

Schoolcraft College
2003-2004

Partnerships

The background is a deep blue gradient. On the right side, there are several concentric circles that appear to be part of a larger, glowing structure. On the left side, there are several curved, light blue streaks that resemble ripples or light trails. The text "Partnerships With..." is written in a white, elegant script font, positioned in the center of the image.

Partnerships With...

Board of Trustees



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Dear Friends,

Schoolcraft College is a special place. It exerts an influence that grows in ever-larger concentric circles as its graduates leave, take their place in the community, raise their families and live out their lives.

For almost 40 years, Schoolcraft College has educated students, employed hundreds of people, provided a venue for entertainment and recreation, and played a part in developing the local economy. With each year, our spheres of influence have become wider and more intertwined with our community.

We are extremely proud of the role the College plays – a role the community has accepted and endorsed. We feel we have developed a true partnership, one that is mutually beneficial and based on respect.

We now review this partnership in the context of the past year. In truth, each of you shares in this partnership when you hire a Schoolcraft graduate, dine at a restaurant where a Schoolcraft-trained chef prepares meals, attend a cultural event on campus, enroll in a Continuing Education class, or receive medical care from a health provider educated at Schoolcraft College.

As stewards of the College, we welcome your participation in our mission and trust that we will have a long and fruitful partnership.

Schoolcraft College Board of Trustees



The Board laments the loss of Richard J. DeVries who gave faithful service for 11 years.

In Memoriam
Richard J. DeVries
2004

...The College Trustees

... Students

One of the greatest things Schoolcraft gave me was the self confidence to know I was capable of succeeding. I was able to move on to earn a bachelor's degree from Eastern Michigan University and master's from the University of Michigan, all rooted at Schoolcraft. If I had not been successful there, I wouldn't have been comfortable with higher education.

Mary Ellen King, Director of Northville Youth Assistance



Schoolcraft College students are our closest partners. Whether just out of high school, in the work force, switching careers, or driven by intellectual curiosity, our students come here with specific goals in mind.

We strive to meet and exceed those goals for each student through a combination of small classes, skilled instructors, well equipped classrooms, and innovative teaching methods. We offer support through our counseling, career planning, and learning assistance centers.

The partnership between the College and its students is reciprocal. Students learn from us and we learn from them.

Partnership Highlights

- Enrollments grew for the fifth straight year as Schoolcraft attracted students from 274 cities, 13 states, and numerous foreign countries.
- Students benefited from 4,764 job placement referrals, 11,280 contacts with the Learning Assistance Center, 16,411 trips to the Assessment Center, and 24,114 visits with one of our counselors.
- Faculty awarded \$30,000 in departmental scholarships to deserving students. Other awards included the Pythagorean Award for the top mathematics student, the Harward/Malinowski Award for essay writing, and the Claren C. Jones award for the outstanding science student.

Partnerships With...

... Faculty and Staff

Schoolcraft faculty members are dedicated to expanding their students' intellectual and practical potential. In the classroom, they often lead in partnerships of discovery, structuring the quest so that students take ownership of the ideas they come upon or develop.

Beyond the classroom, they devote time and energy to helping organize campus events or clubs, keeping current with advances in their field or just being available after class to talk with their students.

Our faculty includes those who do independent research, write scholarly articles and books, and update professional certifications by working in their fields.

Partnership Highlights

- Academic and Assessment Services earned the John Champaign Memorial Award for Outstanding Developmental Education Program, given yearly to only one program in the country; English Professor Mark Harris received the Distinguished Online Faculty Award from the Alliance for Excellence in Online Education.
- Director of Operations for Instruction Cheri Holman, Dean of Student Services Cheryl Wright, Counselor Stuart Baker, and members of the WebAdvisor Team received Presidential Awards, given to those whose service extends beyond regular job duties or exceeds expectations.
- Professor of Mathematics Randy Schwartz and Professor of English Gordon Wilson received National Institute for Staff and Organizational Development Excellence Awards, recognizing outstanding contributions to teaching and learning.
- McGraw-Hill published Critical Reading for College and Beyond, co-authored by Associate Dean of Academic and Assessment Services Deborah Daiek.



Schoolcraft definitely helped me get my feet on the ground and learn how to balance work life and college life. After two years I transferred to Eastern Michigan University and all my credit hours were accepted. Schoolcraft is a very nice option.

*James Kaminsky, Plant Manager
Parker-Hannifin, Plymouth*



I miss Schoolcraft so much! I had so many great teachers...they were really patient. For myself, being a non-traditional student coming back, the teachers made me feel really super. If you had a problem with your homework, you could stay after class, or come before, they always made themselves available.

*Tida Coleman
Student at Specs Howard School of Broadcast Arts, Detroit*

Success Stories...

... The K-12 School System

For me, Schoolcraft was a great start. I made a lot of friends, had several mentors, and truly was prepared to transfer to a university. I knew I wanted to be a teacher, and the counselors laid out my first two years. I recommend Schoolcraft to parents at Hillside, telling them about classes that help children learn to study. I feel comfortable telling the public that Schoolcraft is more than just for college students.

*Colleen Pawlak
Polydoras, 7th
Grade Science
Teacher, Northville
Hillside Middle
School, Canton
Resident*

Partnerships With...



