

Schoolcraft College 2005-2006

Future

SCHOOLCRAFT COLLEGE



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Dear Friends,

Futurists tell us education is becoming increasingly skill-based, and members of the work force will return to school again and again during their careers to update skills. The educational institution best able to meet these needs, they predict—because it is the most flexible—is the two-year college.

We at Schoolcraft College have programs in place to meet that need, as well as others we anticipate. We prepare our students now for tomorrow's jobs. We will be ready for the future rather than merely reacting to the present.

Inside, you will find some of the ways we are moving into and with the future. Our changes involve the physical plant, new staff, new programs, international initiatives, and outreach efforts to a variety of community members with their own stakes in the future.

We hope you enjoy this glimpse into the future and Schoolcraft's strategies to meet it before it arrives.

*Schoolcraft College Board of Trustees*



Conway A. Jeffress • PRESIDENT



*The best way to predict  
the future is to invent it.*

*Alan Kay*



*Schoolcraft's large, attractive campus is testimony to careful planning, innovative education and a secure future.*

*Photo by Dale Fisher ©*

# MOVING

to build on our success

Schoolcraft College can boast of consecutive enrollment increases for the past six years, improved graduation rates, improved pass rates on state exams and successful transfers to major universities. Technological sophistication and enhanced laboratories and program expansion have all occurred in a context of low tuition, stable employment and a physical plant which continues to flourish.

Everything that we have done in the past was with an eye toward the future.

The success of our students and business clients, and the economic health of our community, continue as paramount objectives. Each curriculum revision, each new agreement with a K-12

partner or university, is an opportunity to improve individual competitiveness while improving Michigan's ability to compete in a tougher world market.

The College undergoes many evaluative processes. Perhaps the most rigorous is the Higher Learning Commission's review for reaccreditation. That review will occur in 2010-11. It will take three years of preparation, but we will be able to demonstrate that our effort at constant improvement has resulted in improved learning outcomes for all of our students.

Our desire is to position Schoolcraft at the forefront of educational innovation, foster its growth and mark it as a college of choice.

# MOVING to provide skills for 21st century jobs

As Michigan makes the transition from a manufacturing-based to a knowledge-based economy, Schoolcraft College is strengthening its role in redirecting the state's future. Knowing that math and science skills are keys to many new jobs in the health and research fields, we have responded to that need with a new building and an expanded curriculum.

With the help of state and local legislators, we were able to break ground for the Biomedical Technology Center in fall 2006. It is scheduled to open in September 2008. The new building will sit between the Forum, where biology and physics labs are located, and the Applied Sciences Building, that houses metallurgy, computer and technology programs and nursing. This concentration of technical and scientific programs will create Schoolcraft's own high tech corner.

The new building's four state-of-the-art labs will support programs in nursing, allied health, biomedical engineering, premedicine and prepharmacy. Fifteen group learning rooms and nine teaming areas will allow faculty and students to collaborate on projects. Students will choose from new courses in nanotechnology, biomathematics, epidemiology, genetic science, cellular and molecular biology, and forensic technology.

The state's health care industry needs 50,000 professional and technical workers in the next 10 years. Researchers, entrepreneurs and small manufacturers will create Michigan's new economy. Schoolcraft's Biomedical Technology Center can accommodate an additional 3,500 students a year in math and the sciences. That's 3,500 more individuals each year prepared to meet the future.

*When it comes to the future, there are three kinds of people: those who let it happen, those who make it happen, and those who wonder what happened.*

*John M. Richardson, Jr.*



*In the Biomedical Technology Center, students will study math, science and health disciplines to meet the job demands of the 21st century.*





*The exterior of the new building complements other campus structures. The interior features state-of-the-art labs and flexible areas that can be used as classrooms or demonstration areas.*



# MOVING to foster future math and science careers

Students are notorious for losing interest in math and science somewhere between the late elementary grades and high school. In middle school, girls are especially prone to rejecting the vision of themselves as future scientists or mathematicians. However, research shows that students who experience math and science in an informal atmosphere are more likely to stick with those subjects.

Schoolcraft's Continuing Education and Professional Development Department offered one antidote to this attitude.

Its federally funded Adventures in Career Exploration program presented a series of career camps targeted at middle school students. Of the 800 who applied, 120 fifth through ninth graders participated in robotics, health occupations, aviation, environmental science and Michigan ecology camps.

