

FALL 2021

VISION 2025 NEWSLETTER



CHANGING LIVES FOREVER

**FOUNDATION REVENUE
2020-2021
(AUDITED)***

INVESTMENT INCOME
\$446,905

GIFTS & CONTRIBUTIONS
\$706,009

SUBTOTAL
\$1,152,914

REALIZED & UNREALIZED GAINS
\$5,080,840

TOTAL REVENUE
\$6,233,754*
*does not include committed future planned gifts

2021 IN REVIEW

As I reflect on the last year, I am proud there have been so many positive ways the Schoolcraft College Foundation has impacted the lives of hundreds, if not thousands of students. We remained flexible while raising more than \$2.9 million during the 2021 fiscal year. This is the largest amount raised through philanthropy in Schoolcraft's history.

Just before the global pandemic, the SC Foundation started **Vision 2025**, a five-year, \$10 million fundraising initiative. Vision 2025 has three priority areas: Student Success, Workforce Development, and Community Hub. Within each area, we're raising funds for specific projects. Scholarships remain an essential way to impact students' lives directly. We are seeking support for a new Veterans Center, expansion of our healthcare and manufacturing programs, and investing in community programs for all ages.

In the last year, Vision 2025 became more than just a fundraising effort. It became a symbol of the future of jobs, education, and the economy. We hope you enjoy this inaugural newsletter as we bring stories about how philanthropy has helped transform lives.

Please, take a look at our website: scf.schoolcraft.edu for information on our Vision 2025 priorities. You can also sign up for our *Engage. Transform. Inspire.* blog for thoughts, trends, and information on the future of work, education, and community investment.

A lot is going on at Schoolcraft – we hope you take the time to engage and be inspired!

Enjoy,

Dawn Dyer Magretta, CFRE
Executive Director

FOUNDATION PORTFOLIO OF NET ASSETS 2020-2021	
WITHOUT DONOR RESTRICTION	WITH DONOR RESTRICTION
\$4,993,445	\$14,976,175
TOTAL NET ASSETS	
\$19,969,620	

13 NEW NAMED FUNDS
10 SCHOLARSHIP FUNDS | 3 ADVANCEMENT FUNDS

4 NEW ENDOWED FUNDS
3 SCHOLARSHIP FUNDS | 1 ADVANCEMENT FUND

\$283,721
IN SCHOLARSHIPS AWARDED TO OVER 250 STUDENTS

\$333,416
IN OTHER COLLEGE SUPPORT FOR PROGRAMS



A LETTER FROM THE *2020-21 Foundation Scholar*



Hello,

My name is Lisa, and I am a Schoolcraft College Foundation Scholar (the most significant scholarship award bestowed on a student by the Foundation's Board of Governors). I have been waiting for an opportunity to tell the Foundation's donors why your contributions are so profoundly significant to students like me.

My journey to Schoolcraft is unconventional and hard-fought. I entered Schoolcraft as a non-traditional student after multiple crossroads in my personal life kept a college education beyond my reach. Years ago, I enrolled in a community college in Texas while I was a military wife for ten years. However, due to my husband's multiple deployments and our son's autism diagnosis, it was clear my family needed me at home.

Later, I enrolled a second time. But again, life had other plans. My husband was gravely injured and faced a long and painful recovery. After nursing him back to health and taking care of our children, my husband was finally getting ready to retire from the military, and I enrolled in college a third time. Before classes started, I received news my mother was diagnosed with a terminal illness. I packed up my family and moved back home to help my family take care of our mother. Over the next three and a half years, I soaked up every moment with my mom until her passing.

At that point, I was overwhelmed, physically unhealthy, and ready to change my life and start living on purpose. No longer was I going to just let things happen; I was going to start making things happen. So, I enrolled in community college the 4th time. I entered Schoolcraft at 36 years old with a hunger and drive developed by the challenges in my personal life. I tell you my story not because I want to pull on your heartstrings but because it is a story of blessings if you read between the lines. It is a story of love, patience, perseverance, and second chances. These experiences gave me grit and pushed me to enroll in Schoolcraft College.

When I first walked through the doors, I honestly did not know how far I could go in my education, but with each class, each 4.0, and each opportunity to become more involved with Schoolcraft, my belief in myself started to skyrocket. During my time here, I became chapter president of the Phi Theta Kappa Honor Society, the Schoolcraft College Foundation Scholar, a Dean's List Honoree for four semesters. This past May, I graduated with honors.

Last year, when I received this award, the support granted to me was exceptional. Not only did it contribute to my educational and career journey profoundly, but the award allowed me to believe that help was out there for people like me, and it was achievable based on our own merits. Schoolcraft is a place that cultivates greatness and gives second chances (and in my case it gives, 3rd, 4th, and 5th chances!), and the Schoolcraft Foundation provides a pathway to success.

I want to thank the Foundation for all it has done to support my educational goals. This award presents a considerable opportunity to Schoolcraft students, and acknowledging my academic successes humbles me. It is the support of those like you that allows students to transform our lives. Your monetary donations do not go unnoticed. On behalf of all students, thank you to everyone who contributes to the Schoolcraft College Foundation.

