employees give so much of their time and talents to the college every day to make a difference in the lives of students. When employees choose to make a charitable contribution to the Foundation, it makes a strong statement that they believe strongly in what happens at Schoolcraft College. Thank you for believing in our students and helping to change lives through providing students their dream of achieving an education.

THINKING OF MAKING A CHARITABLE BEQUEST?

Donors who have indicated a planned gift in a will, estate plan, life insurance policy or other vehicle are members of the *Henry Rowe Schoolcraft Society* and are recognized on the Schoolcraft College Foundation donor wall located in the VisTaTech Center.

Creating a lasting legacy is one of the most effective ways to help the college plan for the future along with your own. Your bequest may be a specific dollar amount, a percentage of your estate, or the remainder after all provisions are specified. A bequest can be set up as a trust that provides income to your surviving spouse and/or beneficiaries during their lifetime, after which the remaining assets are given to the college. Your gift may be:

- Unrestricted – to meet the greatest need of the college and/or department
- Restricted – to be used according to the donor's intentions. Please consult the Schoolcraft Foundation office to ensure your intent is fulfilled.

If you have already named Schoolcraft College Foundation in your will or trust, please let us know. Notifying us of your intentions helps the college plan for the appropriate use of your future gift and to invite you to join the Henry Rowe Schoolcraft Society. For more information or questions, please contact the Foundation office at 734-462-4455.



SCHOOLCRAFT COLLEGE NIGHT WITH THE PISTONS

The Schoolcraft College Alumni Program hosted more than 115 alumni, donors and students for a night at the new Little Caesar's Arena to watch the Detroit Pistons take on the L.A. Clippers. Guests enjoyed a private area where they were able to mingle, enjoy great food, and have a full night of Detroit Basketball! Some memorable moments included taking a free-throw on the court and meeting Assistant Coach and Schoolcraft College Alum, Charles Klask.



SAVE THE DATE!

Alumni Night at Comerica Park

Tuesday, June 26, 2018

Only \$25: Includes ticket and dinner buffet.

Tickets are available at scf.schoolcraft.edu/alumni-events.

WRIF BREWER SCHOLARSHIP

Schoolcraft College's Brewing and Distillation Technology program has seen an influx of students who are interested in increasing their chances for a brewing career by earning a 24-credit hour certificate. The program's popularity and success also attracted the attention of FM rock radio station 101 WRIF in Detroit, who partnered with Schoolcraft College to offer its listeners and beer lovers a full scholarship to earn a certificate in Brewing and Distillation Technology and gain the credentials needed to forge a career in the brewing and brewpub industry.

The search for "The Riff Brewer" began with applications being accepted by 101 WRIF from August 21 through October 9. The radio station's staff along with representatives from Schoolcraft College narrowed the more than 150 applicants down to the best 10 finalists. On December 20, an event was held at Otus Supply Company in Ferndale to announce the results. The Schoolcraft College Foundation funded \$13,100 in scholarships for the college's Brewing and Distillation Technology program. Michael Tanzini earned the title of The RIFF Brewer and a full-ride scholarship to Schoolcraft College's Brewing program, while eight other qualified finalists received \$1,000 scholarships.



CULINARY EXTRAVAGANZA

RAISES \$102,000

On September 17, 2017, more than 700 friends of Schoolcraft College gathered on campus to support the Culinary Arts Program and student success at the Annual Culinary Extravaganza, raising \$102,000. Funds raised support the culinary program, student scholarships and the newly established **Student Emergency Needs Fund**.

The Extravaganza brings together students, professionals and the southeastern Michigan community for an afternoon of the finest culinary delicacies from Metro Detroit's fabulous restaurants, caterers and food vendors. It is a strolling event where guests can sample food from our partnering restaurants and the Schoolcraft College Culinary Program. For the first time, the Brewing and Distillation program was offering samples of their brew.

A warm **THANK YOU** to the restaurants who served delicious food, to the generous sponsors who made the event a huge success, and all the participants who shared a fun afternoon with us!

SAVE THE DATE!

Our 2018 Culinary Extravaganza is scheduled for Sunday, September 16, 2018.

ALUMNI SPOTLIGHT



Maria Johnston loves Schoolcraft College. Graduating from the nursing program in 1975, Maria went on to enjoy a nursing career that spanned more than 40 years. Maria credits the excellent instruction she received from the Schoolcraft College Nursing Program for laying the foundation for her success in the nursing profession.

Maria’s love of education and helping others was instilled in her early-on by her mother, Helen Hasch de Toro. Although German born, Maria’s mother Helen spent her entire adult life in Ecuador, South America working to help those less fortunate. She established medical and dental clinics and drug dispensaries specially aimed at helping the needy.

