A Tradition of Success

2018-2019
Mission
Schoolcraft is a comprehensive, open-door, community-based college. The mission of the College is to provide a transformational learning experience designed to increase the capacity of individuals and groups to achieve intellectual, social, and economic goals.

Vision
The College wishes to be a first choice provider of educational services, a competent organization, functioning with integrity, behaving strategically, and providing value beyond expectations.

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Dear Friends of Schoolcraft College,

It is with genuine pride and pleasure that I report to you about The Tradition of Success here at Schoolcraft College. Each year, thousands of students of every age take part in a learning experience at Schoolcraft. It may be to achieve a degree in one of the professional trades, a certificate, or it could be the stepping stone for transfer to a four-year institution. There are also many non-credit courses for continuing education and professional advancement. Regardless of the reason, we are here to provide outstanding classroom, clinical and hands-on training with the very best faculty and state-of-the-art technology available.

Our success is grounded in the achievements of our students, faculty and the communities we serve. This report will share a few of these stories so that you become aware of the positive life-changes that began at Schoolcraft College. On the following pages, you will meet former students, current faculty and community leaders who represent the accomplishments that arise from hard work, perseverance and a good education.

Our main campus and two additional sites are vibrant with technology, educational innovation, and personal enrichment. Schoolcraft has become a leader in online education to ensure flexibility and convenience. As you’ll see in the testimonials from former students, the greatest fulfillment comes from the one-on-one relationships that our caring staff and faculty build with their students.

Thank you to all who have supported us in the past year. We could not do any of this without you. We look forward to the tradition of success in the years to come.

Conway A. Jeffress, Ph.D.
President
Enrollment Facts

9,895
TOTAL CREDIT STUDENTS

38,952*
TOTAL COMBINED STUDENTS

5,070
FULL-TIME EQUIVALENT

*Total student count including Continuing Education and Professional Development enrollees.

WHAT GRADUATES LIKE BEST ABOUT SCHOOLCRAFT

- Affordable Tuition
- Convenient Location
- Small Class Sizes
- Variety and Flexibility in Class Days and Times
- Quality of Instructors
- Schoolcraft’s Facilities, Campus, and Environment
- Programs/Majors Available
- Online Courses and OE/OE
- Staff
- Smooth Transfer Process to a 4-Year School

WHO ARE OUR STUDENTS?

ETHNICITY

White 64%
Black/African American 14%
Hispanic/Latino 5%
Asian 5%
Two or More Races 3%
Nonresident Alien 2%
American Indian/Alaska Native 1%
Native Hawaiian/Other Pacific Islander <1%
Unknown 7%

Data Source: CCSI Fall Enrollment Reports, Parts A–E, Nov. 2018

AGE

67%
24 & Under

33%
25 & Over

GENDER

Female 55%
Male 45%

WHAT GRADUATES LIKE BEST ABOUT SCHOOLCRAFT

DISTANCE EDUCATION

62% Not Enrolled in Any Distance Education
19% Enrolled in Some Distance Education
19% Enrolled in Only Distance Education

TOTAL COMBINED STUDENTS

9,895
TOTAL CREDIT STUDENTS

5,070
FULL-TIME EQUIVALENT

Data Source: CCSI Fall Enrollment Reports, Parts A–E, Nov. 2018

TOTAL CREDIT STUDENTS

38,952*

TOTAL COMBINED STUDENTS

62% Not Enrolled in Any Distance Education
19% Enrolled in Some Distance Education
19% Enrolled in Only Distance Education

Data Source: CCSI Fall Enrollment Reports, Parts A–E, Nov. 2018
TOP 5 MOST POPULAR PROGRAMS AT SCHOOLCRAFT
1. Liberal Arts Transfer
2. Business Administration
3. Nursing - Registered/ADN
4. Criminal Justice
5. Culinary Arts

TOP FIELDS OF STUDY AT TRANSFER COLLEGE (n=268)
- Business 26%
- Nursing 16%
- Computers (CIS, CAD, CGT, Technician, Science, IT) 9%
- Engineering 6%
- Psychology 6%