The dialogue between Schoolcraft and K-12 school systems is strengthened through visits to area high schools, weekly campus tours for high school seniors, projects such as the Schoolcraft Scholars' Reality Store, and workshops for high school counselors.

Special tuition grants and scholarships encourage high school graduates to start their college experience at Schoolcraft, and agreements with local schools allow students advanced placement in selected Schoolcraft programs.

As a result, 24 percent of our district's graduates come to Schoolcraft directly out of high school. Within five years 50 percent attend Schoolcraft full-time, part-time or as summer guest students.

Partnership Highlights

- Admissions reached more than 4,800 middle and high school students, parents and guests through events, school visits, and campus tours.
- The Kids on Campus program provided enriched experiences for nearly 1,700 students in grades six through nine.
- Schoolcraft was one of four partners that brought \$1 million from the Teaching American History Grant Program of the U.S. Department of Education to Plymouth-Canton Community Schools.

...Transfers

When our students graduate and transfer to a four-year institution, they trust that we have prepared them to fit seamlessly into their new curricula. Likewise, the colleges and universities that accept our students trust that they are ready for their next phase of study.

To fulfill our obligations to both, we maintain strong partnerships within the four-year education community. These partnerships are manifested in the form of equivalencies or formal agreements with almost 40 four-year institutions that lead to nearly 500 individual bachelor's degree programs.

This is an ongoing process as programs and requirements constantly change. We maintain a constant dialogue with transfer institutions' admissions offices and negotiate new articulation agreements on a regular basis.

Partnership Highlights

- We completed new formal articulation agreements with Eastern Michigan University, the University of Michigan-Dearborn, and Madonna.
- We are developing an online, integrated business program with a number of four-year institutions.
- A partnership with the University of Michigan and IBM will allow our faculty digital access to selected U-M curricula and other intellectual properties.
- Four-year institutions visited Schoolcraft's campus about 50 times to recruit our students. Our fall College Night was the largest in the state, attracting more than 70 colleges and 3,000 students and parents.



I first attended Schoolcraft when I was 17 years old, earned an associate degree and transferred to Eastern Michigan University without losing one credit. I felt like I was totally prepared to take on the university environment.

*Lee Harrison, Principal
Isbister Elementary School, Plymouth*



Schoolcraft set me up to go to the University of Michigan. The faculty at Schoolcraft left an impression on me, and I can remember all their names. I never had a teacher who did not care.

*Heather King, Dental Hygienist
Dearborn Heights*

Success Stories...

... Lifelong Learning

"The College has been good to me and good to the family," says Joyce, the first of five Krause family members to attend Schoolcraft. Father Walter (far left) earned his builder's licensing certification through Continuing Education Services. The others started at Schoolcraft before pursuing advanced degrees elsewhere. They include (left to right): son Louis (bachelor's complete and master's in progress); son John (bachelor's almost done and master's to follow); daughter Shawn (doctorate in physical therapy; works in pediatrics); and mother Joyce (magna cum laude at Eastern Michigan University; works as a massage therapist).

The Krause family of Westland



Education is a lifelong adventure. Schoolcraft is proud to offer the community a wide range of enrichment classes for all ages, interests, and talents.

Schoolcraft's Continuing Education Services (CES) offers hundreds of classes each semester. Children as young as six months join their parents in the pool to learn how to be comfortable in the water. Adults investigate everything from computers to art to foreign languages. Those looking for professional advancement can earn certifications in a number of areas.

The Kids on Campus program celebrated 25 years of creativity, exploration, and adventure.

