



PRIDE. CHALLENGE. ACHIEVEMENT.

2014-2015

ANNUAL REPORT



**Schoolcraft
College**

schoolcraft.edu

SCHOOLCRAFT COLLEGE: PRIDE, CHALLENGE, ACHIEVEMENT

I take great pride in the amount of progress we make each year at Schoolcraft College, thanks to the wonderful supporters and top-notch staff that help turn dreams into reality. As I look back on 2014-15, however, I realize that Schoolcraft College had an exceptional year and was elevated to a whole new level.

This past year, our accomplishments included launching a number of new academic programs; expanding our various methods of curriculum delivery to assist students in reaching their academic goals; expansion of our dual enrollment program with area high school students; and seeing the Jeffress Center become fully operational.

On the academic front, we received Higher Learning Commission approval to offer the Culinary and Dietary Operations Management Bachelor of Science degree, which is geared toward students

with culinary experience who are interested in earning a degree that will prepare them for management positions in the food and nutrition industries. We also added three new academic programs:

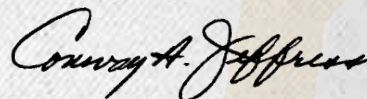
- **Brewing and Distillation Certificate**
- **Alternative Route to Teacher Certification**
- **English as a Second Language Program**

One thing we always strive for at Schoolcraft College is to provide options to enable our students to reach their academic goals easier and faster. These innovations include the dual enrollment program that allows individual high school students to earn both high school and college credit at the same time.

Our SC Forward Accelerated Degree Completion program offers a unique combination of five-week, online and online/in-class courses that help students earn a college degree faster, while the SC Edge offers structured, online early college courses for high school students right at their school.

These types of in-demand programs, coupled with our outstanding faculty and state-of-the-art facilities, have contributed to the growth we saw in our enrollment numbers this past year while many community colleges were losing students.

As you read this 2014-2015 Annual Report, I hope you get a better understanding of why I am so proud of the great strides we continue to make at Schoolcraft College, and the ground-work we are laying to bring our mantra—Serious Academics. Outstanding Faculty. A Dynamic Campus.—to life.



Conway A. Jeffress, Ph.D.

President

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ATHLETIC DEPARTMENT CELEBRATES SUCCESSFUL YEAR, EXPANDS SPORTS PROGRAM

Schoolcraft College's Athletic Department had an eventful year, with both the Men's and Women's Basketball teams reaching the National Junior College Athletic Association (NJCAA) tournament, while the school also added two new NJCAA sports—Men's Baseball and Women's Softball. In addition, Athletic Director Sid Fox was named Michigan Community College Athletic Director of the Year for 2014-2015 and a number of student-athletes received academic awards from state and national athletic conferences.

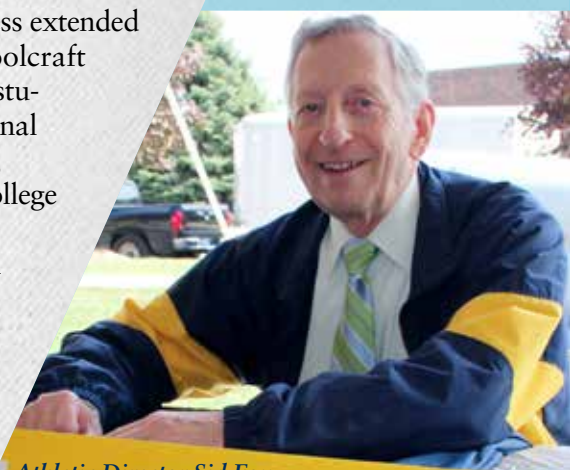
After winning the Michigan Community College Athletic Association (MCCAA) Championship with a victory over Lake Michigan College, The Ocelot Men won the NJCAA District 10 tournament and reached the NJCAA Division II National Tournament, where they finished in sixth place. In addition to its tournament success, the Ocelot Men were also ranked #1 in the nation in the NJCAA Division II. They finished the season 31-5.

The Schoolcraft College Women's Basketball team also reached the NJCAA Division II National Tournament and finished the year with an excellent 21-10 mark.