WHERE ARE THEY NOW?
of those pursuing further education n=269:
- Schoolcraft College .................................................. 30% (re-enrolled after graduating)
- Wayne State University ............................................ 16%
- Eastern Michigan University ................................. 12%
- University of Michigan-Dearborn ........................... 9%

EMPLOYMENT
- 74% of Respondents Employed
- $52,000 Median Salary in Directly Related Full-Time Job

WHERE ARE THEY NOW?
of those pursuing further education n=269:
- 87% of grads felt Schoolcraft prepared them well for further education (% Excellent/Good)
Officer Scott Hockenberry wanted to be a policeman when he was a little boy. He followed his dream and graduated from Schoolcraft with an associate degree and soon after completed his bachelor’s in Criminal Justice Studies at the University of Michigan, Dearborn campus. Unfortunately, he completed his education and eligibility for licensure at the same time that cities all over Michigan were experiencing layoffs and budget cuts. Keeping close to his goal, Hockenberry worked as a security guard and in retail loss prevention until he went to the police academy. This training is a mandatory 16-week course that is physically and emotionally demanding and offers no guarantee of a job. His patience and perseverance paid off and he worked at the Huron-Clinton Metroparks Police Department for five years. Then he received the call from the City of Plymouth hiring him as a full-time officer on the night shift.

“Working nights is more hands-on police work, which is what I wanted,” said Hockenberry. “I love my work. I get to be involved with the community on a positive level. We talk to the downtown business owners, the shoppers, the visitors from other cities.”

In December 2018, he was recognized as Officer of the Year by the Rotary Club of Plymouth.

“Working in Plymouth is a great fit. I get to see cases through to the end. I remember as a kid seeing fire trucks and police cars and wondering what was going on. Now, I’m part of it. I know what’s going on and I love it. Every day of my job is different.”

—I remember as a kid seeing fire trucks and police cars and wondering what was going on. Now, I’m part of it. I know what’s going on and I love it.
—Officer Scott Hockenberry
Schoolcraft Was the Right Choice

James “Jamie” White knew that going away to college was not an option. Community college was his only chance to avoid heavy debt, learn to be an independent student and get a good education. “I’ve worked out of necessity since the age of 14. Schoolcraft was the only option for me to be successful. I switched majors three times and didn’t lose a thing like you can at a university,” said White.

White graduated from Schoolcraft and then completed a four-year degree at Eastern Michigan. He is now the manager of the business intelligence team for Yazaki North America.

“We compare different sets of data to gain insight about trends or to provide analytical data for business reporting,” said White. “It’s an intellectual field with a global team in five locations around the world.”

Yazaki North America is combining all data sources under White’s direction. He has learned about cultures from seven different countries, which is an important part of his team dynamic. Every day is a new challenge and there is no shortage of projects.

A strong work ethic and the desire to succeed fueled White’s success, but Schoolcraft College played a major role in his education. “Two or three of the best teachers in my life were at Schoolcraft,” said White.

John Pelletier started at Schoolcraft after high school. He then left and returned after a stint in the Air Force, marriage and the birth of his child. The flexibility at Schoolcraft made it easier for him and his working wife to merge their hectic calendars.

“It was my personal goal to finish at Schoolcraft. Then I was on my way to a four-year business degree from the University of Toledo,” said Pelletier.

He went to work at Yazaki North America as a fork lift driver and worked his way up through the ranks, in supply chain management. “Yazaki is very big on education. I earned promotions and their help with tuition,” said Pelletier. “I left college with zero student debt.”

Every day, Pelletier’s job as a senior buyer is challenging. He is responsible for obtaining quotes from external suppliers for various projects while he oversees a multi-million dollar budget that covers everything from roofing repairs to parts and equipment.

“I use what I learned at Schoolcraft every single day in my job, from communicating with all levels of people to problem-solving,” said Pelletier. “Schoolcraft makes the most sense financially and to prepare for the future.”