Partnership Highlights

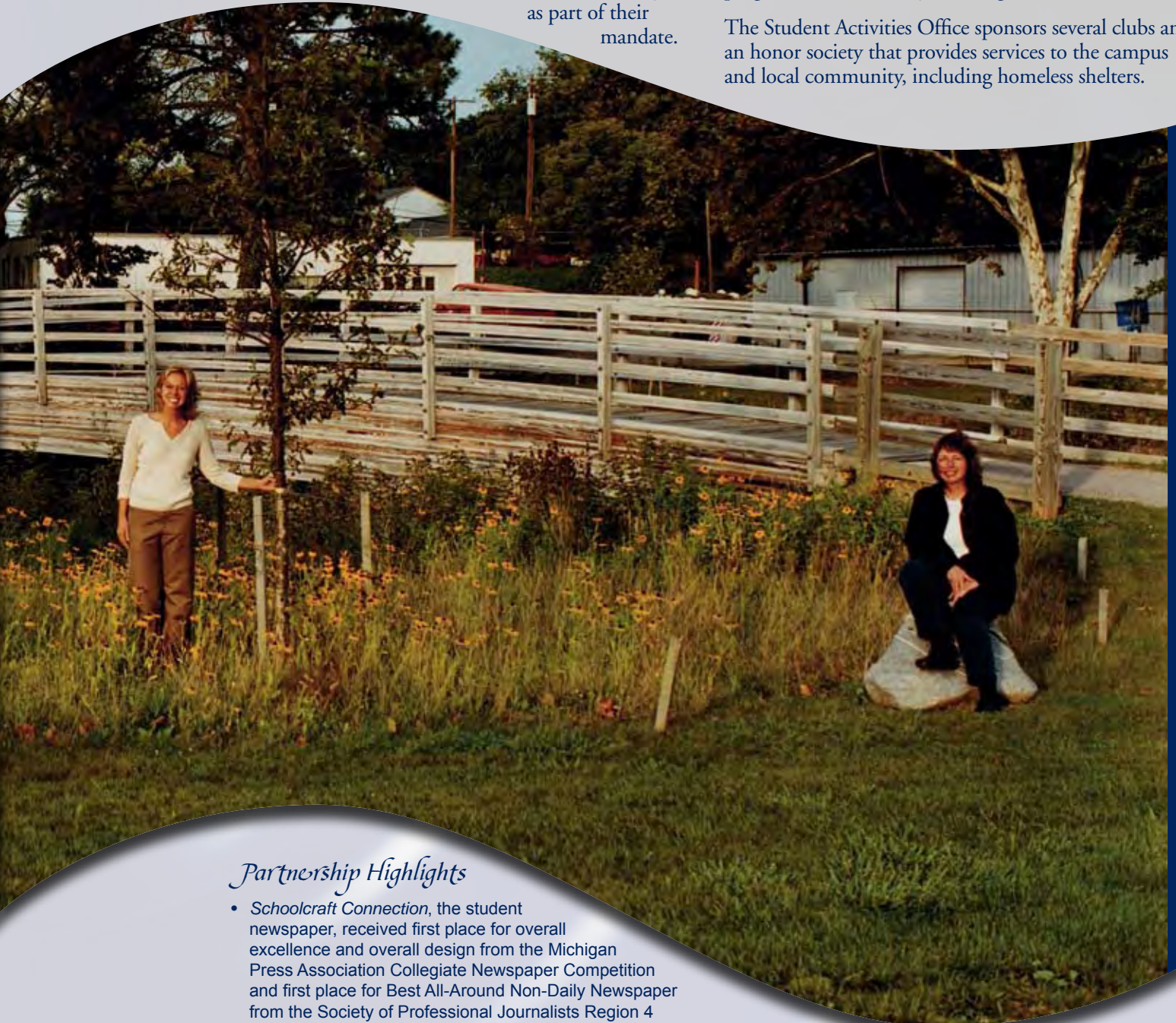
- Almost 20,000 individuals took a CES class for enjoyment, enlightenment, or economic advancement during the year.
- CES received a \$250,000 grant from the federal government to make math and science an attractive career option for women and minorities in the metropolitan area.
- CES was recognized for its 30 years of involvement in the Retired and Senior Volunteer Program.

...Sports and Activities

We all like something to cheer about. Schoolcraft athletics includes five sports, with three men's and four women's teams. Student clubs and organizations get involved in the community as part of their mandate.

For the fourth year in a row, Schoolcraft won the Michigan Community College Athletic Association All-Sports Trophy, honoring the best all-around athletic program of all the two-year colleges in the state.

The Student Activities Office sponsors several clubs and an honor society that provides services to the campus and local community, including homeless shelters.



Partnership Highlights

- *Schoolcraft Connection*, the student newspaper, received first place for overall excellence and overall design from the Michigan Press Association Collegiate Newspaper Competition and first place for Best All-Around Non-Daily Newspaper from the Society of Professional Journalists Region 4 Collegiate Competition.
- Accounting students partnered with the IRS to provide tax preparation for low income adults; a weekend fundraiser brought in \$4,500 for the American Cancer Society; and Schoolcraft students continued to volunteer each month at a soup kitchen, raise funds to adopt families at holiday times, and supply clothing, coats, and blankets to needy families throughout the year.
- The College's Phi Theta Kappa International Honor Society chapter received international five-star status for the ninth consecutive year and, for the fourth year, was named one of the top 100 chapters in the nation, out of more than 1,300 chapters.

... The World of Food

For 20 years I have taught culinary classes at Schoolcraft, and have employed many students and graduates, including my Sous Chef, Tony Lupsor. The Culinary Arts Program is very well thought of in the Detroit area and nationwide. A Schoolcraft degree is a definite advantage in the market place.

*Mary Brady,
Certified Executive
Chef and Co-Owner
of Diamond Jim Brady's*



Schoolcraft College has a well deserved reputation for its expertise in things related to food. We are involved in everything from food chemistry to distribution to business operations.

Our Culinary Arts Department has earned national and international honors, with more Certified Master Chef instructors on our faculty than any other Culinary Arts program in the country. Once again the Knowledge Bowl team won first place in regional and state championships.

With the new restaurant and kitchens in the VisTaTech Center, we anticipate the American Harvest becoming a destination restaurant for greater metropolitan Detroit area diners.

Partnership Highlights

- The Detroit Free Press named the Culinary Arts Department the best cooking school in its "Best of Detroit" publication.
- Major renovations completed in the Waterman Wing of VisTaTech mean a total of more than 115,000 square feet of state-of-the-art facilities.
- This year the College initiated the Brigade, a new post-graduate program for experienced chefs.
- More and more of the area's top restaurants are staffed with Schoolcraft College culinary graduates.

Partnerships With...

... The Arts

Arts enrich a community. Schoolcraft College presents a number of performances during the year, either free or for a nominal fee so that the greatest number of people might enjoy them.

Musical groups include the Choral Union, the Jazz Band, and the Wind Ensemble, that perform in concert and at the Jazz Festival. Piano Academy students frequently give recitals open to the public, as do students from the Summer Piano Concerto Program.