Lisa T.



JUNE 2021
DONOR
APPRECIATION





THE FOUNDATION FAMILY CONTINUES TO GROW

The Schoolcraft Foundation hosted our donors that created new funds as well as those inducted into our legacy and cumulative giving societies. Due to the pandemic, we have not been able to celebrate our donors since November 2019.

On June 24th, twenty-seven new scholarships and funds were officially recognized during the Foundation's Appreciation Party on the Patio. Guests enjoyed the afternoon as they strolled the patios and lawn outside of VisTaTech Center. Even a summer shower couldn't dampen the spirits of our donors!

Henry Rowe Schoolcraft Society

This society was established to honor planned giving donors who so strongly believe in the college and our mission that they are dedicated to strengthening and protecting it today, tomorrow, and into the future. The following are inductees from November 2019 through June 2021.

Robert Chrusciel & Thomas Mallia
Timothy Doyle

Patricia Watson & Charles Jerzycke
Mark & Robin Whitfield

Bell Tower Society

This Society acknowledges the distinguished history of giving by recognizing cumulative giving at six different giving circles. The following are inductees from November 2019 through June 2021.

Founders Circle

Mr. Frank E. Angileri

Mark & Robin Whitfield

Visionaries Circle

Robert Chrusciel & Thomas Mallia

Patricia Watson & Charles Jerzyck

Pacesetters Circle

Timothy Doyle

The O'Rourke Family

Wayne & Ione Sherman*

Maureen Foley & C. John Blankley

Jean Pike

Benefactors Circle

AUCH

The Northville Garden Club

Clyde Rivard

The Fonville-Shoemaker Family Foundation

RheTech LLC

Marion E. Wright

Friends Circle

American Association of University Women-Livonia Branch

Centerplate Catering

Diane Luoto

James & Carol Ann Fausone

Henry Nirenberg

Gary Krause

Raymond Schultz

Associates Circle

Rod & Lynn Coburn, Express Employment Professionals

Robert & Catherine Leadley

Josselyn Moore

Steve Dolgin

Leon & Dawn Magretta

Adelard "Butch" & Katherine Raby

Dorothy & Jack Grant

Michael McGee & Mary Fisher

Donald & Cheryl Snyder

Catherine Hudak

New Funds Established

(From November 2019 through June 2021)

AAUW-Livonia Branch Nancy Sannar Scholarship Endowment

The Frank E. & Bessie Angileri Advancement Fund

The AUCH Endowed Scholarship Fund

Jamie Benner Mortgage Group Scholarship Fund

Matthew D. Berardi Memorial Fund

Robert Bielat Memorial Scholarship Fund

The Chef Anthony Calabrese Fund

The Chrusciel-Mallia Pride Scholarship Fund

Jim & Carol Ann Fausone Advancement Fund

Foundation Board of Governor's Fund

Larry F. Groth, Sr. Memorial Scholarship Fund

Karl & Mary Jane Kelly Memorial Scholarship Fund

Wilfred M. Luoto & Diane J. Luoto Family Endowment Fund

Magretta Dyer Advancement Fund

Chef Rick Martinez Fund

Ceola Smith McKinney Education Scholarship Fund

Ocelots Baseball Fund

Lawrence E. Ordowski Memorial Fund

Ronald "Ronbo" Proudlock Memorial Award Fund

The Ronald E. Randall Memorial Scholarship Fund

The Marie & Clyde Rivard Scholarship Award

The Lillian Rosenella Scholarship

Wayne & Ione Sherman Music Fund

STARS DEI Mentor Program Fund

Scott Allen Taylor Memorial Scholarship Fund

The Helen White Memorial Endowment Fund

The Mark L. & Robin L. Whitfield Endowed Fund





FAST AWAY THE OLD YEAR PASSES



The end of the year is the time when the majority of us make charitable gifts. Whether it's the holiday spirit or our tax advisor reminding us "Tax Season" is approaching, year-end giving should still be organized, impactful, but most importantly, beneficial to your goals. The following suggestions might prove helpful.

The Schoolcraft College Foundation Year-End Appeal.

In November, we will be sharing the collective impact giving has made on students, along with the

opportunities it has provided in writing, online, in emails and videos. Your year-end gift can be as easy as writing a check to the Schoolcraft College Foundation, using your credit card on our secure website, or directing a gift of stock from your portfolio. The significant part of the Year-End Appeal is that any donation, regardless of size, brings a huge smile and sigh of relief to a student in need.

