



FALL 2022

# VISION 2025 NEWSLETTER



## BY THE NUMBERS\*

### GIFTS & CONTRIBUTIONS

**\$976,135\***

\*DOES NOT INCLUDE COMMITTED FUTURE PLANNED GIFTS

### INVESTMENT INCOME

**\$671,923**

### REALIZED & UNREALIZED (LOSSES) GAINS

**(\$3,008,284)**

### FOUNDATION PORTFOLIO OF NET ASSETS

**\$4,428,102**

WITHOUT DONOR RESTRICTIONS

**\$13,404,494**

WITH DONOR RESTRICTIONS

**\$17,832,596**

TOTAL NET ASSETS

### OTHER STATS

**\$308,146**

TOTAL SCHOLARSHIPS

**\$203,020**

OTHER PROGRAM SUPPORT

## 2022 in Review

First and foremost, THANK YOU for the continued support of Schoolcraft College and the students we serve. I am proud to say that through the generosity of donors, the Schoolcraft College Foundation raised over \$3.2 million, the largest amount in our history. Please know that YOU continue to give the gift of helping students achieve their educational goals and future dreams.

As I look back over the last year, it is daunting to see the many ways the Schoolcraft College Foundation impacts the lives of students, children, and families in Southeast Michigan. This year, the Foundation awarded over \$300,000 in scholarships and over \$203,000 in other College program support.

Our new Middle School College Awareness Program (M-CAP), sponsored by AlphaUSA, began as a pilot program with Clarenceville Schools and brought nearly 100 students on campus once a month for a full day of learning with professors. The Masco-sponsored Girls Who Code (GWC) saw 65 students learn more about coding with hands-on experiential learning on Saturdays. Both programs culminated with a banquet bringing families together to celebrate students' successes.

Vision 2025 continues to gain momentum, with over \$7 million raised towards our \$10 million goal. Unlike other area county-wide community colleges, Schoolcraft is funded by only six school districts, Clarenceville, Livonia, Northville, Garden City, Plymouth, and Canton; philanthropy becomes even more critical. Continued Investment in our three priority areas – Workforce Development, Student Success, and Community programs, is what sets Schoolcraft apart.

We are fortunate to have YOU, Schoolcraft's extended family, play such an important role. Please, take a moment to be inspired by the impact donors have made at Schoolcraft.

Thanks for all you do,

  
Dawn Dyer Magretta, CFRE  
Executive Director

\*Fiscal Year End 2022 (July 1, 2021 – June 30, 2022)



## THE WILKIE FAMILY CHALLENGE IS BACK!

Last year, the Wilkie Family Challenge raised over \$100k for the Foundation's Greatest Needs Fund. This fund allows the Foundation to be flexible and responsive and support initiatives that otherwise couldn't be funded.

This year you can DOUBLE your difference by helping students during the \$60,000 CHALLENGE

MATCH. For every dollar raised through the Foundation for the area of greatest need, the Wilkie Family will match your donation between now and December 31!

The best part is that any gift, regardless of size, brings a huge smile and sigh of relief to a student in need. To make YOUR gift, visit [scf.schoolcraft.edu](http://scf.schoolcraft.edu)!

## VETERANS & MILITARY SERVICES CENTER TO BE NAMED

Commitment to giving back is not new to Mark and Robin Whitfield. Through a generous estate gift, Schoolcraft's Veterans Center will be expanded and renamed the Mark Whitfield Veterans and Military Services Center. As part of their blended gift plan, the Whitfield's have also pledged \$250,000 for the Center expansion, an additional \$50,000 for an Endowed Scholarship for veterans, active military members, and families of veterans.



Mark & Robin Whitfield with President Glenn Cerny

## INTRODUCING 2022-2023 FOUNDATION SCHOLAR ISABELLE GARRETT

The Foundation Scholar is the Schoolcraft College Foundation's premier scholarship. Awarded by a committee of the Board of Governors, it requires an application and interview. This year the Foundation was pleased to have Erin Bressler (2021-2022 Foundation Scholar) pass the torch to Isabelle Garrett at the Donor Celebration in June.