Students in the Art Department exhibit their drawings, paintings, ceramics, and multimedia pieces at an open house. The Collage Concert each spring brings together music, art, and computer graphics for a celebration of the arts.

Partnership Highlights

- The campus received two new sculptures this year. The first, a life-sized statue of the College mascot, an ocelot, was crafted by noted Waterford sculptor Sharon Sommers. It is the gift of retired Associate Dean of Sciences Midge Carleton and her husband Ladd. The second, *Sonata*, stands in front of the VisTaTech Center. The work of nationally known artist David Barr, it is the gift of Dianne and Art Rockall.
- Noon concerts bring distinguished classical musicians and recording artists to the campus. Typical comments are, "This year was a great series of concerts and very valuable for the community," "Wonderful! Keep up the gift to the community," and "Schoolcraft College couldn't do anything any more positive for the larger community. This is a wonderful endeavor."
- Theatre students stage two plays each year, generally a drama and a comedy. Presented either as dinner theatre or a stand-alone production, the performances always sell out.
- Ceramic students and faculty donated pieces they created to the Empty Bowl Luncheon, with profits going to area soup kitchens.



I always dreamed of being a chef. My dream wouldn't have come true without going to Schoolcraft and having the support and contacts from the instructors.

Shawn Loving, Owner
Loving Spoonful, Farmington Hills



I have been taking Continuing Education Services culinary classes for three years. I think it's magnificent, and so beneficial for people to expand their knowledge. And it's fun. I make the dishes at home all the time.

George Michaels, Attorney, Detroit

Success Stories...

... Community Events

I had a great experience at Schoolcraft. I had good teachers, and the college worked well with my life at the time. It gave me a lot of structure. I liked the fact that it was close, because I could work and go to school. I felt that the education was just as good as any university. I still get positive feelings as I drive by there every day.

*Michael
McCarty,
Co-owner
Georgia's
Gift Gallery,
Plymouth*



In September 2003, we formally opened the VisTaTech Center, and we are delighted to share this facility with the community. Built to offer businesses an attractive, technologically advanced space for training, exhibitions, and conferences, VisTaTech is a new area landmark and resource.

VisTaTech features a large room accommodating 600-person conferences or product expos, a theater seating almost 300, and smaller classrooms for training, brainstorming, planning, or research. Our staff has undergone extensive customer service training to better serve our clients.

The campus supports a wide variety of community clubs and interest groups.

Partnership Highlights

- The annual Michigan Jazz Festival drew about 6,000 persons to campus for a free celebration of the state's rich reservoir of talent.
- More than 1,000 persons celebrated senior life at the Senior Citizen Day expo co-sponsored by the College and the *Livonia Observer*.
- VisTaTech is the perfect venue for College events with a community orientation, such as the free noon music concerts or the annual Culinary Extravaganza.
- In the past year, more than 100,000 people have visited the College to participate in events.

Partnerships With...

...Community Leaders

As an integral member of the community, Schoolcraft College owns a large stake in its economic and social well being. We want to be involved in the process that secures its welfare, especially as it pertains to educational issues.

Because 50 percent of all college students enroll in a two-year college, we believe it is important that we have a voice in legislative matters. We collaborate with our sister institutions in legislative efforts and requests for grant funding.

As a sign of our political maturity and relevance, professional organizations and lawmakers request that Schoolcraft make formal presentations to share our point of view.

Partnership Highlights:

- The regularly scheduled Breakfast with the President series brings business and community leaders into the College for an informal exchange of ideas and opinions.
- Lieutenant Governor John Cherry paid a visit to Schoolcraft to exchange ideas with President Conway A. Jeffress on the future of education in Michigan.
- We exert strong leadership in the Michigan Community College Association, with President Jeffress serving as co-chair of the Presidents Taskforce on State Appropriations, and on the Executive, Presidents, and Legislative Committees.
- We maintain ongoing, personal contact with state legislators in Lansing and Washington, D.C., and with community leaders.



I love Schoolcraft because it provides a really nice family atmosphere. A lot of help is offered to students; everyone knows where the Learning Assistance Center is. They helped me a lot with my math. I am now at Wayne State University studying mechanical engineering.

Faraaz Siddiqui, Canton



As a student aide I worked closely with my supervisors. Because of the training and exposure to marketing research I received there, I realized I wanted that to be my focus. I decided to major in business, and transferred to Madonna University for a bachelor's degree in marketing. My job at Schoolcraft had a huge impact on me.

*Gena Serge, Marketing Coordinator
Valassis*

Success Stories...

... Community Safety

The Police Academy was very organized and structured. Upon graduation I felt that I had a solid foundation to enter my department's field training program. The cadre of instructors was really top notch. Looking back, I feel that my Academy experience really gave me all of the basic tools and knowledge to start my law enforcement career.

*Kim Scott,
Chief of Police,
Garden City
and police
officer for 15
years*



Professional, effective law enforcement and fire protection agencies afford communities and individuals alike the security to build their lives and prosper. At Schoolcraft College, the Police and Fire Academies prepare men and women to protect citizens and their property.

Recruits go through vigorous training, taught by police and firefighters from neighboring stations who have experience in the field.

Typically, 98 percent of Police Academy graduates achieve state certification as law enforcement officers. Graduates of the Firefighter Technology Program pass the state exam for certification as entry-level firefighters at a 99 percent rate.