Schoolcraft College also added Women's Softball and Men's Baseball as two new sports to its intercollegiate programs beginning with the 2015-16 school year. With the addition of these two sports, Schoolcraft College will now be sponsoring 12 varsity sports under the sanction of the NJCAA. Rob Fay was named the Head Baseball Coach and Rey Linares is the new Head Softball Coach.

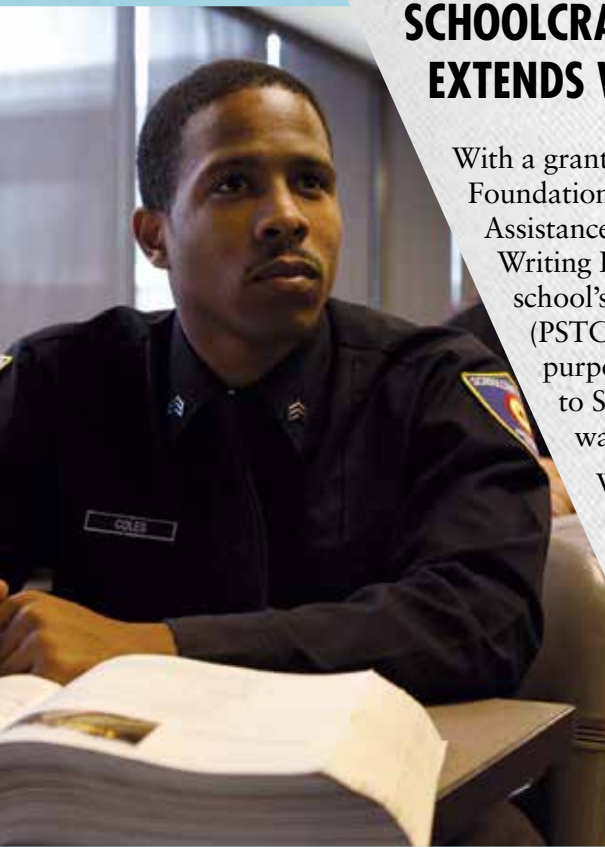
But the Athletic Department's success extended beyond the field of play. Five Schoolcraft student-athletes received academic student-athlete awards from the National Junior College Athletic Association, while the Michigan Community College Athletic Association presented 27 student athletes with All-MCCAA Academic honors and 30 with All-Conference honors.

All these outstanding accomplishments were under the guidance of Sid Fox, Schoolcraft College's Athletic Director since 2005. He began his career as director of athletics at the Roeper School in Bloomfield Hills, and served as AD for the University of Michigan-Dearborn and Herkimer County Community College prior to coming to Schoolcraft College.



Athletic Director Sid Fox





SCHOOLCRAFT FOUNDATION GRANT EXTENDS WRITING FELLOWS SERVICES

With a grant from the Schoolcraft College Foundation, Schoolcraft College's Learning Assistance Center was able to expand its Writing Fellows services to include the school's Public Safety Training Center (PSTC). The Writing Fellows core purpose is to provide quality support to Schoolcraft College students who want to improve their writing skills.

With the PSTC, the Writing Fellows assist Police Academy recruits with basic grammar, punctuation and sentence structure in a program called English Jump Start. They also provide peer review for police reports, research papers and other writing assignments.



The Foundation grant enabled the Writing Fellows program to pay student tutors to work with recruits at the PSTC.

Writing Fellows



"The development and implementation of this program would not have been possible without the generous support of the Schoolcraft Foundation," said Niran Kheder, the coordinator of the Writing Fellows program.

Gerald Champagne, associate dean of Public Safety Programs, said area police chiefs have indicated the importance of writing skills for police officers, and the Writing Fellows program really helped the Police Academy recruits and students in the criminal justice program understand how to write better police reports.

"Report writing is a critical skill in police work, because even if it is a good arrest, they need to be able to articulate the elements of the crime properly in the report to make sure it will hold up in court," Champagne said. "The Writing Fellows program is excellent because it helps the recruits understand how to write clearly and in a chronological manner," he said. "The fact that the Fellows are peers of the students makes the recruits feel more comfortable in working with them."