“Two or three of the best teachers in my life were at Schoolcraft.” —Jamie White
Executive Chef at SavannahBlue

Christopher McClendon worked for his father in the restaurant business since the tender age of 11 in the coat room, opening doors and as a dishwasher.

McClendon worked hard and opened his own restaurant at age 19 in Detroit. He kept that business afloat, but barely. A friend of his suggested that he meet Chef Shawn Loving, who owned a very successful restaurant in Farmington.

"I had $68 left to my name. My girlfriend and I went to his restaurant. I had never had a meal like that before in my life. I asked to meet the chef, but he had already left for the day. My opportunity with Chef Shawn was gone," said McClendon.

The girlfriend’s father called Kathleen Daelemans, who had helped launch The Food Network. She took the time to advise McClendon.

"Kathleen Daelemans convinced me to go to Schoolcraft. So I went and they had just opened the VisTaTech Center and I was part of the first class to use the place," McClendon said.

On his first day of class at Schoolcraft, the chef was sick. Chef Shawn Loving taught the class instead. Although protocol dictates that one never approaches the chef, McClendon wasn’t aware of that rule as he tapped Chef Shawn on the shoulder and started asking questions. Chef Shawn graciously gave McClendon his phone number and told him to call. “I called him every day,” McClendon said.

Chef Shawn taught McClendon how to understand the business side of culinary arts. “I wanted to be around chefs whose skill levels intimidated me. I begged Chef Shawn to let me work free at his restaurant two days a week. I knew I could learn what I wanted from him. He soon hired me. He is my mentor, my brother.”

“Schoolcraft changed my life. I got access to an amazing group of chefs. I got to see excellence in real-time. I was there. They walked the walk and talked the talk. Not on TV, nothing second-hand,” said McClendon.

“I got access to an amazing group of chefs. I got to see excellence in real-time. I was there.”

—Chef Christopher McClendon
Shelly Riley truly loves to work with her hands, but she had no idea that it would lead to making a decent living as well. She graduated from Michigan State University and worked as a facility buyer for MGM Resorts International in Detroit, where she also managed construction contracts and capital equipment purchases. She had taken a high school class in construction technology and loved it.

“I was ready for a change and did a search online for welding schools. Schoolcraft College popped up,” Riley said. “I took stick welding at Schoolcraft, loved it and kept going. The school was close by and inexpensive. Good thing because even though I had two years of free room and board at MSU, I still had more than $20,000 in student loans left to pay. I couldn’t afford more debt for school.”

Riley currently is the lead welder at Hamilton Engineering in Livonia. Hamilton recruited her halfway through her courses at Schoolcraft and gave her a job and tuition support until she finished her welding courses.

“The world needs iron workers, pipefitters and boiler makers. There is always work and plenty of overtime because welding is everywhere. You see the effects every day in lamp posts, bridges, dinnerware, cars, you name it,” Riley said. “I also had no idea how much science, chemistry and physics was involved with welding.”

Riley is back at Schoolcraft taking courses to become a certified welding inspector (CWI). She added, “the salary potential is unlimited and I have found my niche. Welding can take you anywhere, it all depends on how far you want to go.”

The job forecast for welders has never been better. As far as being female in a male-dominated industry, Riley said, “You can’t base your happiness and future on what other people tell you to do. Go into professional trades if that’s where your interest is. Never stop learning. My CWI courses are taught by a woman at Schoolcraft and there are two males and two females in my inspection class.”

“The salary potential is unlimited and I have found my niche.”

—Shelly Riley
Local Entrepreneur Gives Back With Every Sale

Schoolcraft College graduate Josh York is the founder of York Project in Detroit. With each sale of his popular streetwear that includes shirts, jackets, sweats and caps, a portion is put aside to provide essentials to the homeless in Detroit.