Partnership Highlights

- The Police Academy is working with state agencies to pilot new training programs, including instruction on combating terrorism.
- More than 1,400 recruits have graduated from the Police Academy and work in communities throughout the state.
- About 4,000 individuals have graduated from the Fire Academy; there is virtually no civic unit in metropolitan Detroit without a Schoolcraft Fire Academy graduate in its ranks, including the chiefs of Westland and Inkster.

Partnerships With...

... Business Development

We reached the \$1 billion mark. As of this fiscal year, Schoolcraft College's Procurement Technical Assistance Center (PTAC), a division of the Business Development Center (BDC), has helped area businesses earn \$1 billion worth of government contract business on the state and federal levels.

The BDC and PTAC offer training, reference materials, data bases, and personal assistance to help companies sell their products to government contractors.

The infusion of \$1 billion into the community's economy translates into thousands of jobs and the economic health of scores of companies. According to the most recent figures, a government contract worth \$42,500 equals one new job.

Partnership Highlights

- The Schoolcraft Procurement Technical Assistance Center is the only one of Michigan's 12 PTACs that is located at a community college. It helped companies win \$62,071,889 in government contracts in fiscal 2003-2004, representing the creation of 1,460 new jobs.
- The Small Business and Technology Development Center helped 205 clients in western Wayne and southern Oakland counties receive \$1.9 million in loans in 2003.
- The SBTDC has initiated a project to search for technology concepts and entrepreneurs in foreign countries and assist them in starting up or establishing joint ventures with Michigan companies. In addition to raising the state's technology base, this will create jobs and aid economic development.
- The SBTDC is assisting international companies in complying with export regulations and becoming more effective in supply chain management.



I started at Schoolcraft right out of high school in 1968 and earned an associate degree in automotive technology. I've been in business here for seven and a half years, and it's been rewarding getting to know my customers. Now my wife is going to Schoolcraft, studying medical transcription.

Michael Cox, Owner
Affordable Automotive, Canton



I tell students that Schoolcraft presents an outstanding opportunity in a variety of ways...they can be guest students for enrichment courses or take advanced classes that might not be offered in high school...they can be dual enrolled in both high school and Schoolcraft. We appreciate the willingness of the Schoolcraft staff to help us with college planning.

Kathy Scullen, Counselor
Novi High School

Success Stories...

... Local Business

At Schoolcraft, I had excellent professors, some of the best I had throughout college. They were very approachable, and left a lasting impression with me. The smaller class size helped me soak up a lot of the information. I think I was better prepared to transfer to Grand Valley State University. I knew what school was like, and was better focused.

*Colleen Greenwell,
Director of
Communication
and Events,
Livonia Chamber
of Commerce*



As a college, it is important that we know about developments in the business community, have a concrete picture of the kind of world our graduates are entering, and clearly sense what businesses look for in our graduates.

To that end, we are members of each of our district's chambers of commerce. Business leaders frequently are guests at the College, and we have assembled a business advisory group to create even closer ties.

Also, this year state evaluators assessed how the College uses federal Perkins funds — money designated for occupational education. The team praised our programs, support services, administrative processes, facilities, and teamwork.

Partnership Highlights

- Students work with local businesses as volunteers (Schoolcraft Scholars), interns (Biomedical Engineering Technology), or by providing a service (Computer Graphics Technology classes).
- Continuing Education Services offers American Management Association certification, a small business entrepreneur series, and classes to prepare for licensing examinations in various fields.
- Responding to industry needs, we began teaching an expanded welding curriculum and redesigned the manufacturing program.
- Distance learning enrollments increased 24 percent as we offered more courses to accommodate people in the workplace.

Partnerships With...

... Fiscal Responsibility

Schoolcraft College strongly advocates a balanced budget. We do not spend money we do not have. Because many students come to us for a higher education that they otherwise could not afford, we vow to keep tuition affordable.

This year, the College faced serious state appropriation cuts because of a severe income shortfall in Lansing. State funds, which in the past accounted for approximately one-third of the general fund revenue, now account for only one-fifth.

Adjusting to a 14.58 percent drop in state funding since December 2002 has been a challenge, and also an opportunity. Aided by the enrollment increases beyond our projections – 6 percent in fall credit hours and 4.5 percent in winter credit hours – we were able to keep tuition increases within the state's parameters to qualify for full state funding.

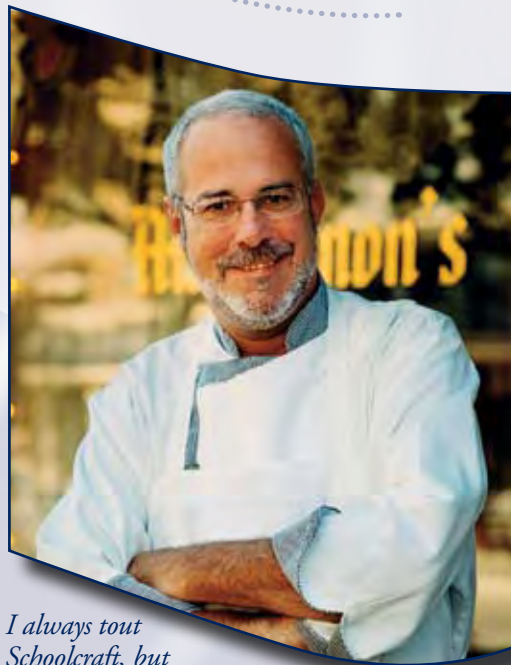
Partnership Highlights

- Tuition for in-district students increased by just \$1.50 per credit hour.
- The College Park commercial project, developed in partnership with Walkon/Etkin's Land Development, will yield rental income for the next 70-plus years.
- Twenty-six employees accepted a one-time retirement incentive program, resulting in significant cost savings.
- We pursued a number of grant and contract opportunities, receiving \$6.5 million.