**Schoolcraft
College**
FOUNDATION



EFUA CRENTSIL IS FIFTH SCHOOLCRAFT COLLEGE STUDENT TO RECEIVE PRESTIGIOUS JACK KENT COOKE SCHOLARSHIP

Schoolcraft College graduate Efua Crentsil was the fifth student to receive the prestigious Jack Kent Cooke Foundation Undergraduate Transfer Scholarship. Crentsil earned an associate of science degree in 2014 and plans to transfer to Pennsylvania State University to continue her studies in nursing and public health.

Crentsil, who was born in Ghana, was a recipient of the Youth Exchange and Study scholarship and moved to South Lyon to complete her secondary education as a student of South Lyon High School.

The Jack Kent Cooke Foundation Undergraduate Transfer Scholarship

is the the largest private scholarship for two-year and community college transfer students in the country. The Foundation provides as much as \$40,000 a year for up to three years to the nation's best low-income community college students seeking to complete a bachelor's degree at an accredited college or university. Jack Kent Cooke Scholars are selected based on high academic ability and achievements, persistence, leadership and financial need.

More than 4,000 applications were submitted to the Jack Kent Cooke Foundation from more than 700 community colleges across the country. This year only 85 students throughout the United States received this prestigious scholarship.

Scholarship Recipient Efua Crentsil

NEW ONLINE APPLICATION SYSTEM MAKES IT EASIER FOR STUDENTS TO APPLY FOR SCHOLARSHIPS



This year the Schoolcraft College Foundation, in partnership with the Office of Financial Aid, launched a new online scholarship application system to create a more stream-

The SC Scholarship application system provides a one-stop portal for students to answer a common application that would then either automatically include them into a pool of qualified applicants or direct them to answer additional questions to determine if they were a match for a particular scholarship.

Most scholarships have multiple qualifying applicants and the system allows a review team to select the recipients based upon all of the information at their disposal.

For the 2014-2015 academic year, the SC Scholarship system received 1,697 applications. Through the generosity of many private donors, civic organizations and businesses, the Schoolcraft College Foundation was able to distribute over \$330,000 in private scholarships to deserving students.

lined student friendly process for seeking private or college funded scholarships to support their pursuit of a college degree.

ROCKALL FUND PLANNED GIFT ENABLES KEY PROGRAMS TO FLOURISH ON CAMPUS

What started as a scholarship for art students has blossomed into an endowment from Art and Diane Rockall that has helped fund many important projects and programs at Schoolcraft College.

Art “Rocky” Rockall passed away in June, 2015, but his love of art and Schoolcraft College lives on through the Rockall Fund. The Rockalls began their association with Schoolcraft College after Art retired from his 35-year career at Ford Motor Company. He was taking art classes at Schoolcraft College on his way to earning an associate degree when he decided to help art students get an opportunity to further their education.

“Rocky was concerned some of the students couldn’t afford the tuition, and he was impressed with Schoolcraft’s philosophy of giving students maximum support to succeed. So he decided to fund some scholarships to give them the opportunity to continue their education,” said Dr. Richard McDowell, former president of Schoolcraft College.

“But to Rocky, it was more than just funding scholarships,” McDowell added. “He and his wife, Diane, would meet with the students who were receiving the scholarships as well because they really wanted to help them.”

To date, more than 80 students have received these scholarships.

Since the first scholarships, the Rockalls continued to support Schoolcraft College through their endowment, which funds Kids on Campus program scholarships and has helped support initiatives like the Undergraduate Biological Research Internship and the Phi Theta Kappa Honors Society. In addition, his interest in art led them to donate the free form Sonata II

sculpture that sits outside the entrance to the VisTaTech Center. Most recently, the Rockalls established two charitable gift annuities that will increase the size of their fund when realized.

“Rocky was impressed with Schoolcraft’s ability to give students an opportunity that they wouldn’t ordinarily have had, and he had several outstanding instructors that helped him in his pursuits,” said Diane Rockall.