“As a kid, I was always making things and selling them. I made skateboards to sell and had a tee shirt business in high school,” said York. “But going to Schoolcraft College is 100 percent the reason why I knew what to do and had the money to start my business.”

York thought he’d go to the University of Michigan and study engineering. “All my friends were going away to school and I wanted to do the same thing, but I didn’t have any idea what major I wanted,” said York. He compromised and chose Schoolcraft so he could determine which path was right for him.

York worked hard and got involved with campus activities. “When I was a student ambassador for Schoolcraft, I learned exactly how to do what I do now at our pop-up store and for our permanent store that opened in Detroit in August 2019. I learned how to deal with a diverse group of people and their expectations. I learned how to speak to different audiences and know what they expected in return,” said York.

York graduated from Schoolcraft without student loans and went on to MSU. “I have friends who are trapped in jobs they hate because they can’t afford to change and still keep up with their student loans. Because I also had a job during high school and college, I had the money for a start-up and could invest in my own company.”

Today, York is taking his company to another level. They’re planning to focus on business-to-business work with big brands looking for domestic custom clothing manufacturers. York hopes to fill that void.

“When you’re 18, it’s hard to see the bigger picture, but going to Schoolcraft College set up the rest of my life.”

—Josh York
More than ever, nurses have to use effective communication skills and have an awareness of the mental health issues facing our community. Psychiatric nursing is a specialty that requires an understanding of mental health disorders, the ability to communicate with various health care providers and to develop a plan of care that is specifically patient centered to their needs.

Brenda Leberge, Barb Levey, Karmen Manoogian, and Laurie Smith RN, MSN are experts in the field of psychiatric nursing care. They teach in the Schoolcraft nursing program and are involved with various community outreach programs.

“We engage students by bringing in community members to educate students on topics such as AIDS, LGBT, transgender, and addiction. We collaborate with agencies such as the National Alliance of the Mentally Ill and CARE House to increase awareness and involvement of our students in the community,” said Smith.

“Our nursing students are well-prepared and educated to treat patients with best practices and optimum treatment,” said Smith. The students from the two-year registered nurse program at Schoolcraft College have a very high success rate on the State Board of Licensing Examination.

“Nursing is a great career with many opportunities and specialties,” said Smith. “The Schoolcraft nursing program is life-changing for students, helping them to reach their educational, social, and economic goals in life.”

“We engage students by bringing in community members to educate students on topics such as AIDS, LGBT, transgender, and addiction.” —Laurie Smith
B orn and raised in Michigan, Chef Marcus Haight not only teaches at Schoolcraft College, he is also a graduate of the Culinary Arts Program. Before he began teaching, he was an Executive Chef at The Lark Restaurant in West Bloomfield, Michigan for 17 years. During his tenure at The Lark, it maintained a four-star rating in the Mobil Travel Guide and was rated the best restaurant in the United States by readers of Condé Nast Traveler Magazine. He has also worked at some of the most prestigious restaurants in the country. He held leadership cooking positions at The Greenbrier, La Maisonette, Le Francais and Le Bec Fin Restaurants, which are Mobil Guide Five-Star restaurants.

Chef Marcus has also staged at Taillevent, Ledoyen, and Carre des Feuillants restaurants. He has also taken Master classes with Ewald Notter, Cedric Grolet, Richard Rosendale, G.J. Bellouet and Roland Messier. He especially enjoyed learning at the Lenotre Pastry School in Paris and the French Pastry School in Chicago.

Chef Marcus has been an instructor at Schoolcraft College since 2001. He teaches the Advanced Pastry class as well as Butchery and Food Techniques Classes.

“I never had any desire to be a teacher. I learned to teach from the instructors I had at Schoolcraft. I learned to be caring and to have fun. Students learn more when it’s fun,” said Chef Marcus.

During the summer, Chef Marcus also conducts trips to Paris, where he guides the travelers around to enjoy the culture, sights, food, and wine of the city. This fall, Chef Marcus will also teach his popular hands-on cookie exchange classes, for both youths and adults.