Helen also founded a K-12 school where scholarships were given to students who maintained academic excellence. She gave her students an avenue for a better future. Many of her students went on to become doctors, lawyers, economists and skilled tradesmen.

Helen was recognized by the nations of Germany and Ecuador for her achievements. She received the highest civilian honors that these nations bestow upon private citizens. Germany honored her with the *Alfons Goppel Silver Medal in Literacy and the Fight Against Hunger*. Ecuador gave her the *National Merit in the Degree of Knighthood*.

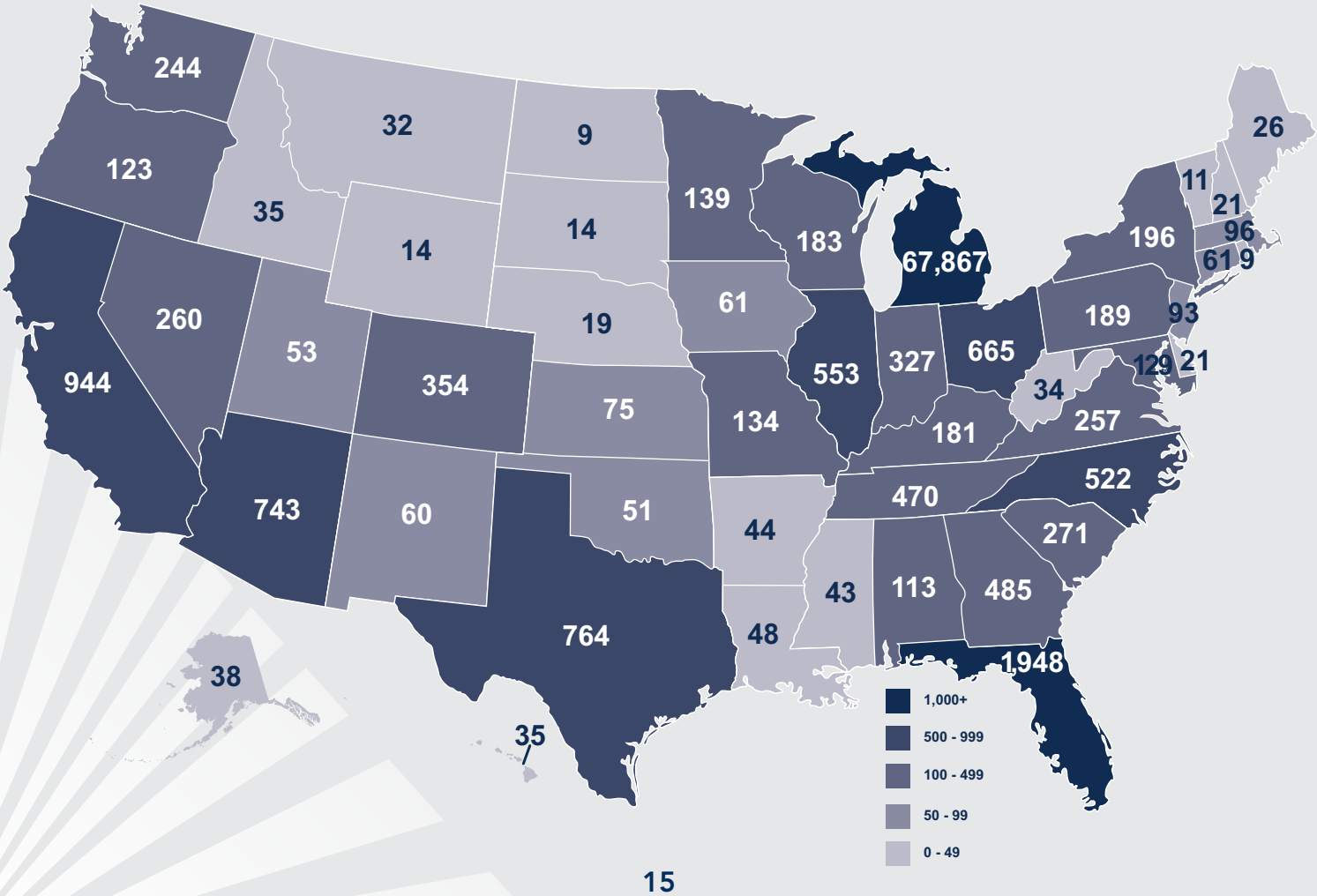
After her mother passed away, Maria had a deep desire to follow in her footsteps and continue her legacy of giving back. To materialize her desire to honor her mother’s memory, Maria has established the **Helen de Toro Nursing Scholarship Fund** with the Schoolcraft College Foundation. The scholarship provides financial assistance to Schoolcraft College nursing students.