She said while she and Rocky were proud of all the programs they have funded over the years, they had a soft spot for the Kids on Campus program.

“This program is a great way to introduce kids to higher education and the Schoolcraft campus,” she said.



Diane and Art “Rocky” Rockall

ALAN TOPE RECEIVES DISTINGUISHED ALUMNI AWARD FOR 2015



Alan Tope, a member of the first graduating class at Schoolcraft College in 1966 and the school's first valedictorian, was recognized with the 2015 Distinguished Alumni Award.

Tope's experience at Schoolcraft College

provided him with a solid foundation for his future success.

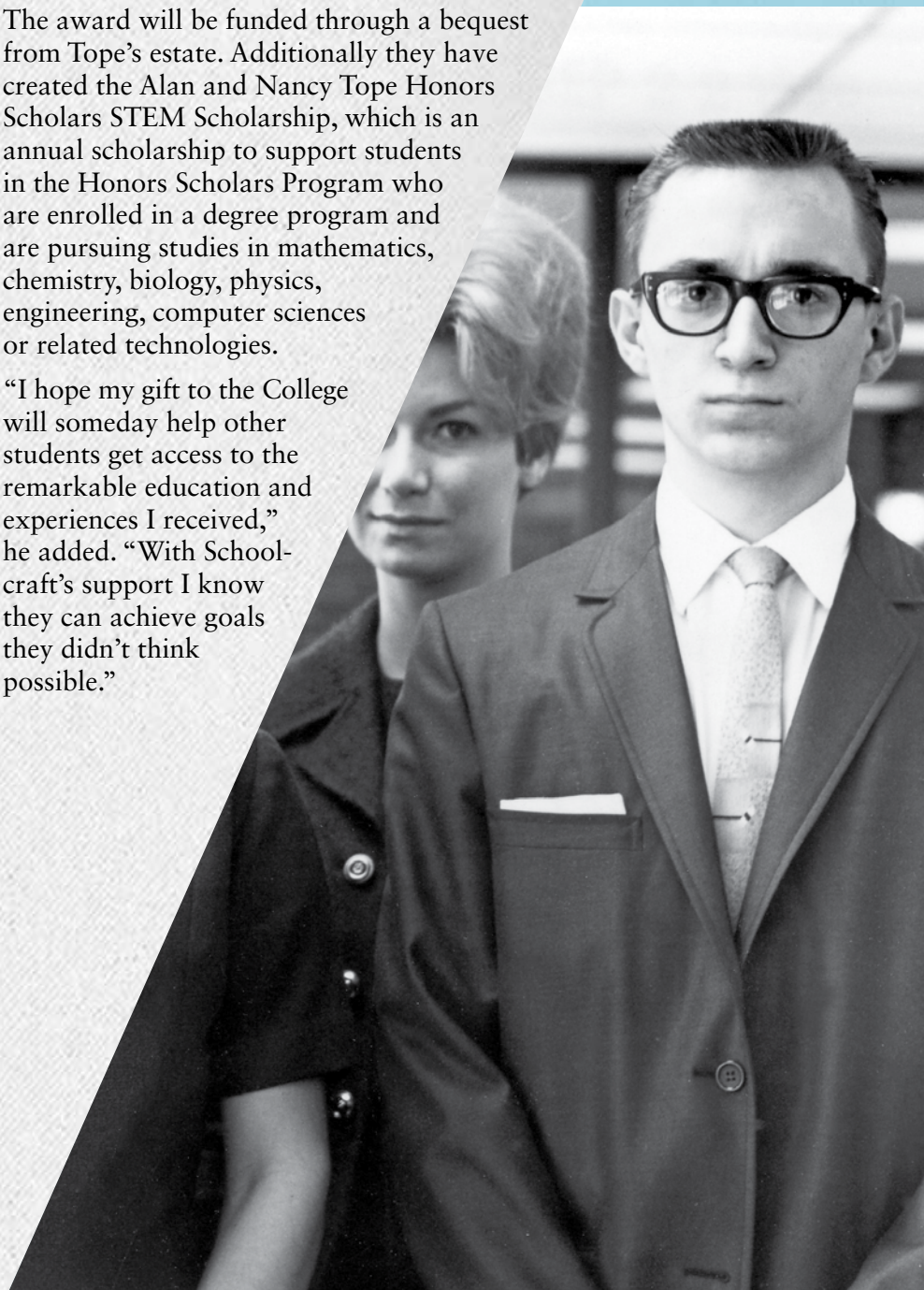
"As early students at Schoolcraft, we came to realize that the college set high standards, and that we were expected to perform accordingly," Tope said. "My academic success and other recognitions in that rigorous environment developed a confidence that carried forward throughout my career."