“Schoolcraft College really gave me the direction I needed for my career – a career that has so many paths. I was inspired by Chef Leonard Stec, who became my father-in-law. I try to emulate his abilities and the way he treated people. He is my reminder to always be the best I can be,” said Chef Marcus.
Teaching Pharmacology During the Opioid Crisis

Professor Holly Austin teaches pharmacology to the nursing students at Schoolcraft College.

“My goal related to the opioid crisis is to teach the students in pharmacology about the hazards of opioids when administered improperly. Also, how nurses play an important role in reducing the risk of opioid abuse. We need to always apply a stepped approach to pain management using less potent medications first,” said Austin.

Part of her responsibility includes teaching students how health care providers can avoid giving narcotics to patients struggling with addiction or how to minimize side effects for patients who are narcotic naïve. The side effects of narcotics can cause severe respiratory depression and intensive nausea and vomiting.

“We need to teach nurses and advanced healthcare providers that using the lowest step available in pain control and incorporating non-pharmacologic methods for pain relief are critical in assisting to end the opioid crisis,” said Austin.

As the primary professor who teaches pharmacology at Schoolcraft, Austin said, “I have been here 15 years and I have had the privilege of teaching more than 1,200 nurses. We have a scientific approach to teaching students what to watch for when giving medications because patient safety is the most important goal. Doctors prescribe medications, but it is nurses who are responsible in many cases for administering the medications and monitoring for adverse effects.”
Continuing Education and Professional Development

Schoolcraft College offers a variety of Continuing Education and Professional Development (CEPD) classes to the community – both credit and non-credit courses – meet the needs of our students, community and area businesses. The CEPD is prepared to help you expand your horizons, learn new skills or advance your career.

The most popular classes offered through CEPD in 2018 were:

<table>
<thead>
<tr>
<th>RANK</th>
<th>PROGRAM AREA</th>
<th>NUMBER OF REGISTRATIONS</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Aquatics-Adults</td>
<td>3453</td>
</tr>
<tr>
<td>2</td>
<td>Aerobic Conditioning</td>
<td>2569</td>
</tr>
<tr>
<td>3</td>
<td>Yoga</td>
<td>2052</td>
</tr>
<tr>
<td>4</td>
<td>Motorcycle</td>
<td>1745</td>
</tr>
<tr>
<td>5</td>
<td>Lifelong Learning</td>
<td>1574</td>
</tr>
<tr>
<td>6</td>
<td>Youth Camps-Grades 1-6</td>
<td>1250</td>
</tr>
<tr>
<td>7</td>
<td>Culinary Arts (excluding Kids on Campus)</td>
<td>1211</td>
</tr>
<tr>
<td>8</td>
<td>Youth Camps-Grades 7+</td>
<td>1081</td>
</tr>
<tr>
<td>9</td>
<td>Aquatics-Youth</td>
<td>774</td>
</tr>
<tr>
<td>10</td>
<td>Dance</td>
<td>668</td>
</tr>
</tbody>
</table>
Business Development Center

Schoolcraft College has a Business Development Center (BDC) designed to help you take your operation to the next level of excellence. Each year the BDC invests nearly $10 million to help develop the workforce, explore opportunities for growth, research and analyze the market, or evaluate financial or legal issues. Are you an entrepreneur who’s ready to launch a new business? Maybe you own an established company ready for the next phase, or you’re simply seeking assistance to help improve office efficiency and workforce skills. Whatever your motivation, the BDC is ready to help.

In 2018, the following services were offered:

<table>
<thead>
<tr>
<th>Service</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>New clients acquired</td>
<td>505</td>
</tr>
<tr>
<td>Number of clients provided assistance</td>
<td>855</td>
</tr>
<tr>
<td>Number of trained sessions/courses delivered</td>
<td>236</td>
</tr>
<tr>
<td>Number of individuals trained</td>
<td>3,610</td>
</tr>
<tr>
<td>Business startups</td>
<td>12</td>
</tr>
<tr>
<td>Capital received by clients</td>
<td>$9,329,600</td>
</tr>
<tr>
<td>Dollar value government contract awards received by clients</td>
<td>$349,771,320</td>
</tr>
</tbody>
</table>

Veteran’s Resource Center

Schoolcraft College Veterans Resource Center served/assisted 200 military personnel and their families in 2018.