Thanks to Maria, her mother’s legacy will live on at Schoolcraft College where she will continue to better the lives of others in perpetuity.

DID YOU KNOW?

SCHOOLCRAFT COLLEGE FOUNDATION WAS ESTABLISHED IN	NUMBER OF STUDENTS AWARDED FOUNDATION SCHOLARSHIPS IN 2017	TOTAL AMOUNT AWARDED SINCE 1998
1966	300 +	6.2 million +

ALUMNI WHERE ARE THEY NOW?





2017 GOLF CLASSIC

RAISES \$64,000

The Schoolcraft College Foundation hosted 130 golfers at the annual Golf Classic on June 5th, 2017. Golfers enjoyed a beautiful day at the Golden Fox at Fox Hills in Plymouth, Michigan. Bringing together donors, members of the community, alumni and staff, the Golf Classic is a fundraiser to support Schoolcraft College students. This annual event raised \$64,000 for student scholarships and student success initiatives including a portion allocated to help establish the new **Student Emergency Needs Fund** at the Foundation.

A huge **THANK YOU** to all of the sponsors, golfers and volunteers who participated last year. We hope you will join us again in supporting student success at this year's **Golf Classic on Monday, June 4th.**

GOLF CLASSIC FORE STUDENT SUCCESS

MONDAY, JUNE 4, 2018

GOLDEN FOX AT FOX HILLS GOLF AND BANQUET CENTER
8768 N. TERRITORIAL ROAD, PLYMOUTH, MI

Sponsorship Offerings

Along with the satisfaction of knowing your sponsorship will make a difference in the life of a Schoolcraft student, all sponsors will receive acknowledgement on the Foundation's website. The Schoolcraft College Foundation is a 501(c)(3) organization and a portion of your registration may be tax deductible. Please note, the estimated Fair Market Value (FMV) per golfer is \$125. The estimated FMV of lunch-only is \$30.

Dinner Sponsor \$3,000

- Golf for four—includes all golfer amenities
- Sponsorship signage at banquet dinner
- Banquet program recognition
- Company logo/hyperlink on Foundation website

Cocktail Reception Sponsor \$2,000

- Golf for two—includes all golfer amenities
- Sponsorship signage at reception
- Banquet program recognition
- Company logo/hyperlink on Foundation website

Lunch Sponsor \$1,500

- Four lunch tickets
- Sponsorship signage at lunch buffet
- Banquet program recognition

President's Club Sponsor \$1,200

- Golf for four—includes all golfer amenities
- Sponsorship signage at a tee
- Banquet program recognition

Beverage Cart Sponsor \$1,000

- Sponsorship signage on beverage cart
- Half-page banquet program recognition

Golf Cart Sponsor \$1,000

- Sponsorship signage on electronic cart sign
- Half-page banquet program recognition

Hot Dog at the Turn Sponsor \$1,000

- Sponsorship signage at Hot Dog Station
- Half-page banquet program recognition

Hole Sponsor \$350

- Sponsorship signage at a tee
- Banquet program recognition

Hole-in-One Sponsor

- Please call the Schoolcraft College Foundation if you are interested in sponsoring a Hole-in-One contest and displaying one of your vehicles at the Golf Classic

Individual Golfer \$250

- Includes all golfer amenities

Golfer Amenities

- 18 holes of golf with cart
- Buffet lunch
- Complimentary beverages on the course
- Driving range and putting green
- Locker room facilities and services
- Banquet dinner
- Awards and prizes
- Complimentary gift

JANUARY 1, 2017- JANUARY 31, 2018 NEW FUNDS STARTED

Jean E. Pike Endowed Scholarship

Students enrolled full-time in an associate degree program with a cumulative college GPA of 3.0

Carol M. Strom Athletic Endowed Scholarship

Student athletes enrolled in a degree or certificate program

Law Enforcement Education Program

LEEP Scholarship Award

Top of class pre-service police academy student

The Matthew Weber Scholarship Fund

Students enrolled in a degree or certificate program in the area of computer technology

Veterans Services Center Fund

Supports the needs of veterans, current military members and their families

The Krista Gilbert LPN Award

Students enrolled in a LPN certificate program

The Miranda Davies Dual Enrollment Award

Students who are dual enrolled in the Fire Technology Program

Student Emergency Needs Funds

Provides students a one-time emergency need amount up to \$500 to help them avoid dropping classes when faced with unexpected financial difficulties.

Plastics Technology Fund

Scholarships or program enhancements for the Plastics Technology Program

Dorothy A. Grant Annual Scholarship

Scholarships for students who are residents and/ or graduates of the Plymouth-Canton Community Schools District who have financial need

2017 TRIBUTE GIFTS

The following generous donors are recognized for their contributions in memory of a friend or loved one from January 1-December 31, 2017.