After graduation from Schoolcraft College, he went on to earn a bachelor of arts degree in math, physics and operations research from the University of Michigan-Dearborn and an MBA in finance from the University of Toledo. In 1979, he founded Aktion Associates, Inc., a computer technology services company, and also managed a variety of high-level consulting assignments with large organizations such as Siemens and North Carolina State University.

His fondness for Schoolcraft College has resulted in Tope and his wife, Nancy, creating the First Valedictorian's STEM (Science, Technology, Engineering and Math) Scholarship and Academic Achievement Award Scholarship to provide financial support to students pursuing degrees in these educational areas.

The award will be funded through a bequest from Tope's estate. Additionally they have created the Alan and Nancy Tope Honors Scholars STEM Scholarship, which is an annual scholarship to support students in the Honors Scholars Program who are enrolled in a degree program and are pursuing studies in mathematics, chemistry, biology, physics, engineering, computer sciences or related technologies.

"I hope my gift to the College will someday help other students get access to the remarkable education and experiences I received," he added. "With Schoolcraft's support I know they can achieve goals they didn't think possible."



Alan Tope was a member of the first graduating class at Schoolcraft College in 1966.

SCHOOLCRAFT COLLEGE AT THE FOREFRONT OF ALTERNATIVE LEARNING OPTIONS

While classroom learning is still the most popular educational option for today's college students, providing students with a variety of other course options and schedules helps enhance opportunities for them to reach

their academic goals. Schoolcraft College offers three types of learning options in addition to traditional classroom courses:

Online Courses/Distance Learning-Today's students live and breathe technology, and offering online courses that can be accessed 24/7 gives them another way to take courses that fit around their busy



*Stacy Whiddon,
Schoolcraft College's
associate dean for
distance learning*

schedule. Using Blackboard, Schoolcraft College's learning management system, students can earn their entire associate degree or take a portion or all of their courses online.

Hybrid Courses-These courses combine traditional classroom instruction with flexible online learning. Students attend classes on campus for presentations, lab work and discussions while reading assignments, research and some projects are completed online.

Open Entry/Open Exit Courses-These self-paced courses enable students to begin and finish their courses in several weeks, a month or a semester, depending on their schedule. Students must attend a class orientation and take one assessment on campus, but then they don't attend regular classes or lectures. Instead, they can complete these classes online at home or in the computer labs on the Schoolcraft College campus.

According to Stacy Whiddon, Schoolcraft College's associate dean for distance learning, today's students demand flexibility in their scheduling options, and these options are very popular.

"We provide a variety of alternative options to help students plan their schedule based on their unique situation," Whiddon said. "And the students are taking advantage of these options, because our biggest category for enrollment is the combination students who take both traditional and distance learning courses.

For students, scheduling courses around a busy work schedule or personal life can be difficult, but the alternative learning options at Schoolcraft College can make it easier for them to meet their academic goals.



Open Entry/Open Exit Lab, Biomedical Technology Center.

SCHOOLCRAFT COLLEGE LAUNCHES NEW ACADEMIC PROGRAMS

During the past year, Schoolcraft College continued to add to its list of new and innovative educational offerings with four new academic programs:

- ◆ Alternative Route for Interim Teacher certification (ARC)
- ◆ Brewing and Distillation Technology certificate
- ◆ Bachelor of Science in Culinary and Dietary Operations Management
- ◆ The expansion of English as a Second Language (ESL) credit courses

The ARC program provides an expedited, alternate route of study for those interested in transitioning from a previous career and/or undergraduate or graduate degree program into the teaching profession.