We are prepared to provide assistance with:

- The VA educational benefits application process.
- Academic advising and course selection.
- Planning a program of study in accordance with Schoolcraft and VA policies and guidelines.
- Submission of enrollment certification paperwork.
- Information about scholarships offered to veterans and service members.
- Connections to college resources: Priority Registration, Tutoring, Career Services and Resume Writing.
- Act as a liaison between the veteran and the VA, at your request.
- Serve as a point of contact for additional referrals and resources.

Amenities offered in the Veterans Resource Center include:

- Use of computers and printers for completing homework.
- Lounge area for relaxing between classes, to watch TV or enjoy complimentary snacks and beverages.
- Small kitchen area with microwave.
- Lending library to check out donated textbooks for use throughout the semesters.
We would like to express our gratitude to the generous donors, faculty, students and volunteers who give to Schoolcraft College. Philanthropy serves all of us and we are proud to share our achievements with you.

Ways to Give

Donors give generously to their passion and issues that are important to them. At the Schoolcraft College Foundation, we have several options to make that giving easier. The traditional method is to establish direct gifts through an annual giving plan, or consider payroll deduction through their own company (which can offer the potential of a matching gift). Another powerful option is a gift planning strategy that can maximize personal benefits while achieving philanthropic goals. The experts at Schoolcraft College Foundation are available to discuss the many ways to make a gift.

Scholarships and Awards

From July 1, 2018 through June 30, 2019, the Schoolcraft College Foundation funded $403,986 in scholarships and awards. An additional $248,617 supported various areas and programs throughout the college. We appreciate and recognize the donors who have established scholarship and/or programmatic funds at the Foundation.

### FOUNDATION REVENUE 2018-19

<table>
<thead>
<tr>
<th>Source</th>
<th>Amount</th>
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<tbody>
<tr>
<td>Investment Income</td>
<td>$465,299</td>
</tr>
<tr>
<td>Gifts and Contributions</td>
<td>$810,484</td>
</tr>
<tr>
<td>Fundraising</td>
<td>$153,685</td>
</tr>
<tr>
<td><strong>SUBTOTAL</strong></td>
<td><strong>$1,429,468</strong></td>
</tr>
<tr>
<td>Realized and Unrealized Gains</td>
<td>$58,296</td>
</tr>
<tr>
<td><strong>TOTAL REVENUE</strong></td>
<td><strong>$1,487,764</strong></td>
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### FOUNDATION PORTFOLIO OF NET ASSETS 2018-19

<table>
<thead>
<tr>
<th>Type</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>With Donor Restriction</td>
<td>$11,063,733</td>
</tr>
<tr>
<td>Without Donor Restriction</td>
<td>$4,218,008</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>$15,281,741</strong></td>
</tr>
</tbody>
</table>
Newly Established Funds

We appreciate and wish to recognize the donors who have established scholarship and/or programmatic funds at the Foundation in the past year. The following funds were established at the Schoolcraft College Foundation between July 1, 2018 and June 30, 2019:

- **Judy Gonyea Shultz Nursing Career Scholarship** – provides support to students of Schoolcraft College enrolled in the LPN and ADN Nursing Program.
- **International Student Services Fund** – provides support for the greatest needs of the International Student Services Center including scholarships and student success programs for international students.
- **John T. Osborne Plaid Pig Endowment** – provides scholarships for culinary students.
- **Florence Lorna Garrett Nursing Scholarship** – provides scholarships for nursing students.
- **Karl and MaryJane Kelly Memorial Scholarship** – provides support for students studying industrial arts or manufacturing. Secondary consideration will be given to students in other arts programs such as (but not limited to) graphic arts, music, performing arts, etc.
- **Kids on Campus Fund** – provides scholarships for children and families for educational summer experiences.
- **Larry Scharmen Biomedical Technology Scholarship** – provides support for biomedical technology students.
- **Michael Wisniewski Memorial Scholarship** – provides support for Health and Information Technology students.
- **Young Inventors Fund** – provides support for a four-month inventor competition for local middle school students.