I have a bachelor's degree in graphic design from the School of Visual Arts in New York, but my goal is to manage a graphic arts firm some day, so I felt I needed additional courses in marketing and management. My Schoolcraft classes have been valuable because the instructors share their experiences with students.

Szu-Jun You, Livonia



I always tout Schoolcraft, but especially now with the wonderful new kitchens. I would hire someone coming out of Schoolcraft over any other culinary school in the country.

*Tom MacKinnon, Chef and Owner
MacKinnon's Restaurant, Northville*

Success Stories...

...Community Support

Many individuals, businesses, and organizations outside the College support its mission and contribute to its success.

Often, they show this support in tangible ways. They donate their time, talents, and resources in appreciation for what we bring to the community.

More supporters are found among the former students, CES participants, diners, and persons or groups who use our facilities or attend our events and tell others about their Schoolcraft experiences in very positive terms. We are grateful to each of them.

Partnership Highlights

- Community volunteers in the Women's Resource Center provide peer counseling, staff the clothing boutique, offer advice on family law and financial planning for those in a divorce, perform office duties, raise funds, and serve on the advisory board.
- Area restaurants participate in the annual Culinary Extravaganza, preparing, transporting, and serving enough of their specialties to provide tastings for more than 1,000 persons.
- Local clubs and service organizations contributed funds for scholarships.
- The Livonia Fire Department donated a fire engine to the Fire Academy, and Huron Valley Ambulance Service donated an ambulance to the Emergency Medical Technology program.



When I went to Schoolcraft, I wasn't sure what I wanted to do, so I took several business courses. Now, I am on the Foundation Board of Governors. I have always lived and worked in the community, and when given the opportunity to give something back to the community, I signed up for it. Certainly, I have an allegiance to the College, and if I can make an impact on someone's education, I find that very rewarding.

*Larry White, General Manager
Don Massey Cadillac, Plymouth*



I loved Schoolcraft and had a very positive experience there. I met my best friend who is my husband in a geology class. I transferred to the University of Michigan in civil and environmental engineering. My husband Robert took his prerequisites at Schoolcraft and transferred to the U-M Engineering School in computer science. Now he's a software engineer for Cerner. We both loved Schoolcraft and definitely were prepared academically for U-M.

*Erin Daksiewicz, Public Works Coordinator
Livingston County*

Partnerships for ...

Success Stories...

...Economic Development

Schoolcraft College's presence in the community has effects well beyond holding classes and educating students. A recent study applied a comprehensive economic model to quantify the economic and social benefits of Schoolcraft on its region of influence.

The study tracked contributions to local job and income formation, higher earnings captured by exiting students, a broad collection of social benefits, and the return to taxpayers for their community college support.

The study demonstrates that Schoolcraft College is a sound investment from multiple perspectives. The College enriches the lives of students and reduces the demand for taxpayer-supported social services. Finally, it contributes to the vitality of both the local and state economies.

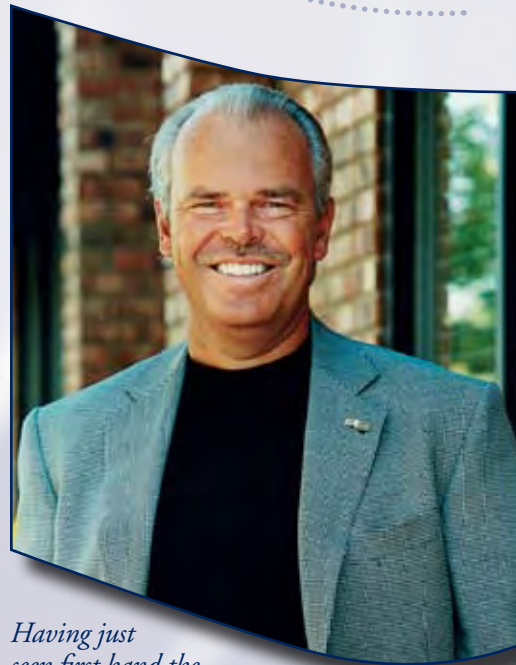
Partnership Highlights

- Schoolcraft College pays \$37.2 million annually in direct faculty and staff wages, salaries, and benefits, and accounts for an additional \$309.2 million in wages and salaries in the southeastern Michigan region influenced by Schoolcraft.
- Taxpayers see a real money return of 20.2 percent on their annual investments in Schoolcraft, and recover all investment in 6.8 years. This is due to higher lifetime earnings and improved well-being for people with a college education.
- For every \$1 students invest in Schoolcraft College, they will receive a cumulative \$8.39 in higher future earnings during the next 30 years.



I have six children and was happy being a stay-at-home mom, but I felt like I needed a profession if something happened and for supplemental income. I got into the nursing program and earned an LPN (Licensed Practical Nursing certificate) and an associate degree in general education. I feel really good about what I am doing.