Schoolcraft College is the only community college in the state to receive approval from the State of Michigan to offer this program. The coursework and field experiences are designed to quickly prepare the candidate to make a successful and seamless transition in the classroom as an effective teacher.

The **Brewing and Distillation Technology certificate program** is intended for those who are interested in starting a career in brewing, expanding their current brewing knowledge and practice, or considering opening a brewpub or microbrewery. The curriculum has been designed with direct input and participation by brewing professionals, owners of breweries and brewpubs and distillers and is designed by craft beverage professionals to meet industry needs.

The **Bachelor of Science in Culinary and Dietary Operations Management** is designed for experienced culinary students interested in pursuing a bachelor's degree that will lead them to management positions in the food and nutrition industry. This degree program combines business and science courses to provide the culinarian with knowledge and expertise in management, food science and nutrition. Students entering into the Culinary and Dietary Operations Management Baccalaureate degree program are preparing themselves for positions of increasing responsibility in culinary and dietary operations.

As the diversity of our society continues to expand, Schoolcraft College's new credit courses in **English as a Second Language** can help non-English speaking students develop strong reading, writing and verbal communication skills in the English language to enhance their higher education and career goals.



(ARC) ALTERNATIVE ROUTE FOR INTERIM TEACHER CERTIFICATION

 **Schoolcraft College**



BREWING AND DISTILLATION

In addition to these new programs, Schoolcraft College has continued to expand its offerings in the Manufacturing and Technology program to include two Occupational Safety and Health courses that provides students with a better understanding of employee rights and employer

responsibilities relating to OSHA. A new Welding Pre-Apprenticeship certificate has also been added that, coupled with a partnership with local trade unions, prepares students for a union apprenticeship on the path to becoming a welding journeyman.



MANUFACTURING AND TECHNOLOGY



WELDING PRE-APPRENTICESHIP



ENGLISH AS A SECOND LANGUAGE



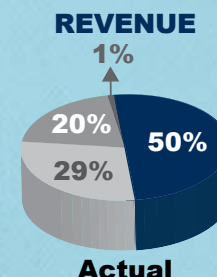
CULINARY AND DIETARY OPERATIONS MANAGEMENT

SCHOOLCRAFT COLLEGE FINANCIAL REPORT

YEAR ENDED JUNE 30, 2015

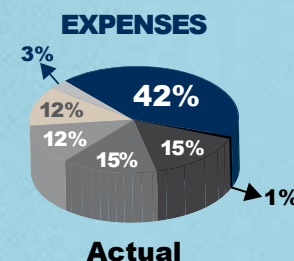
REVENUE 2014-2015

	Actual \$	%
GENERAL FUND REVENUE		
● Tuition and Fees	\$39,386,823	50%
○ Property and Other Taxes	\$22,686,332	29%
● State Appropriations	\$15,804,127	20%
● Other	\$1,517,294	1%
TOTAL GENERAL FUND REVENUE	\$79,394,576	100%



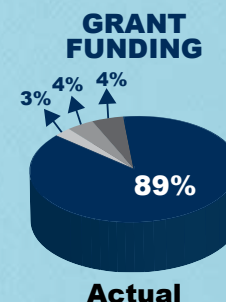
EXPENSES 2014-2015

	Actual \$	%
GENERAL FUND EXPENDITURES		
● Instruction	\$33,474,553	42%
● Public Service	\$1,098,795	1%
● Instructional Support	\$11,541,516	15%
● Student Services	\$11,807,992	15%
● Institutional Administration	\$9,382,688	12%
○ Operation and Maintenance of Plant	\$9,166,186	12%
○ Transfers	\$2,564,391	3%
TOTAL GENERAL FUND EXPENDITURES	\$79,036,121	100%