During the camps, students enjoyed some special exercises. They visited a cardiothoracic surgeon and saw a video of open heart surgery; toured the air traffic control tower at Willow Run Airport; built rockets and robots; studied Michigan rattlesnakes; and used computer tools to analyze soil, air and water.

Our campers and their parents were uniformly positive about the program, and Schoolcraft will offer the career camps as a regular part of the Kids on Campus curriculum. Perhaps one day soon, we will see many of the campers return – as full-time Schoolcraft students.

*Always in motion is the future. Yoda*



*Students explore careers in aviation, robotics, medicine, ecology and the environment.*





*Students in the Adventures in Career Exploration's Aviation Camp put the finishing touches on their rockets.*

# MOVING to gain skills in information literacy

Along with reading, writing and mathematics, the information age demands a new basic skill – information literacy. Information literacy is the ability to find, understand and use information appropriately. This is no small feat, given the amount of information available. Just one database in Schoolcraft’s library contains roughly 50 million related articles, and futurists tell us human knowledge is expected to double every year by 2012.

That is why Schoolcraft’s Bradner Library was remodeled specifically to help students increase their information literacy. In this wireless environment, students can work alone or in groups where they can share information. Librarians, faculty facilitators, professional tutors and reference librarians are available at all times to direct students if they get lost in the information maze.

The Learning Assistance Center relocated to the library, where its staff members are on hand to help students evaluate what they find. Writing Fellows, who are part of the LAC, can help students organize information and get started on a paper. Because part of information literacy involves critical thinking, this skill is embedded in many courses. Librarians work with faculty members to emphasize information literacy and schedule projects that bring students to the library where they can expand their skills.

Skill in information literacy leads to life-long learning, which is central to the College’s mission. Because information literacy extends beyond college, it will prepare our students to be informed and productive citizens. More importantly, it will provide students with a solid foundation for continued growth in their future careers.

*In the future, how we gather, manage and use information will determine whether we succeed or fail.*

*Bill Gates*

*The overwhelming amount of information available makes information literacy an essential skill.*





*Students learn to retrieve appropriate information from databases in Bradner Library.*

# Financial Aid Hints

- ◆ Contact the Office of Financial Aid with any questions
- ◆ Respond to all correspondence
- ◆ Processing time varies depending on the time of year. The range is 2 to 4 weeks. It is important to apply early.

*Change is the law of life. And those who look only to the past or present are certain to miss the future.*

*John F. Kennedy*



# MOVING

## to help students minimize future debt

**N**o one likes to be in debt, yet higher education is an expensive investment. Often students rely on financial aid help, which continues to be a critical variable in determining whether a student even has the option of attending college.

Schoolcraft initiated a new approach to financial aid, both philosophically and practically. With about half of our students receiving some form of financial aid, we have put a major emphasis on the overall financial aid picture, and are moving aggressively to make sure students are financially able to attend the College. We also acknowledge that more and more students will need some form of financial aid in the future, and are adjusting to meet that reality.

Philosophically, we do not want to send graduates into the world of work carrying a large debt.

Therefore, almost all the financial aid we award or process is in the form of scholarships and grants that do not require repayment. Loans, which must be paid back to the lender, are awarded as a last resort, and our Financial Aid Office works creatively to assemble aid packages that are free of future debt.

Practically, the Financial Aid Office installed software that processes aid applications automatically. It also generates letters to students, and notifies them of their financial aid status in less than half the time it took working manually. This frees up the Financial Aid staff to work more closely with students who need special attention. It also leads to higher enrollment, as students have their financial aid eligibility information earlier and can decide quickly if they are enrolling and how many credits they will take.

*Families learn about ways to fund college in a financial aid seminar.*



# MOVING to transform one individual's future

Sometimes you have to go out on a limb, because that's where the fruit is. That's what Lori O'Brady did, as she transformed herself from an unemployed single mother of three to the district representative for Senator Laura M. Toy, serving as the senator's only full-time employee in the district.

Out of work for a year in the winter of 2004, she was ready to take an \$8 an hour job, and knew she needed to go back to college. She had read about Schoolcraft College's Women's Resource Center, and went there because she simply didn't know what else to do. She enrolled in the CHIPS program, which helps women in transition learn new skills, make wise decisions, get financial and academic help, and even get business clothing for job interviews.