**Foundation Awards Nearly $70,000 in Grants**

Each year, the Schoolcraft Foundation accepts applications from faculty and staff for awards that are made through interest earned on its unrestricted funds. The Foundation awarded $68,322 in grants for 13 projects/programs along with allocating $10,000 to support “mini-grants,” to meet needs that arise during the year.

In keeping with Schoolcraft’s mission of serving the community, the Foundation also allotted funds to special K-12 programs to inform and engage students in STEM careers. One example is providing Kids on Campus scholarships for students who otherwise couldn’t afford to attend.

**Michigan Schools & Government Credit Union**

MSGCU is one of the Foundation’s outstanding corporate partners that has established several awards for students graduating from the Schoolcraft College Police & Fire Academies. These awards assist students who are self-paying and not sponsored by local first responder departments. With the generosity of MSGCU, some of this financial burden is lifted for deserving recipients.

**The O’Rourke Family**

Sgt. Patrick O’Rourke was a 12-year veteran officer with the West Bloomfield Police Department when he responded to a call of “shots fired” on September 9, 2012. Officer O’Rourke was fatally wounded when he attempted to help a suicidal man. He was the first West Bloomfield officer to lose his life in the line of duty. The O’Rourke family established the Patrick O’Rourke Police Academy Award which benefits students pursuing a career in law enforcement. This award is a legacy for Patrick and the entire O’Rourke family.
Donor Spotlight: Stuart & Nora Baker

Stuart Baker began his tenure with Schoolcraft on January 3, 1973. From administrator, counselor, educator, to current member of the Schoolcraft College Foundation Board of Governors, Stuart has shared his time and talents earning him the unofficial title of “Mr. Schoolcraft.”

Stuart and Nora have supported Schoolcraft College since 1987. This year, they are the newest members of the Henry Rowe Schoolcraft Society, established to honor donors who leave a gift to the college in their estate planning. The Bakers generously created a Charitable Gift Annuity with the Foundation, which will not only leave a legacy, but provide this couple with a disposable income stream for years to come. The Bakers serve as a model for everyone to support the mission of Schoolcraft College. Thank you “Mr. and Mrs. Schoolcraft.”
Philanthropy in Motion

When Dr. Gary Krause decided to pursue his interest in Schoolcraft’s Culinary Arts Program, little did he know that he would play a pivotal role in the education of a group of students. After graduating, Dr. Krause worked with the Foundation to set up a fund for the culinary program to support a team of five Schoolcraft culinary students to travel to Thailand to participate in the prestigious 2018 International Thaifex Competition. This life-changing experience for these students ended with four gold medals, one silver and one bronze medal.

Employee Giving – Mission Possible Campaign

Titled Mission Possible, Schoolcraft’s 2019 Employee Giving Campaign resulted in four departments receiving 100 percent employee participation. The top two departments received a trophy and pizza party. The entire campaign raised $62,000, which is a four percent increase over the previous year. We are pleased to share that approximately 38 percent of full-time staff participated in the campaign.

Lawrence & Christine Hinkle Endowment

Funded by a significant estate gift, The Lawrence and Christine Hinkle Endowment is one of the largest scholarship endowments at Schoolcraft College. The 2019 recipient of their award is Cattrese, an active, organized, single mother of three beautiful children. After raising her siblings, Cattrese returned to school and works two part-time positions, serves as the Vice President of Communications for Phi Theta Kappa and still manages to maintain an impressive GPA in her major of social work and minor in communications at Schoolcraft.
**Student Emergency Needs Fund Helps Students**

In 2018, the Foundation created a Student Emergency Needs Fund with a $100,000 start-up grant. The purpose of the fund is to provide students with a one-time grant to help them stay in school when they’ve had an unexpected emergency. The range of grants for last year was $174 to $500. Nearly 70 percent of the students who have received grants since the inception of the fund are still enrolled or have graduated.