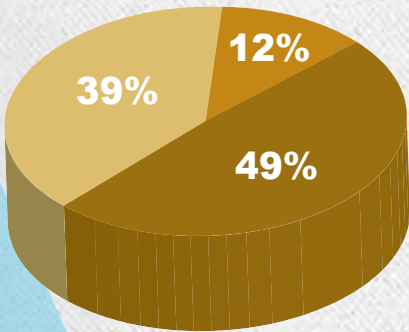
GRANT FUNDING 2014-2015

	Actual \$	%
GRANT FUNDING		
● Federal Financial Aid	\$16,678,559	89%
○ Other Federal Grants	\$610,596	3%
● Business Development Grants	\$758,940	4%
● State and other Grants	\$614,155	4%
TOTAL GRANT FUNDING	\$18,662,250	100%



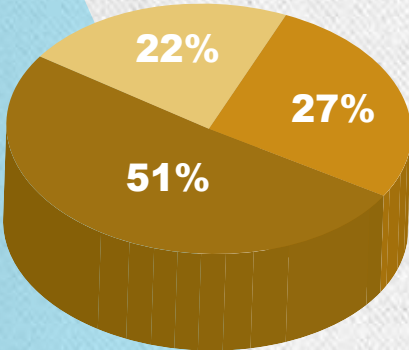
SCHOOLCRAFT COLLEGE FOUNDATION
FINANCIAL REPORT YEAR ENDED JUNE 30, 2015

Foundation
Revenues
2014-2015



Investment Income	\$587,682
Gifts and Contributions	\$477,009
Fundraising Event Income	\$147,760
Total	\$1,212,451
Realized and Unrealized Gains on Investments	(\$973,804)
Total Revenues	\$238,647

Foundation
Portfolio of
Net Assets
2014-2015



Permanently Restricted	\$7,224,003
Temporarily Restricted	\$3,069,902
Unrestricted	\$3,910,904
Total Portfolio of Net Assets	\$14,204,809



Donors

July 1, 2014–June 30, 2015

Special thanks to all of the generous donors who have given at the Shareholder Level of \$1+ and from whom we have received Gifts in Kind.

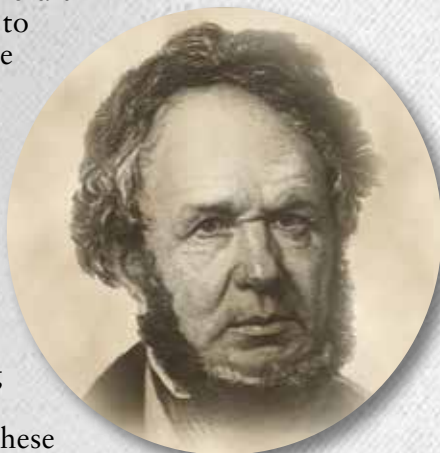
The Schoolcraft College Foundation Board of Governors are pleased to continue the tradition of recognizing our generous donors. This listing recognizes those gifts that were donated directly to the Foundation between July 1, 2014 and June 30, 2015 (including matching gifts) as well as the lifetime contributions of our donors who are members of the Bell Tower Society.

We are grateful to those individuals who have helped to make scholarships, program enhancements and facility improvements available to our students.

We have done our best to accurately present this list of contributors. However, in compiling a list of this size, omissions and misspellings sometimes occur. Please let us know of any errors, as we appreciate the opportunity to correct our records. To inquire about making a donation to the Foundation or to make corrections, contact the Development Office at 734-462-4455. More information about the Schoolcraft College Foundation can be found at www.schoolcraft.edu/foundation.

Henry Rowe Schoolcraft Society

The Henry Rowe Schoolcraft Society was established to honor donors who make gifts in special ways. Society members are recognized for their support of the college and Foundation through planned gifts. Making a gift through the Henry Rowe Schoolcraft Society is a way of planning for the college's future along with your own. These gifts are critical in ensuring that student needs will be met now and in the future.



Henry Rowe Schoolcraft Society— Planned Gifts (New Members)

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William R. Stefani

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* New Donor
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*** New Donor
+ Increased Gift**

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Organizational Donors 2014-2015

Platinum Shareholders (\$5,000.00 +)

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18600 Haggerty Road
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