O'Brady told her story at a WRC fundraising event where Senator Toy was in the audience. She remarked

to a WRC staff member that she really could use someone like O'Brady. When O'Brady heard about the remark, she walked out on that limb and e-mailed the senator, essentially saying, "Here I am."

After resume and application submissions and multiple interviews, she got the job. Now she visits senior centers, marches in parades, makes speeches and appearances on the senator's behalf and serves as an advocate for local constituents. She loves the variety and loves helping people. Most importantly, she can support her family.

*Your future depends on many things, but mostly on you.*

*Frank Tyger*



*Lori O'Brady divides her time between working in Lansing and meeting constituents.*





*Lori O'Brady  
listens to the  
concerns of  
Westland  
senior citizens.*

Lori O'Brady  
Council  
Member  
Westland, Michigan

# MOVING to impact the larger community

Schoolcraft College is a dynamic contributor to the community. In just three years, the VisTaTech Center has doubled the number of events it hosts, including meetings, seminars, business training sessions and expositions. Last year's 919 events attracted between 125,000 and 150,000 visitors. We hope to increase college-sponsored corporate training, and will continue to welcome and support nonprofit organizations such as public school systems, arts councils and chambers of commerce.

The Business Development Center plays a vital role in the community's economic life, creating a lasting impact. The Procurement Technical Assistance Center (PTAC) counseled 382 companies last year and trained 370. PTAC clients won 806 government contracts during the year, worth \$38,142,171. The Small Business and Technology Development Center provided training for 304 clients, counseled 163, and estimated the economic impact of its efforts was worth \$5.8 million.

The ten new faculty members and five new full-time staff hired this year represent a significant investment in the future. According to research, one full-time faculty member represents a minimum \$1 million commitment over the course of his or her career.

We also shape our future by active participation in government bodies and professional societies that influence our world. A partial list of organizations to which College administrators belong includes:

- The Michigan Community College Association (Executive Committee)
- The College Board
- Midwestern Higher Education Compact (Commissioner)
- The Detroit News Advisory Board
- The Michigan Chamber of Commerce
- Automation Alley
- The State Bar of Michigan
- The Michigan Occupational Deans Administrative Council
- The American Society of Professional Development
- The National Network of Health Career Programs in Two-Year Colleges
- The American Mathematical Association of Two Year Colleges
- The Liberal Arts Network for Development
- The Michigan Liberal Arts Deans (Presidency)
- The National Council for Continuing Education and Training
- The Detroit Economic Club
- The National Network of Health Career Programs in Two-Year Colleges
- The American Correctional Association
- The National Restaurant Association
- The American Culinary Federation
- The Michigan Development Education Consortium
- The National Association for Developmental Education

*The future ain't what it used to be.*

*Yogi Berra*



*The fall 2006 new faculty members get a tour of campus during their Schoolcraft orientation.*





*The VisTaTech  
Center provides the  
community with a  
place for meetings,  
training and exhibits.*

# MOVING beyond geographic limits

The world is a fascinating and challenging place, and you can't be part of the future without venturing beyond local bounds – way beyond. With a strong international influence already on campus through its students, classes and extracurricular events, Schoolcraft took steps this year that could extend its influence half way around the world.

Starting in fall 2006, students can earn an international endorsement on their degree by taking courses designated as international. In light of the world economy and growing interdependence of all nations, our goal is that every class will have international components, and every student will understand the global environment in which we all live.

In March 2006, a Schoolcraft culinary arts team visited six venues in The People's Republic of China, including culinary arts programs, hotels and

civic associations. The team's job was to assess the feasibility of Schoolcraft's culinary arts instructors training Chinese chefs to prepare Western cuisine. The next step in this venture includes two Chinese groups scheduled to visit our culinary facilities in the fall semester to continue the dialogue.

The Small Business & Technology Development Center is cosponsoring a trade mission to India. The goal is to have Michigan companies explore market opportunities for their products and services or form partnerships with Indian firms. Schoolcraft is being supported in this venture by the Wayne State University School of Business Administration, the U.S. Export Assistance Center and the U.S. Small Business Administration.