- **A Planned Gift:** Everyone assumes that all planned gifts take time and a huge dollar amount, but that doesn't have to be the case. Here are some suggestions that you can do easily before the clock strikes midnight on December 31st.
- **A Designation Form:** We sometimes forget an easy planned gift is simply a signed designation from your IRA, 401(k), insurance policy, or trust. Any vehicle that offers a beneficiary designation can become an instant planned gift to Schoolcraft College Foundation.
- **A Letter of Intent (LOI):** This letter provides instructions for a future gift. This vehicle can be revocable (by the donor) or irrevocable and can support the beneficiary designations listed above.
- **A Charitable Gift Annuity (CGA):** is a simple split-interest contract between the donor and Schoolcraft College Foundation. The contract is one or two pages that dictate the gift amount (\$25,000 minimum). Based on the donor/annuitant's date of birth, an exact dollar amount (and percentage) is calculated to inform the donor/annuitant to receive back as a distribution. There are additional benefits and ways to utilize the CGA to impact Schoolcraft, and we are ready to discuss your goals. Important Note: Charitable Gift Annuity contracts are not an insurance product. They are a split-interest charitable gift and generate a charitable income tax deduction based on the donor's generosity. A CGA can be done quickly, but it is in everyone's best interest to start the process before December 31st.
- **A Charitable Remainder Trust (CRT):** a more complex split-interest vehicle is the Charitable Remainder Trust (CRT) because it is completely customized to a donor's needs and goals. The donor's legal advisor will draft the agreement to govern the trust during its tenure. For a year-end goal, it is advisable to begin the process

TRIBUTES & MEMORIALS

before or at the beginning of the 4th quarter so the entire process can be reviewed and approved by both the donor and the Schoolcraft College Foundation. CRTs can be an excellent vehicle to diversify the donor's portfolio without capital gain liability.

- **A Donor Advised Fund (DAF):** have become very popular in gift planning. The DAF allows a donor to establish a vehicle to hold and invest their philanthropic dollars. It utilizes a "parent entity" (like a community foundation or financial institution) to handle the grantmaking and tax reporting responsibilities. Each year, the donor tells the "parent entity" where grant distributions should go, including the Schoolcraft College Foundation. Donor Funds can be created and funded very quickly and can make an outstanding last-minute year-end contribution.
- **An Endowed Fund:** can be created at Schoolcraft College just as easily as the DAF. It will hold a donor's philanthropic capital and handle all of the responsibilities. The main difference is that you establish your impact goals for Schoolcraft College when you set up your endowed fund, and the Foundation will continue to make distributions according to your instructions. An Endowed Fund (\$25,000 minimum) can accept additional contributions (for additional charitable income tax deduction) and can last in perpetuity.

Life can get busy! If you realize you haven't done the charitable gifts you want or haven't generated the deductions you need, we are here to help. Ring in the New Year with a big smile and not a sinking feeling that Tax Season is just around the corner.

Call us today at 734.462.4455 or foundation@schoolcraft.edu.

**WATCH FOR A SPECIAL
ANNOUNCEMENT ON
HOW GIFTS MADE TO
THE AREA OF GREATEST
NEED CAN BE MATCHED
BETWEEN GIVING TUESDAY
AND DECEMBER 31!**

In Honor Of (7/1/21-9/23/21)

Ken and Ruth Allen

Susan Sather • ★

Richard "Mr. Wonderful" Fay

Tawney Fay

Larry & JoAnne Mifsud

Jen • & Paul Mackinder ★

Linda Rauhut-Robak •

Michelle • & Dave Stando

Abigail Snyder

Laurie • & Phil Snyder

In Memory Of (7/1/21-9/23/21)

Chef Anthony Calabrese

Jokers MC

Helen Dembicki

Michele Nafziger

Margaret C. Demmer

Demmer Family

Vera Edwards

Stacey • & Keith Stover

Michael Fox

Comptool Solutions, LLC

Robert J. Leadley Sr. and Dora K. Leadley

Robert • & Catherine Leadley

Chef Rick Martinez

Carol Josserand

Wayne Wilson

Barbara Lamarand

Mary Louise Messana

Craig & Diane Bowles

Lawrence Ordowski

Alice Reese

Van den Heuvel Family

Bobsy Ann Payne

Richard Payne

Ronald Proudluck

Michael Marihugh

Ara Shooshanian

Myra Payne

Judy Gonyeau Schultz

Charles & Anne

Callewaert

Nancy Diehl

Joseph Glanton

Robert Miske

Stuart and Barbara Trager

Dennis L. Smith

Schoolcraft College Faculty Forum

Aubrey Vahosky

Kathryn Howell

Matthew Weber

Jason • ★ & Amy Greifenberg

Kalvin D. Young

Earnestine Young

•Faculty/Staff, ♦Retirees, ★Alumni, †Deceased

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VISION 2025

SCHOOLCRAFT COLLEGE FOUNDATION

Vision 2025 is a five-year, \$10 million fundraising initiative that supports the college, its programs, students, and residents of the southeast Michigan community. It is designed to provide the financial support needed for the college to move beyond what current funding provides. Vision 2025 will help engage, inspire and transform workforce and education to meet the changing needs of the community, the economy, and students, as well as impact the next 25 years of the 21st Century.

You can help transform lives...

**Please contact
Schoolcraft
College Foundation**

foundation@schoolcraft.edu

(734) 462.4455

scf.schoolcraft.edu



**Schoolcraft
College®**
FOUNDATION