Richard H. Benson

James and Sally Beaton
Michael and Roberta Buway
DTE's Renewable Energy Development Team
Cathy B. Fischer
Richard* and Ann McDowell
Adelard* and Katherine* Raby
Gail A. Sipes
Donald T. Stowell^

Christopher Berg

Lorain Berg

Julia Berg

Lorain Berg

Burton R. and Ardis J. Brabant

LaVerne Brabant^ and Barbara Li

Van J. Dimitriou

Helen Dimitriou Carlson and James Carlson
Angelo and Patsy Dimitriou

Midge B. Ellis

Anonymous

Fred Gebhardt

Susan P. Rakay

James R. Hartman

Catherine** and Glenn Hunter
Schoolcraft College - Faculty
Forum
Ione** and Robert Skaggs

Dorothy R. Hoeffel

Maryjude Hoeffel
Judy Sauey

Mary Jennings

Craig and Diane Bowles
John Jr. and Judith Santeiu
Faye Schuett* and Linda Burnett

Christopher A. Kennedy

Sam and Elaine Kennedy

Erica R. McCurry

Northern Trust (Bloomfield Office)

Sharon A. Medwid

Michigan Coast-To-Coast
Tool & Die Collaborative
Three M Tool & Machine, Inc

Tytti Liisa (Barnett) Newton

Craig and Diane Bowles

John T. Osborne

Anonymous
Raymond Bujel
Anne M. Gahagan
Michael A. Macdonald
Karen A. MacDonald-Basile
Mary A. Magnone
Rose A. Maurer
Lynne M. Muth
John and Marie Osborne
Kathleen O. Schein
Natalina Slongo
Jeffrey J. Stoltman
Theresa J. Weidner^

Mary Alice E. Palm

Margaret J. Neenan^

Richard J. Reinholt

David* and Kitty Heinzman

Valerie J. VanHeusden

Sandra J. Jarvis**

Helen M. White

Eileen E. Andersen
Anonymous
Colleen M. Arnold
Richard and Jacquelyn Bolt
Mary E. Carew
Marguerite A. Casey
David and Michele Compo
Catherine T. Corcoran
Colleen C. Done
James and Theresa Dubiel
Charles and Stephanie Lee
Douglas and Marcia LeGault
Tom and Laura Lewellen
Heather M. Li
Margaret A. Lyons
Kevin and Laura Petrik
Greg A. Sandstrom
Jeffrey and Julianne Sharp
Ajka Suljevic
Elizabeth White McDonnell and Paul McDonnell
Greg A. Sandstrom
Rosemary W. Yoshikawa

+ Schoolcraft Retiree
^ Schoolcraft Alumni
* Schoolcraft Employee

To register for the 2018 Golf Classic, please
visit <http://schoolcraft.edu/golfclassic>



**Schoolcraft
College**

FOUNDATION

18600 Haggerty Road
Livonia, MI 48152-2696

NONPROFIT ORGANIZATION
U.S. POSTAGE
PAID
SCHOOLCRAFT COLLEGE

SCHOOLCRAFT COLLEGE BOARD OF TRUSTEES

Brian D. Broderick, *Chair*
Carol M. Strom, *Vice Chair*
Gretchen Alaniz, *Secretary*
Eric Stempien, *Treasurer*

William P. Erwin, Jr., *Trustee*
Joan A. Gebhardt, *Trustee*
Terry Gilligan, *Trustee*
Conway A. Jeffress, Ph.D., *President*

FOUNDATION BOARD OF GOVERNORS

Jeff McCarthy, *President*
Julie Carrigan, *President Elect*
Ryan Jenner, *Vice President*
Janice Tessier, *Secretary*
Kristina Mayer, *Past President*
Craig Bowles
Lynn Coburn
Gwendolyn Davenport
Michael Davenport

Loretta Dickey
Marc Djozlija
Rebecca Himm
Rob Luce
Regina Peter
Nicole Sherard-Freeman

Emeritus Members

Gary Gabel
Tom Marek
Charles McIlhargey
John Santeiu, Jr.

Ex-Officio

Eric Stempien
Conway A. Jeffress, Ph.D.
Frank Ruggirello, Jr.

SCHOOLCRAFT COLLEGE FOUNDATION STAFF

Dawn Dyer Magretta, CFRE, *Executive Director*
Linda Fenton, *Administrative Assistant*
Mary Holaly, *Annual Giving & Scholarship Coordinator*
Jen Mackinder, *Development Specialist*
Victoria Rexus, *Donor Relations Manager*
Blake Williams, *Alumni Program Coordinator*