*The future is a convenient place for dreams.*

*Anatole France*



*Above, Uzbekistani entrepreneurs tour Schoolcraft's Culinary Arts instruction kitchens.*



*At right and top, Schoolcraft Chef instructors experience Chinese culture.*





*Jaspreet Sawhney,  
CEO of Falcon  
Innovations, LLC,  
left, discusses  
distribution outlets  
for his re-engineered  
and enhanced  
products with  
Schoolcraft's  
Vikram  
Mathur.*

# COLLEGE

## Financial Report July 1, 2005 – June 30, 2006

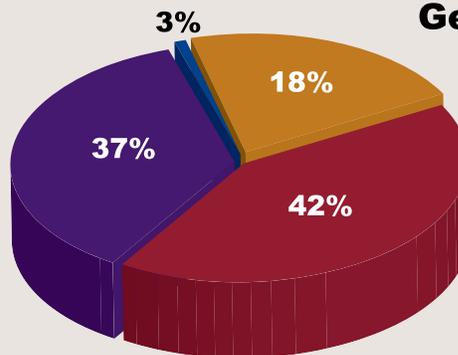
The College ended the 2005–2006 fiscal year with general fund revenue of approximately \$61.2 million and general fund expenditures and transfers to other funds of approximately \$60.5 million.

From fiscal year 2004–2005 to fiscal year 2005–2006, property taxes increased 5 percent because

of new construction in the district and inflationary increases in taxable values. Tuition and fee revenues were higher due to a 5.5 percent enrollment increase. Investment income grew as interest rates climbed. However, state appropriations were lower than the previous fiscal year.

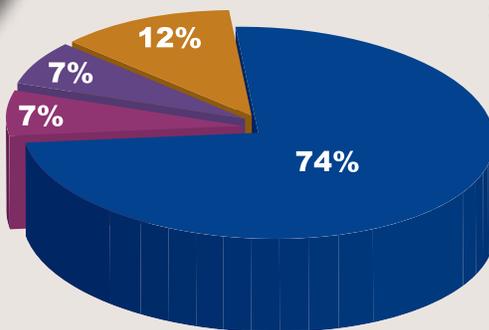
The College continued its technology replacement program and continued to update and maintain its buildings. The renovation of the 40-year-old library was completed in late fall 2005 and the first phase of construction of the Biomedical Technology Center began early fall 2006.

### General Fund 2005–2006



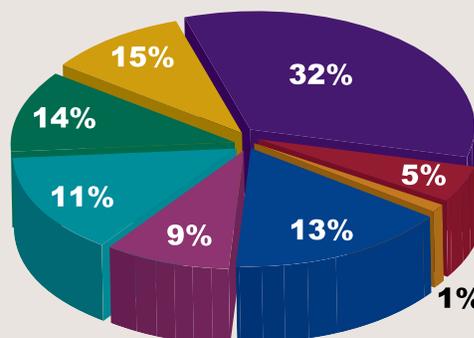
Tuition and Fees	\$22,654,279
Property Taxes	25,342,050
State Appropriation	11,188,200
Other	1,969,471
<b>Total Revenue</b>	<b>\$61,154,000</b>

### Grant Funding 2005–2006



Federal Financial Aid	\$4,887,978
Other Federal Grants	477,983
Business Development Center Grants	440,338
Other State Grants	766,895
<b>Total</b>	<b>\$6,573,194</b>

### General Fund Expenditures 2005–2006



Instruction	\$19,108,350
Information Technology	2,835,624
Public Service	665,919
Instructional Support	7,870,951
Student Services	5,337,235
Institutional Services	7,152,620
Facilities Management	8,518,295
Transfers to Other Funds	8,989,556
<b>Total</b>	<b>\$60,478,550</b>

# FOUNDATION Financial Report

July 1, 2005 – June 30, 2006

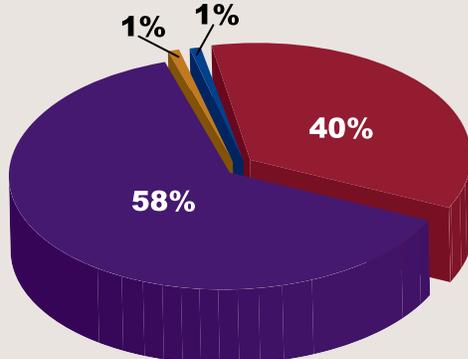
Schoolcraft College Foundation continues to achieve and exceed its financial goals in spite of an uncertain economy. The success of the Foundation rests on the generosity of its many supporters, the hard work and dedication

of its Board of Governors, and the commitment of its relentless volunteers and dedicated staff.

