



VISION 2025 NEWSLETTER



SPRING 2022

Now well into 2022, we have so many things to be thankful for—first and foremost, YOU, our donors and friends who have continued to support our students, community, and Schoolcraft College.

There are so many ways the Schoolcraft College Foundation has impacted hundreds of lives. Scholarships continue to be critical in helping students achieve their educational goals.

In this newsletter, you will see a sample of how philanthropy provides transformational learning opportunities to students of all ages. From a new middle school experiential learning pilot to the exciting new classrooms at the College's Health Sciences Center to a new addition to VisTaTech Center—the impact donors are making to change lives now and into the future.

There's a lot going on at Schoolcraft—we hope you will be inspired!

Enjoy,

Dawn Dyer Magretta, CFRE
Executive Director



FOUNDATION ANNOUNCES \$1M GRANT TO SUPPORT TRANSFORMATIONAL LEARNING SPACE

The Foundation has made a multi-year \$1 million grant to support the expansion and renovation of the VisTaTech Center. The project provides experiential learning space for Schoolcraft's renowned Culinary Arts program and the addition of a high-tech demonstration space offering unique opportunities for academic, professional development, and community programs. The \$6 million, 15,000 square-foot project includes the addition of 10,000 square feet and the renovation of 5,000. The Foundation is proud to be the first funder to step up and support this exciting, student-centric initiative.

This funding maximizes the impact of the Foundation, and President Glenn Cerny stated, "I believe it goes to the heart of the Schoolcraft Foundation's purpose. Donors will be able to see first-hand how their contributions truly impact creating high-end educational facilities that will enhance our mission of providing transformational experiences to our students, businesses, and the

community-at-large."

Besides expanding the American Harvest Restaurant, additions include a culinary classroom and an innovative space that can serve as a demonstration kitchen, multipurpose lab, and high-tech educational theater. Renovations will offer a more welcoming space for students and community guests, including an expanded Café retail space and Brewpub.

"This investment is an opportunity to support the forward-thinking vision for students and the community served by Schoolcraft College," shared Lois McEntyre, President, Schoolcraft Foundation Board of Governors. "This is the largest single grant commitment made through our Vision 2025 Campaign and a way for the College to leverage this support for future investments."

Construction starts this summer with a completion date of fall 2023. For details, contact the Foundation at 734-462-4455.





**VISTATECH
CENTER
\$1,000,000
FOUNDATION
GRANT**





CULINARY EXTRAVAGANZA (CULEX) CELEBRATES SCHOOLCRAFT'S DIAMOND JUBILEE WITH SOLD-OUT EVENT!

February 24th saw the long-awaited re-launch of CulEx, a celebration of friends and fantastic food at Schoolcraft College. More than 225 guests attended the sold-out Diamond Jubilee celebrating Schoolcraft's 60th anniversary, raising over \$72,000 for the Culinary program, student scholarships, and other critical programs.

Six kitchens were opened to guests strolling through to see, taste, and interact as Schoolcraft faculty and students prepared the delicacies. Certified Master Chef Brian Beland, Department Chair for Culinary Arts, led his team and students through an educational evening for everyone.

Event Chair, Chef, and Restaurateur Marc Djozlija of Wright & Company in Detroit and his committee

put on a diamond-level event.

"We were able to adapt and change to provide a remarkable experience centered on students," Chef Djozlija said. "We are very grateful for the generosity of our sponsors, patrons, guests, and donors."

The award-winning Brewery and Distillation Technology program shared tastings of Schoolcraft's award-winning beers and tours of the brewery. Guests enjoyed delicious wine pairings and took home a box of Schoolcraft specialty chocolates made just for that evening.

Interested in being a part of CulEx 2023? Contact Carole Booms at cbooms@schoolcraft.edu or 734-462-4455.







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SCHOOLCRAFT PARTNERS WITH CLARENCEVILLE SCHOOLS

Pilots Monthly On-Campus Experiential Learning

Today, students and families begin to explore careers and advanced education much earlier than before. By middle school, students are tackling decisions about colleges and their course of study. To meet this need, Schoolcraft College created the Middle School Career Awareness Program (M-CAP) with the support of the Schoolcraft College Foundation and AlphaUSA.

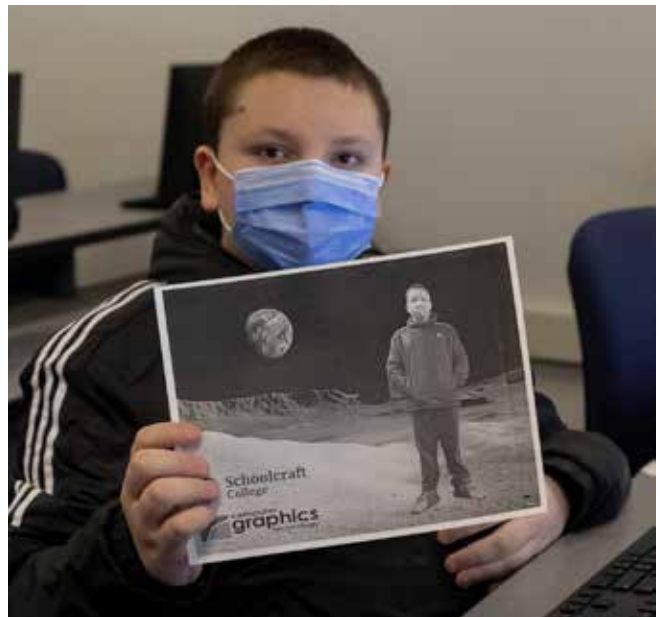
M-CAP offers middle schoolers the chance to get information about occupational career paths, educational requirements, and each profession's advantages. They learn about the facilities and educational programs offered at Schoolcraft. Career areas included Public Safety, Health Care,

Manufacturing and Technology, Business and Technology, and the Culinary Arts.