*Sharon Black, School Nurse
Meads Mill Middle School and
Winchester Elementary, Northville*



Having just seen first hand the counseling that our daughter received as an incoming freshman, we were very impressed by the time and attention she received.

*Rick Shaffner, Chairman and CEO
Main Street Bank, Northville,
and former member of the Schoolcraft College
Foundation board.*

Success Stories...

College Financial Report July 1, 2003 – June 30, 2004

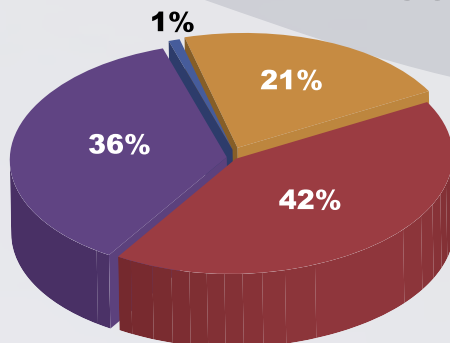
The College ended the 2003–2004 fiscal year with general fund revenue of approximately \$53.7 million and general fund expenditures and transfers to other funds of approximately \$53.4 million.

From fiscal year 2002–2003 to fiscal year 2003–2004, the state decreased its appropriation to the College by nearly 11 percent and interest revenue was lower than anticipated due to declining interest rates. Tuition and fee revenue was higher than anticipated because of enrollment increases, resulting in total revenue slightly higher than originally budgeted.

The College continued its technology replacement program and continued to update and maintain its buildings. The installation of a central chilled water system is well underway.

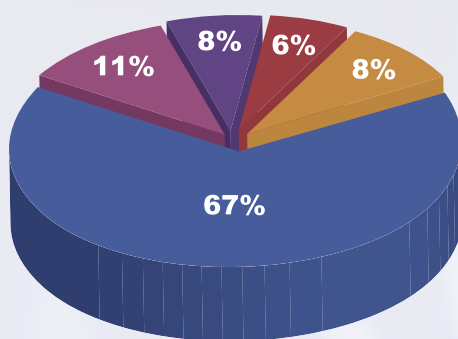
The \$28 million VisTaTech Center/ Waterman Wing renovation was completed in the fall of 2003.

General Fund 2003–2004



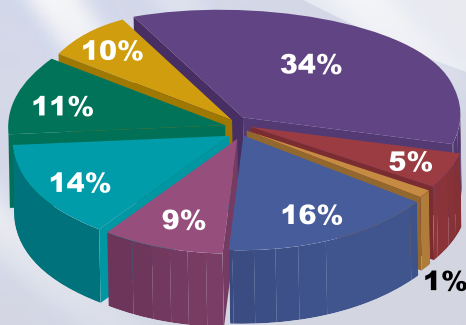
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|----------------------|---------------------|
| Tuition and Fees | \$19,393,319 |
| Property Taxes | 22,575,897 |
| State Appropriation | 10,997,200 |
| Other | 734,743 |
| Total Revenue | \$53,701,159 |

Grant Funding 2003–2004



| | |
|-----------------------------------|--------------------|
| Federal Financial aid | \$4,335,480 |
| Other Federal Grants | 546,751 |
| Business Development Center Grant | 546,809 |
| Other State Grants | 700,984 |
| Foundations | 366,030 |
| Total | \$6,496,054 |

General Fund Expenditures 2003–2004



| | |
|--------------------------|---------------------|
| Instruction | \$18,215,635 |
| Information Technology | 2,548,668 |
| Public Service | 297,550 |
| Instructional Support | 8,160,280 |
| Student Services | 4,920,015 |
| Institutional Services | 7,595,364 |
| Facilities Management | 6,357,202 |
| Transfers to Other Funds | 5,309,320 |
| Total | \$53,404,034 |

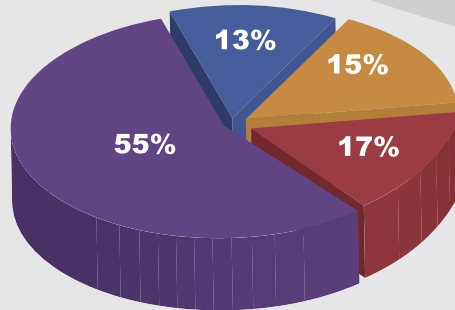
College Foundation Financial Report

July 1, 2003 – June 30, 2004

The Schoolcraft College Foundation continued its successful fund development efforts in 2003-2004, and once again outperformed the previous fiscal year. The Foundation's endowment portfolio fared well in 2003-2004 thanks to the generosity of its many donors, the prudent fiscal management of the Schoolcraft College Foundation Finance Committee, and the Foundation's fund managers. In addition to the faithful support of more than 1,000 donors in 2003-2004, the Foundation received several extraordinary gifts from the Stephenson Foundation and the estate of Henry M. Wojcik.

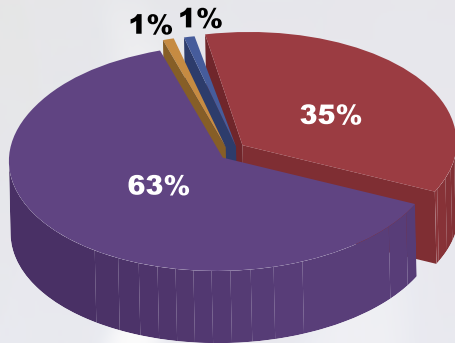
The success of the Foundation rests on the generosity of its many supporters, the hard work and dedication of its Board of Governors, and the commitment of its volunteers and dedicated staff.