Schoolcraft College Foundation continued its successful fund development efforts in 2005–2006. The endowment portfolio

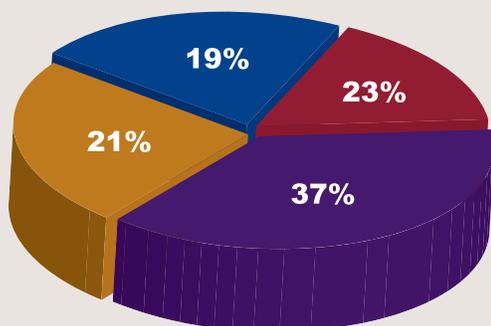
performed well thanks to the prudent stewardship and fiscal management of the Schoolcraft College Foundation Finance Committee, the Foundation’s fund managers and the generosity of its many donors.

## Foundation Net Assets June 30, 2006



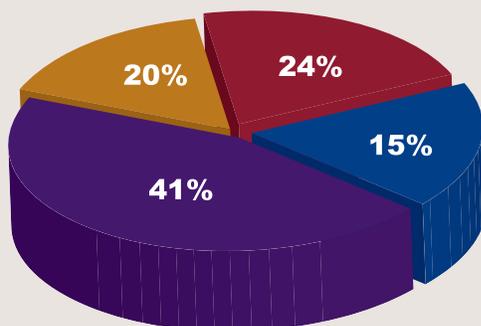
Endowment Fund	\$6,093,742
General & Scholarship Funds	4,321,339
Donor Restricted Fund	147,974
Building Fund	117,499
<b>Total Net Assets</b>	<b>\$10,680,554</b>

## Foundation Revenues 2005–2006



Realized & Unrealized Gains on Investments	\$538,923
Investment Income	332,288
Gifts & Contributions	312,993
Fundraising Event Income	277,355
<b>Total Revenues</b>	<b>\$1,461,559</b>

## Foundation Expenditures 2005–2006



Scholarships	\$283,689
Program Enhancements	134,668
Administrative Expenses	160,586
Fundraising Event Expenses	103,247
<b>Total Expenditures</b>	<b>\$682,190</b>

# MOVING Schoolcraft College Scholarships

*Recipients of the Florence E. Harris Memorial Endowment epitomize academic excellence and enthusiasm for learning, as is demonstrated by this year's winners.*

*The 2006-07 winners of the annual Harris Memorial Endowment are Kathy P. Dunnuck, Christopher Hampton and Leah Waldo.*

## Kathy P. Dunnuck

Kathy was inspired to become a nurse when she had her first child and saw how helping and patient her nurses were. She already had a bachelor of fine arts degree, and had worked as a graphic designer for several years. However, she wanted to give of herself in a more personal way and wanted a new challenge. Kathy chose Schoolcraft because she studied at the College in the 1980s and had a great experience. She plans to transfer into the University of Michigan's Second Career Nursing Program and finds she loves being back in school. Although she was most afraid of chemistry, she found she had an aptitude for it. She wants to begin her nursing career in a hospital and continue studying for a master's degree either in nursing education or as a nurse practitioner. She says starting a new career was the best thing she's ever done, and she loves it.

## Christopher Hampton

Christopher plans to earn a bachelor's degree in criminal justice from Michigan State University, become a law enforcement officer, and ultimately work as a special agent for the Federal Bureau of Investigation.

Both of his parents served as police officers, and he is a member of the Westland Police Explorers. This organization is akin to a police cadet program and includes riding along on patrols with police officers and community service activities such as fundraising for the anti-drug and -gang program D.A.R.E. or helping

provide security during parades. Christopher says an FBI post would broaden his opportunities and offer new challenges. Financial aid and a part-time job at Circuit City totally fund his education. Schoolcraft, he said, has given him a very good feeling about being a college student.