The inaugural program began with an assembly at Clarenceville Middle School with Schoolcraft College President Dr. Glenn Cerny and College friend Mr. Chuck Dardas, President and CEO of AlphaUSA.

On event days, students arrived on campus at 9:30 a.m. with a faculty-led exploration of careers through activities and takeaways (like a 3-D printed key chain and a hot/cold pack for pain) that were examples of work done in the occupations presented. The program days finished with lunch before the students returned to Clarenceville Middle School.

After the final M-CAP program session, the participants and their families celebrated their achievements with a banquet at Schoolcraft on April 26.





THE MARIE AND CLYDE RIVARD IMAGING SUITE

Clyde and Marie Rivard have a fantastic story. Marie's career was in radiology, and she was an avid sportswoman and accomplished runner. Clyde's career included being Senior Fire Captain of the Livonia Fire Department; at Schoolcraft, he created and coordinated the Fire Technology Program. At Macomb Community College, Clyde was the Faculty Evaluations and Professional Development coordinator and retired from Cleary University as Dean of Instruction.

Clyde and Marie were active in their community for over 40 years, lending their support and expertise to various issues and charitable organizations. That spirit of giving continues, although we lost Marie far too

soon. In Marie's honor and to celebrate her exemplary career, Clyde established the Marie & Clyde Imaging Suite as part of Schoolcraft's renovated Health Sciences Center. In addition, the 74,600 square-foot Center houses the Nursing program, Pharmacy Technician program, Health Information Technology (HIT) program, Surgical Technician, Sterile Processing Technician, EMT, and Medical Assisting programs.

The Imaging Suite has state-of-the-art equipment, bringing advancements in training for the profession that Marie would support. The Rivards also established the Marie & Clyde Rivard Fire Technology Scholarship and honored Marie's late mother with the Lillian Rosenella Scholarship.



GIRLS WHO CODE COMES TO CAMPUS

MASCO and the Foundation have joined forces to offer “Girls Who Code” at Schoolcraft College. Girls Who Code, or GWC, is a worldwide initiative to empower girls to explore and excel in computer science. Elementary, middle, and high school students engage with prominent female leaders in the technology industry. The students work together to generate and deliver a community-centered project.

GWC at Schoolcraft:

Clubs: Grades 3–5 and 6–12

These 12-week sessions meet once each week (on Saturday) for 1 to 2 hours throughout the academic year. An adult Girls Who Code facilitator conducts sessions.



College Loops: Focus on enrolled college-age students and encourages these women to support each other in pursuing careers in technology.

The winter program had 65 students and five facilitators, with a banquet at the end of the semester. Students presented their projects and earned certificates.

The amazing part of GWC is its web-based curriculum which allows girls to review materials at their own pace and jump in at any stage during the 12-week session. Don’t be put off by the program title; everyone is welcome to join and learn!

Contact Melissa Schultz, Chief Student Enrollment Officer, at 734-462-4534 or mschultz@schoolcraft.edu.



\$106,000 AWARDED IN SPRING FORWARD WITH SCHOOLCRAFT SCHOLARSHIPS

The Foundation offered students an extra financial boost for the Spring/Summer Semester with the help of generous donors. \$106,000 in scholarships were awarded on a first-come, first-served basis to 617 students. Students who completed an application received \$100 if they enrolled in 3 to 5 credit hours and \$200 for six or more credits.

“We are excited to give students additional support,” said Melissa Schultz, Chief Student

Enrollment Officer, Enrollment Services at Schoolcraft. “We realize times are tough and recognize that even \$100 or \$200 impacts a student’s decision to continue their education during the Spring/Summer term.”

Hundreds of scholarships are available through the Foundation to make Schoolcraft even more affordable. For information on how to apply for financial aid and private scholarships, visit: schoolcraft.edu/aid/types-of-aid/scholarships.



IN MEMORY OF 9/24/2021–4/19/2022

Matthew D. Berardi★

Keith English
Karen Folger
Scott Gifford &
Louise Leblanc
Cindy Haas
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Donovan
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Jody• & David Scheller

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VISION 2025

SCHOOLCRAFT COLLEGE FOUNDATION

Vision 2025 is a five-year, \$10 million fundraising initiative that supports the college, its programs, students, and residents of the southeast Michigan community. It is designed to provide financial support needed for the college to move beyond what current funding provides. Vision 2025 will help engage, inspire and transform workforce and education to meet the changing needs of the community, the economy and students as well as impact the next 25 years of the 21st century.

You can help transform lives...

**Please contact the
Schoolcraft
College Foundation**

foundation@schoolcraft.edu

734-462-4455

scf.schoolcraft.edu



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