**Winter 2018 – Fall 2018**
32 Students received grants

**Winter 2019**
19 Students received grants

**Students Share Their Experiences**

Helen is studying Information Technology to refresh her skills and learn new procedures in data software. Helen suffered a serious illness and returning to school demonstrated yet another victory in her recovery. Helen’s expenses mounted and jeopardized her living arrangements, leaving her virtually homeless. Falling behind in rent for a much-needed storage unit that held her precious belongings, Helen applied to the Student Emergency Needs Fund and was approved for $500. The award helped Helen stay in school and continue her studies. Helen said, “...the assistance is there and should be used. Don’t hesitate, the quicker you apply, the quicker you may receive the help you need.”

Nicole is a wife and mother working toward her associate degree while becoming a certified medical coder. Nicole was faced with an unexpected $3,000 car repair bill. She secured a loan for $2,000 but could only add $500 personally. The car was Nicole’s only means of transportation to school, work-study program, as well as her family’s needs which included her husband’s transportation to and from work. She remembered seeing a flyer for the Student Emergency Needs Fund just the week before and at the time thought, “what a cool idea...,” never expecting that the Fund would come to her rescue. Nicole was able to pay the remainder of the repair bill and retrieve her car. Nicole said, “Don’t be afraid to ask for help when you need it! Do your research, there is funding out there for scholarships, grants and assistance.”
Events

Donor Appreciation Dinner
Each November, the Foundation hosts the Donor Appreciation Dinner to thank individuals, corporations, foundations and organizations who transform the lives of our students through philanthropy.

Scholarship Reception
Each spring, the Scholarship Reception brings together donors and the students they have supported. Donors and students meet, tell personal stories and express congratulations and appreciation for one another.

2019 Golf Classic Raises $24,000
On June 3, 2019, 114 friends of Schoolcraft College gathered at Fox Hills Country Club for the annual Golf Classic, raising more than $24,000 net profit. Funds raised support student success programs and student scholarships. Always a great day for our college and our students – A very special thank you on behalf of the Schoolcraft College students who will be touched by your generous support.

Culinary Extravaganza (CulEx) Raises $100,000
On September 15, nearly 800 friends of Schoolcraft College gathered to support the college’s signature fundraising event, Culinary Extravaganza. Through the generosity of restaurants, vendors and donors, more than $100,000 was raised and will directly support the culinary program, student scholarships and the Student Emergency Needs Fund.

A warm “THANK YOU” to the restaurants who served delicious food, to the generous sponsors who made the event a huge success, and all the participants who shared a fun afternoon with us!
The Henry Rowe Schoolcraft Society was established to honor donors who so strongly believe in the college and our mission that they are dedicated to strengthening and protecting it today, tomorrow, and into the future. They have expressed this commitment by including a gift to the college in their estate planning. Membership in this society stands as a lasting tribute to their generosity and is among the highest honor the Foundation bestows on a donor.

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This is the Manufacturing & Engineering Center located on the main Schoolcraft College campus in Livonia, Michigan. Expected move-in date is Spring/Summer 2020.

Applied Sciences Addition
This is a drawing of the future Applied Sciences Addition located on the main Schoolcraft College campus in Livonia, Michigan. Anticipated groundbreaking in Spring/Summer 2020. The addition will include an Emergency Medical Technology Lab, Nursing Lab, and Pharmacy Lab.
Schoolcraft College Main Campus in Livonia
18600 Haggerty Road, Livonia, MI 48152
734-462-4400

Radcliff Center in Garden City
1751 Radcliff Street, Garden City, MI 48135
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