## Leah Waldo

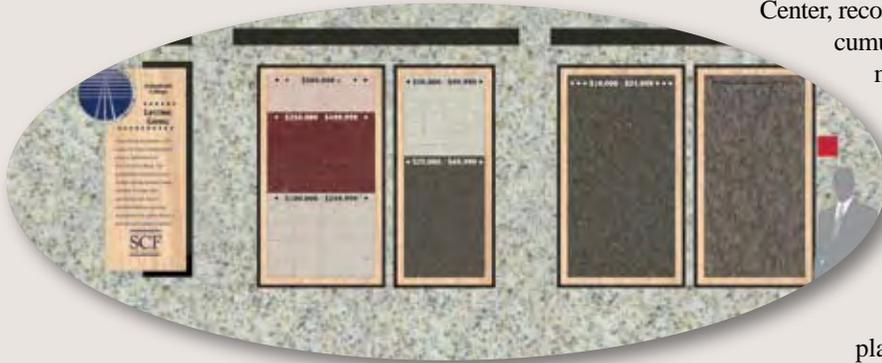
Leah loves to cook and will be a first-year culinary arts student in fall 2006. As a home-schooled student, she has been dual enrolled at Schoolcraft since she was a sophomore. She plans to transfer to Eastern Michigan University for a bachelor's degree in hospitality management. Ultimately, she wants to own a business, concentrating on health food, either supplying it to food establishments or as a personal chef for health conscious clients. Leah says healthy food tastes good and nourishes the body, such as her own recipe for creamed spinach lasagna, which she says is a great alternative to a ready-made brand. She has taught cooking classes to younger children in the community, tutors international students in English, plays guitar for her church, and works with senior citizens, even shoveling snow and raking leaves for them. As the second oldest of eight children in her family, all of whom plan to attend college, she is especially grateful for scholarship assistance.



# College and Foundation Join to Recognize Donors

As we start another academic year and begin the process of awarding scholarships and welcoming back students, we are mindful of the generosity of individuals who have helped to make scholarships, program enhancements and upgraded facilities available to our students and campus community.

We are in the process of designing and producing a permanent display to honor and recognize the generosity of our friends over the past 40 years. The goal of this display is to provide the recognition our donors' generosity deserves, and to serve as an example to encourage others to support Schoolcraft College.



The display, which will be housed in the VisTaTech Center, recognizes donors whose cumulative giving, including matching gifts, is \$10,000 or greater, or who are members of the Henry Rowe Schoolcraft Society. The Henry Rowe Schoolcraft Society recognizes individuals who have made a provision for the Foundation in their estate plans.

A dedication ceremony for late 2006 is being planned.

# Schoolcraft College to Launch Alumni and Friends Program

Schoolcraft alumni soon will have opportunities to form closer ties with each other and with the College through an Alumni and Friends Program. The Schoolcraft College Foundation Board of Governors approved a three-year grant to launch and operate the program at its May 2006 meeting.

Schoolcraft alumni, who have earned a certificate or associate degree, number approximately 32,000. They play important roles in their communities.

We want to tap into their energy and dedication, and ask them to be ambassadors for the College, promoting its programs and reputation.

An equally important goal of the new program is fostering a life-long relationship and a spirit of fellowship between the College and its alumni and the alumni with each other.

We often hear alumni say they wish they could give something back to Schoolcraft College. We believe the Alumni and Friends Program will provide opportunities for our alumni to: strengthen their relationship with the College; share the excitement as Schoolcraft continues to grow and launch new educational and community initiatives; and help students be successful as they begin their professional lives or transfer to a four-year university.

Foundation staff will begin creating the program's framework with a series of alumni surveys and focus groups. This year's graduates were the first graduating class to participate in a survey for the program. Feedback from the surveys and focus groups will be used, in part, to develop the program.

There will be discussion groups on campus to create a portfolio of opportunities for alumni and friends.

The Foundation will oversee the program, which is part of a larger strategic planning process the Foundation embarked upon in January 2005 to strengthen its impact on the College.



# DONORS

July 1, 2005 –  
June 30, 2006

Schoolcraft College and the Schoolcraft College Foundation Board of Governors is pleased to continue the tradition of recognizing our generous donors. This listing recognizes contributions, including matching gifts and gifts in kind, donated directly to the Foundation between **July 1, 2005 and June 30, 2006.**



We have done our best to accurately present this contributors list; however, in compiling a list of this size, omissions and misspellings sometimes occur. Please let us know of any errors. We appreciate the opportunity to correct our records. To make corrections, please contact the Development Office at 734-462-4463.

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(\$5,000.00 + )

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