Despite circumstances throughout her childhood that could have pulled her down, Isabelle overcame and excelled. She says, "I hold myself to high standards, so getting good grades is something I strive for." Isabelle's overall educational goal is to become a psychologist or psychiatrist because "All my life, I have wanted to help others. I have

wanted to be there and help improve their life. I have wanted to show people I care and that I will be there to support them. I do not want anyone ever to feel like they are alone. I want to be there for others the way I wished someone were to have been there for me."

This year we had multiple qualified candidates with excellent grades and inspiring stories.

However, Isabelle's passion for mental health, her drive to excel at everything she does, and her compassion for other people are some of the reasons Isabelle stood out and was selected as this year's Foundation Scholar. Congratulations Isabelle!



Left to right: Tom Marek, Alec Thomson, Isabelle Garrett, Erin Bressler, and Stuart Baker

## EMPLOYEES GIVE BACK

In the 2021-2022 fiscal year, faculty and staff donated \$64,000 to change students' lives at Schoolcraft. Of that amount, over \$30,000 resulted from a special Presidential Match and Spring Appeal that ended June 30. Dr. Glenn Cerny's role as a catalyst in the annual campaign was critical. He boosted the momentum by offering a personal contribution of \$5,000 to match the first \$5,000

raised—and the response was immediate! Through payroll deductions, event support, memorial, and unrestricted gifts, 152 faculty and staff generated 1,596 donations. They truly made a remarkable impact! As we begin the new fiscal year, we'll be carrying that momentum with us and working to impact even more students and programs.



## CELEBRATING FOUNDATION DONORS!

On June 16th, more than 200 guests gathered to celebrate donors who established new funds, induct donors in the Foundations Bell Tower Society circles, and recognize new donors in the Henry Rowe Schoolcraft Legacy Society. There were 16 new Funds, four endowment funds, three new members of the Henry Rowe Schoolcraft Society, and 25 inductees to various Circles of the Bell Tower Society.



## NEW FUNDS ESTABLISHED

(July 2021 – June 2022)

- The Winom James & Charlotte (Charlie) Mahoney Advancement Fund
- Craig Brian Bowles Endowed Advancement Fund
- D3C3 Grant Fund
- Dorothy A. Grant Endowed Scholarship Fund
- Girls Who Code Program Fund
- Jack Demmer Automotive Group Endowed Scholarship
- M-CAP Program Fund
- The Michael Krol Memorial Fund
- Earl R. Stone Scholarship Fund
- The Aubrey R. Vahosky Memorial Fund
- National Food Group Culinary Scholarship Fund
- Amici Zeuner Family Scholarship Fund
- The Janice Newsome Memorial Scholarship/Livonia AM Rotary Fund
- The Steffen Family Student Athlete Scholarship Fund
- The U of M/Mellon Grant Fund
- Ocelot Volleyball Fund

## HENRY ROWE SCHOOLCRAFT SOCIETY

This society was established to honor donors who so strongly believe in the college and our mission that they have included a gift to the college in their estate plans.

Dorothy & Jack Grant      Clyde Rivard      Keith Sirlin

## BELL TOWER SOCIETY

The Society acknowledges the extraordinary philanthropy of individuals and organizations who are our most generous benefactors. It celebrates the distinguished history of giving by recognizing cumulative giving at seven different giving circles.

### Fellows Circle

Clyde Rivard

### Founders Circle

The Angelo & Margaret DiPonio Foundation

### Visionaries Circle

Dorothy & Jack Grant  
The Wilkie Family

### Pacesetters Circle

Bosch Community Fund

### Benefactors Circle

The Demmer Family  
James & Carol Ann Fausone  
Winom & Charlie Mahoney  
Michigan Schools & Government Credit Union

### Friends Circle

AlphaUSA  
R. Dyche & Katherine Anderson  
Craig & Diane Bowles  
Detroit Food Academy  
James & Nancy Esker  
Imagine Entertainment

### Associates Circle

Jamie Benner  
Mortgage Group  
Jeff & Christine McCarthy  
Police Officers Labor Council  
Eldon Raymond  
Keith Sirlin  
Dewey Steffen  
Strategic Staffing Solutions  
Ryan & Callie Sullivan  
Alec Thomson & Colleen Pilgrim  
Ernestine Young

**Engage. Transform. Inspire.**



## 2022 GRANT-SUPPORTED PROGRAMS

Here are just some of the areas that philanthropy supported:

### **GIRLS WHO CODE** **\$15,000**

Sponsored by MASCO, this program is for students grades 3 to 12 to teach programming, robotics, and web design. The program's first year saw 50 students attend on Saturdays during the Fall and Winter Semesters. At the end of each semester, participants presented their projects in front of family and friends.