Foundation Expenditures 2003-2004



| | |
|---------------------------|------------------|
| Scholarships | \$419,702 |
| Program Enhancements | 126,507 |
| Administrative Expenses | 112,947 |
| Fundraising Expenses | 98,960 |
| Total Expenditures | \$758,116 |

Foundation Net Assets June 30, 2004



| | |
|-----------------------------|--------------------|
| Endowment Fund | \$5,487,098 |
| General & Scholarship Funds | 3,059,402 |
| Donor Restricted Fund | 105,168 |
| Building Fund | 97,428 |
| Total Net Assets | \$8,749,096 |



Schoolcraft College Foundation . . .

Students

The Schoolcraft College Foundation partners with its generous friends to provide essential scholarship support to students who are financially in need or who demonstrate academic excellence. Of the 1,152 scholarships awarded in 2003-2004, the Foundation was the source for 476 individual scholarships.

Typical of our recipients are the winners of the annual Harris Memorial Foundation Scholarship, Monica Ajlouny, Doris Brown, and April Richards.



Monica Ajlouny

Monica plans to attend Wayne State University after graduating from Schoolcraft. Her goal is to major in education and become an elementary teacher or counselor. To spend time with her eight-year-old daughter in the evening, she works in the morning to help pay for college, with three part-time jobs in the summer and two during the school year.



Doris Brown

Doris started her college career recently and plans to complete a degree in early childhood education and teach preschool children. She holds down a full-time job while going to school and has financed her education through financial aid.



April Richards

April is the mother of four and works part time as a medical transcriptionist. She will receive an associate degree in health information technology and plans to earn a bachelor's degree in health care or health information administration. Her household budget is tight with her husband working fewer hours and her son's Schoolcraft College tuition.

The Schoolcraft College Foundation strives to foster the sense of partnership and involvement achievable when the community invests, participates and takes ownership of an outstanding institution.

-Excerpt from the Schoolcraft College Foundation purpose statement

Faculty

In addition to student scholarships, the Foundation awards grants for educational initiatives developed by the faculty and staff. These grants provide students with exceptional and challenging learning experiences. The College often leverages Foundation grants to secure additional funds through matching programs from public and private sources.



Examples of Foundation grants in 2004 included the following –

- The International Institute received funding for the Multicultural Fair, which encourages cultural sensitivity and creates the opportunity for education outside the classroom.
- Schoolcraft Scholars Honors Program won a grant to fund a pilot program training up to 25 honors faculty members to mentor individual honor students.
- The Business Development Center received funds to establish an online advocacy initiative to search for innovative ideas and technologies in other countries that have the potential to create jobs in southeast Michigan.
- Corporate Services and Technology received funds to upgrade the manufacturing lab by purchasing eight training simulators.

A partnership to create hope and ensure the future



Ensuring the Future . . . *Art and Diane Rockall*



Arthur and Diane Rockall have shown a remarkable commitment to Schoolcraft College over the past decade, establishing two

endowments and a scholarship for the Kids on Campus Program. In the summer of 2004, they added beauty to the campus and VisTaTech Center through their gift of a commissioned sculpture by noted artist David Barr.

The Rockall's relationship with Schoolcraft College began when Art retired from Ford Motor Company and came to Schoolcraft to complete his college education, a process he had begun 40 years earlier. In rapid succession, he earned an associate degree from Schoolcraft, a bachelor of fine arts degree from Wayne State University, and a master of arts from Eastern Michigan University. He graduated with honors at each level, always serving as a mentor to younger students. Art was awarded the Distinguished Alumni Award, and both Art and Diane received honorary degrees from the College.

When the Rockalls established their first endowment, it was also the College's first endowed scholarship from an alumnus. At the time, Art said, "If you really believe in something, you should back it up. So, I chose to finance the work they're doing here. I established this scholarship because I believe the only way an institution is going to grow is if people put their neck out on the line for other people."



Creating Hope . . .

Thompson-McCully Foundation Scholarships

In 2000, the Thompson-McCully Foundation partnered with Schoolcraft College to create a life-transforming opportunity for minorities and women returning to the workforce. The four-year grant, which concluded in 2004, distributed 289 scholarships to Schoolcraft College students. These scholarships provided both financial help and hope. The students responded with tangible success, achieving a 96 percent satisfactory academic progress rate and cumulative 3.25 grade-point averages over the life of the grant. In addition, they realized precious intangible successes in the form of personal accomplishment and added self worth, and self esteem. One recipient summed this up for everyone, "I felt very blessed and encouraged by such a wonderful scholarship. It felt as if someone, whom I didn't even know, believed in me enough to want me to reach my dreams. That feeling in itself was worth more than anything."

Donors

July 1, 2003 – June 30, 2004

The Schoolcraft College Foundation Board of Governors is pleased to continue its tradition of recognizing current donors.

We have done our best to accurately present this contributors list; however, in compiling a list of this size, omissions and misspellings sometimes occur. Please let us know of any errors. We appreciate the opportunity to correct our records. To make corrections, please contact the Development Office at 734-462-4463.

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