### **COLLEGE AND BEYOND** **\$5,715**

Supplemental grants were offered to students at Western International High School in Detroit to take a two-credit College and Beyond course to help get students prepared for college-level classes. Eight students participated in the class, and 100% completed it. Each student put together portfolios with their mission statements, educational goals, and career pathways.

### **STARS DEI LEADERSHIP PROGRAM** **\$15,712**

The Students Taking-off Academically and Rising to Success (STARS) expanded this successful program to include a DEI leadership component. The peer mentoring and leadership scholarship program focused on four key pillars: academics, leadership, DEI & Social Justice, and Service Learning. This program included DEI Scholars and Mentors and eight mentees. This cohort hosted ten events and touched hundreds of students across campus.

Two DEI Scholars were selected to be Engelhardt Social Justice Fellows, a summer project through the University of Michigan's Liberal Arts and Sciences, which offers students an opportunity to work with an organization of their choice for 300 service hours for \$5,000. Both students also presented at the annual STEAMzSchoolcraft Student-Led Conference on diversity, equity, inclusion and social justice topics.



# IT'S THE MOST WONDERFUL TIME OF THE YEAR . . . ?

## Gift Planning Made Easy!

Whether it's the holiday spirit or knowing tax season is coming, year-end giving should still be impactful, but mostly beneficial to your goals. Here are some things to think about!

- Double your year-end gift with the Wilkie Family Challenge Match. Your year-end gift can be as easy as writing a check to the Schoolcraft College Foundation, using your credit card on our secure website, donating your IRA distribution, or directing a gift of stock from your portfolio. The significant part of the Year-End Appeal is that any donation, regardless of size, is helping a student in need.

- A Planned Gift. Often people assume that all planned gifts take a huge dollar amount, but that doesn't have to be the case. Here are some ways to make a gift to the Foundation easily before the clock strikes midnight on December 31st.

-A Designation Form: An easy planned gift is simply a signed designation from your IRA, 401(k), insurance policy, or trust. Any vehicle that offers a beneficiary designation can become an instant planned gift to Schoolcraft College Foundation.

-A Letter of Intent (LOI): This letter provides instructions for a future gift. This can be revocable (by the donor) or irrevocable and can support the beneficiary designations listed above.

-A Charitable Gift Annuity (CGA): is a simple contract between the donor and the Foundation. The contract is one or two pages that dictate the gift amount (\$25,000 minimum). Based on the donor/annuitant's date of birth, an exact dollar amount (and percentage) is calculated to inform the donor/annuitant to receive back as a distribution. There are additional benefits and ways to utilize the CGA to impact Schoolcraft, and we are ready to discuss your goals. Important Note: Charitable Gift Annuity contracts are not an insurance product. They are a split-interest charitable gift and generate a charitable income tax deduction based on the donor's generosity. A CGA can be done quickly, but it is best to start the process before December 31st.

-A Charitable Remainder Trust (CRT): This is a more complex split-interest vehicle because it

is completely customized to a donor's needs and goals. The donor's legal advisor will draft the agreement to govern the trust during its tenure. For a year-end goal, you should start the process before or at the beginning of the 4th quarter so the entire process can be reviewed and approved by both the donor and the Foundation. CRTs can be an excellent vehicle to diversify the donor's portfolio without capital gains.

-A Donor Advised Fund (DAF): have become very popular in gift planning. The DAF allows a donor to establish a vehicle to hold and invest their philanthropic dollars. It utilizes a

"parent entity" (like a community foundation or financial institution), to handle the grantmaking and tax reporting responsibilities. Each year, the donor tells the "parent entity" where grant distributions should go, including the Schoolcraft College Foundation. These can be created quickly and can make an outstanding last-minute year-end contribution.

- Establishing a Named Endowed Fund: holds a donor's philanthropic capital and handles all disbursements according to the Foundation's Investment and Spending Policy. The donor creates the fund guidelines, and the Foundation makes distributions according to the donor's intent. Additional gifts to an Endowed Fund (\$25,000 minimum) can be made at any time. Currently, up to 5% of interest earned (based on a five-year rolling average) can be spent and the principal is never touched. Consequently, the fund amount available for distribution is expected to grow and be protected from inflation over time.
- Establishing a Named Fund: can be easily created with a gift of \$2,500 or more at the Foundation. Again, the donor establishes fund guidelines, and the Foundation makes distribution until the funds are exhausted. This is a great way to quickly make an impact and the fund can be replenished at any time.

Life can get busy! If you realize you haven't done the charitable gifts you want or haven't generated the deductions you need, we are here to help!

Contact us today at 734.462.4455 or [foundation@schoolcraft.edu](mailto:foundation@schoolcraft.edu).

The Wilkie Family Match:  
Gifts made to the area  
of Greatest Need will be  
matched between now  
and December 31st.



## SCHOOLCRAFT PARTNERS WITH CLARENCEVILLE SCHOOLS

### Pilots Monthly On-Campus Experiential Learning

The Middle-School Career Awareness Program (M-CAP) was created to expose middle school students to Schoolcraft College opportunities. We partnered with Clarenceville Middle School (CMS) to introduce students to high-demand and well-paying careers that can be attained by successfully completing programs at Schoolcraft College. While hosting the 96 CMS eighth graders at the college locations, they learned about academic programs while participating in hands-on career activities.

Programs and careers were featured in five events, with 25 different activities: Public Safety, Health Sciences, Manufacturing & Engineering, Business & Technology, and Culinary Arts. Students attended one to four events with a total of 221 enrollees participating.

The five-month series ended with the M-CAP Banquet. Students and their two guests were invited to a celebration dinner. The families received enrollment information on how to get started at Schoolcraft College, the Kids on Campus (KOC) programs, Dual Enrollment, and the Michigan Reconnect Scholarship for the adults and parents.

M-CAP was made possible due to the generous support of AlphaUSA and the SC Foundation. This support offered the eighth-grade students their first college exposure. They now can picture themselves attending SC and being successful. None of the students had been enrolled in classes here before.

Over time we will monitor the students who participated in M-CAP to determine if they enroll in Schoolcraft College programs that were featured. They may enroll in Kids on Campus camps or in high school dual enrollment, and later they may go into one of the occupational programs they were interested in or participated in as an eighth grader.

The Schoolcraft College community hopes the Clarenceville Middle School students benefit from this amazing glimpse into their future and ours!







M-CAP  
MIDDLE-SCHOOL CAREER  
AWARENESS PROGRAM





**Presenting Sponsor**

Fran & David Grossman

**THURSDAY, FEBRUARY 23, 2023**

Presenting Schoolcraft's Annual Culinary Extravaganza showcasing the skills of the distinguished and award-winning students and faculty of the Schoolcraft Culinary Arts and Brewing & Distillation programs.

Proceeds from this extraordinary strolling dinner will benefit Schoolcraft students and programs through the Schoolcraft College Foundation (SCF).

**5:00 - 6:00 pm** — Sponsor & Patron Reception

**6:00 - 8:00 pm** — General Admission

Purchase your sponsorship or tickets today at: [schoolcraft.edu/FireAndIce2023](https://schoolcraft.edu/FireAndIce2023)



For more information regarding sponsorships, ticketing and event information, contact:  
734-462-4455 or [foundation@schoolcraft.edu](mailto:foundation@schoolcraft.edu).



**Schoolcraft**  
College  
FOUNDATION

## IN HONOR OF 4/20/2022 – 11/1/2022

**Ken and Ruth<sup>†</sup> Allen<sup>♦</sup>**  
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## SCHOOLCRAFT COLLEGE FOUNDATION STAFF

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## VISION 2025

SCHOOLCRAFT COLLEGE FOUNDATION

**Vision 2025** is a five-year, \$10 million fundraising initiative that supports the college, its programs, students, and residents of the southeast Michigan community. It is designed to provide financial support needed for the college to move beyond what current funding provides. Vision 2025 will help engage, inspire and transform workforce and education to meet the changing needs of the community, the economy and students as well as impact the next 25 years of the 21st century.

You can help transform lives...

**Please contact the  
Schoolcraft  
College Foundation**

[foundation@schoolcraft.edu](mailto:foundation@schoolcraft.edu)

734-462-4455  
scf.schoolcraft.edu



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